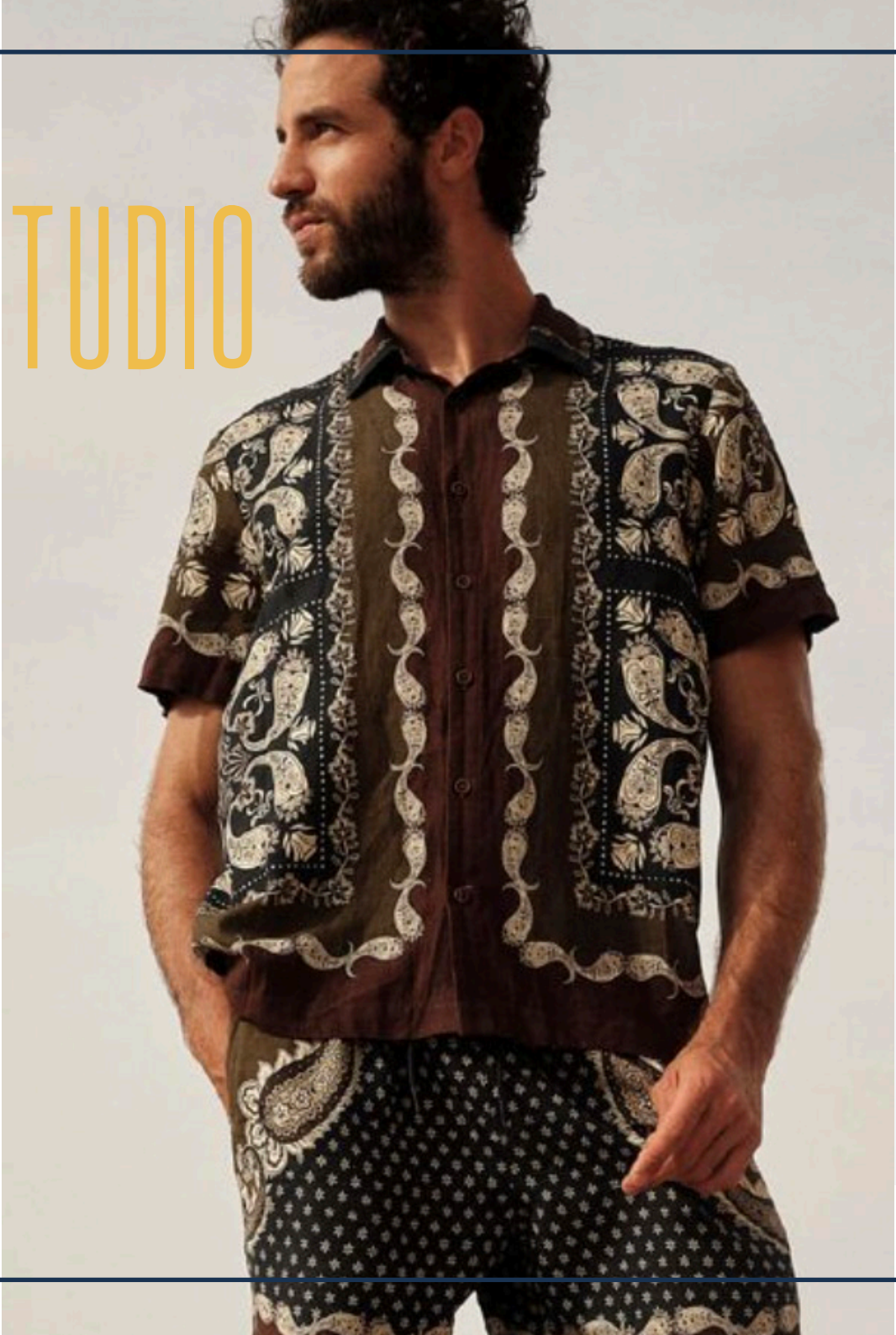


CURATE STUDIO



Spring Summer 2026
Menswear & Accessories

June 2025

SEASONAL OVERVIEW OF KEY TRENDS FOR SPRING SUMMER 2026

SS26 TREND



NU COMFORT

TACTILE COMFORT IS AT THE FOREFRONT OF THIS TREND
BRINGING A SENSE OF CALM AND TRANQUILLITY
IN OUR EVER CHANGING WORLD.
GENTLE PREP BRINGS A SENSE OF EASE. COMFORT IS FOUND IN
RELAXED, GENTLE VOLUME SILHOUETTES,
MOVING ON CLASSIC FABRICATIONS.
COTTAGE CRAFT IS MODERNISED AND CELEBRATED THROUGH
SPRING COLOUR AND A MINIMALIST FILTER.



RENEGADE ROMANTICS

RENAISSANCE RELIVED THROUGH A MODERN DAY LENS.
HISTORICAL REFERENCES ARE UNDONE AND RECONSTRUCTED.
A TREASURE TROVE OF FABRICATION, TRINKETS
AND TECHNIQUES COMBINE TO DRESS OUR
MODERN DAY RENEGADE ROMANTIC

SEASONAL OVERVIEW OF KEY TRENDS FOR SPRING SUMMER 2026



CULT CLASSICS

PLAYFUL SENSIBILITY & COUNTRY CLUB DRIVE THIS
RETRO REALITY TREND.
CLASSIC PREPPY & SPORT REFERENCES ARE TAKEN
AND REWORKED.
HERITAGE MOTIFS & GRAPHICS ARE INTERPRETED THROUGH
A PLAYFUL LENS.

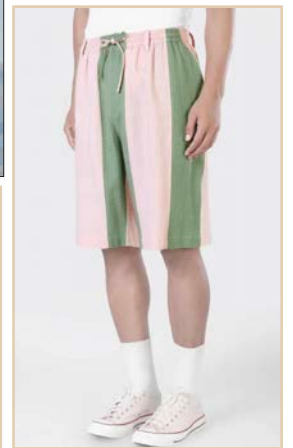
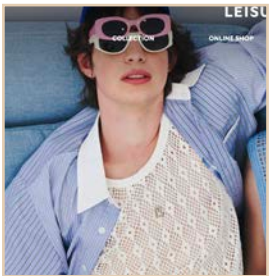


ELEMENTAL SYNERGY

A CELEBRATION OF REGIONAL HERITAGE THROUGH ARTISAN
AND NATURAL CRAFT AESTHETICS CREATE
THIS VACATION READY TREND.
CONTEMPORARY, CONSIDERED AND MINIMALIST SILHOUETTES
COMBINED WITH THESE WORLD CRAFT ELEMENTS OFFER
MODERN DAY SYNERGY TO
A CONTEMPORARY CUSTOMER.

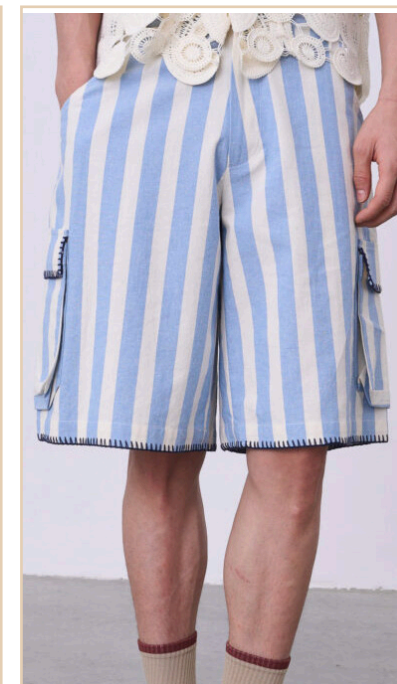
NU COMFORT

Tactile Comfort + Gentle Prep + 90's Minimalist + Relaxation Maximalist + Cottage Craft + Soft Utility



NU COMFORT

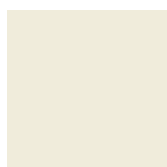
Tactile Comfort + Gentle Prep + 90's Minimalist + Relaxation Maximalist + Cottage Craft + Soft Utility
 Deck Chair Stripes + Seersucker & Dobby Textures + Blanket Stitch Edge Details + Soft Paisleys + Vine Florals + Geo Dolphin Print



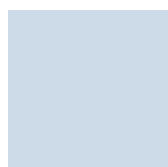
Gentle Energy runs through this trend palette. Eternal Blue in the key colour note.
 Classic Navy, Ivory & Grey lay the foundations for Tangerine Orange & Amber Haze to pop. Calming Green paired with Soft Salmon feels fresh.



Classic
Navy



Creamy
White



Blue
Aura



Soft
Salmon



Eternal
Blue



Tangerine
Orange



Calming
Green



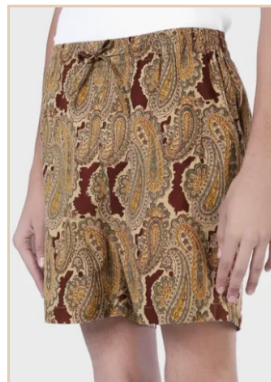
Circular
Grey



Classic
Beige

RENEGADE ROMANTIC

Renaissance Relived + Ornate Maximalist + Paisley & Foulard + Nu Romantic + Soft Grunge + Lace & Crochet



RENEGADE ROMANTIC

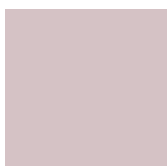
Contrast Colour Crochet + Block Print + Rich Paisley + Taped Embroidery + Abstract Water Colour Blooms
 Garment Washed Denim & Cotton Twill + Cotton Lace



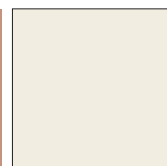
This Bohemian trend is grounded with rich historical hues of Mulberry, Redcurrant Red, Indigo & Ebony. Transformative Teal colour of 2026 is emerging in prints set to continue in to AW26/27. Celestial Yellow, Italian Clay and Pink Frost are essential tones paired with Unbleach Cotton.



Indigo

Celestial
YellowTransforma-
tive TealRedcurrant
RedPink
Frost

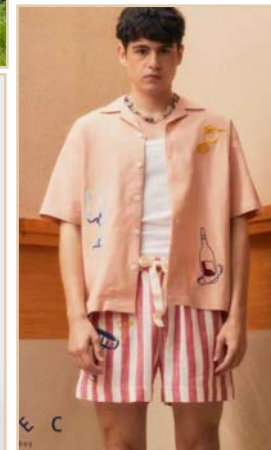
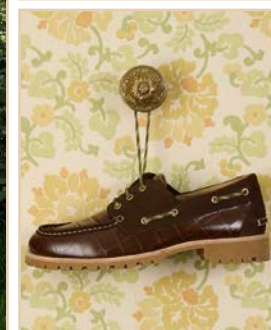
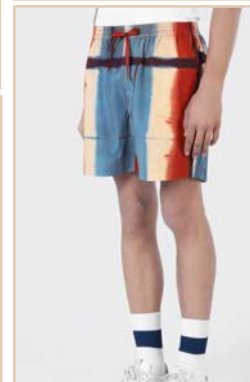
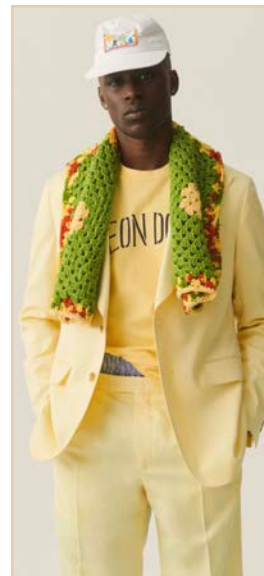
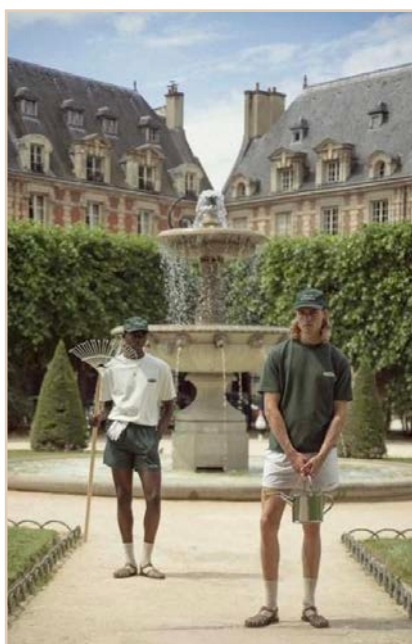
Mulberry

Italian
ClayUnbleached
CottonCoco
Bean

Ebony

CULT CLASSICS

Retro Reality + Classic Sport + Country Club + NuVarsity + Playful Colour + Heritage Motifs



CULT CLASSICS

Retro Reality + Classic Sport + Country Club + Nu Varsity + Playful Colour + Heritage Motifs
Clean Check & Yarn Dyes + Relaxed Linen + Crisp Cotton



Youthful energy surges through this joyful palette.

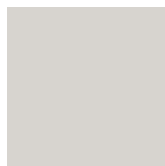
Vibrant primary colours dance energetically off tones of Classic Beige, Digital Grey & Indigo. Fresh Mint is playful and exciting.



Carambola
Yellow



Cut Grass
Green



Digital
Grey



Crimson
Red



Luminous
Blue



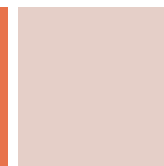
Eternal
Blue



Classic
Beige



Energy
Orange



Nurturing
Pink



Fresh
Mint



Indigo

ELEMENTAL SYNERGY

Artisan Synergy + World Craft + Elemental Influence + Beach Bohemia + Soft Volume + City to Country + Urban Edge



ELEMENTAL SYNERGY

Artisan Synergy + World Craft + Elemental Influence + Beach Bohemia + Soft Volume + Vacation Sensibility + Urban Edge
 Batik & Tie Dye + Boarder Embroidery + Stripe Crochet Textures + Craft Checks + Earthy Patchworks



Colour is grounded by rich Earthy Brown as neutrals of Clay Pink, Dusted Taupe and Classic Beige offer neutral updates. Ginger Biscuit, Carambola Amber & Energy Orange bring a warm and uplifting vibrancy. Meadowland Green & Transformative & Ocean Teal cool the palette.



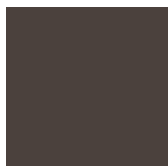
Grounded Green



Clay Pink



Transformative Teal



Earthy Brown



Energy Orange



Ocean Teal



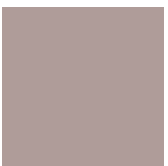
Meadowland Green



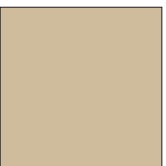
Carambola Amber



Ginger Biscuit



Dusted Taupe



Classic Beige