

SEASONAL OVERVIEW OF KEYTRENDS FOR SPRING SUMMER 2026



CANDY KID

JOYFUL GLIMMERS THROUGH A GUMMY BEAR LENS. SUGAR HIGH ENERGY AND YOUTHFUL OPTIMISM DRIVES THIS TREND.



PRAIRIE PICNIC

DRAWING INFLUENCE FROM THE POPULAR AND COMMERCIAL BOHEMIAN WOMENSWEAR TRENDS.

NATURAL FABRICATIONS, HAND LOOM YARN DYES & BROIDERIES COMBINE WITH FORAGED FRUIT & FLOWER MOTIFS TO CREATE THIS BIJOU BOHEMIA STORY.

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PREPPY SPORT

HERITAGE SPORT AND PREPPY VARSITY ARE KEY REFERENCES.
THE COLOUR PALETTE IS PRIMARY WITH UNEXPECTED
OVERTONES OF JELLY MINT AND CELESTIAL YELLOW
PRINT AND PATTERN IS CLASSIC WITH A TWIST.



COASTAL PLAYGROUND

THIS VACATION READY TREND EVOKES THE FEELING OF EXPLORATION.

BEACH COMBING & TIDE POOL TREASURES INSPIRE PRINT AND PATTERN.

NATURAL BEACH READY MATERIALS ARE SUN FADED AND SOFT TO HAND.

CANDY KID

Gummy Bear Brights + Joyful Glimmers + Jelly Ombre + Sugar High































CANDY KID

Gummy Bear Brights + Joyful Glimmers + Jelly Ombre + Sugar High Seersucker & Soft Linen Blends + Check Mix + Blurred Candy Pattern + Naive Appliqué













Gummy Bear brights are energetic and fun!

Mix and match with lighter tones of the same hue or a contrast colour.



PRAIRIE PICNIC

Bijou Bohemia + Soft Gingham + Floral and Fruit Overlay + Chequerboard Motifs + Embroidery & Quilting



PRAIRIE PICNIC

Bijou Bohemia + Soft Gingham + Floral and Fruit Overlay + Chequerboard Motifs + Embroidery & Quilting Pretty Ruffle Detail + Soft Hand feel Fabrications + Pucker Textures















Rich berry tones are foraged in the Grounded Green hedgerows.

Eternal Blue & Celestial Yellow shine bright overhead with Italian Clay and Unbleached Cotton neutrals ground the palette.



PREPPY SPORT

Retro Reality + Classic Sport + Country Club + Nu Varsity + Playful Colour + Heritage Graphics























PREPPY SPORT

Retro Reality + Classic Sport + Country Club + Nu Varsity + Playful Colour + Heritage Graphics Rik Rac Trim + Scallop Hem + Playful Plaids & Stripes + Cutwork Cotton













Youthful energy surges through this joyful palette.

Vibrant primary colours dance energetically. Fresh Mint is playful and exciting.



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COASTAL PLAYGROUND

Sun faded Hues + Tide pool Treasures + Natural Beach Yarn dyes + Tactile Natural Textures + Sun and Sea Graphics































COLOUR

COASTAL PLAYGROUND

Sun faded Hues + Tide pool Treasures + Natural Beach Yarn dyes + Tactile Natural Textures + Sun and Sea creature Graphics
Tape Embroidery + Eyelet Trim + Raffia Accessories + Cross dyes













Explore the Ocean Teal tide pools & the coastal sands.

Warm sunshine inspired colour of Amber and Orange lay off of grounding tones of Medownland Green, Mullberry and Pink Clay.

