



# CURATE STUDIO

Autumn Winter 26/27  
Womenswear & Accessories

September 2025

## SEASONAL OVERVIEW OF KEY TRENDS FOR AUTUMN WINTER 2026/27

AW/26/27 TREND



### ACADEMIA ARCHIVE

A TAKE ON THE CULT CLASSIC  
IVY LEAGUE AESTHETIC.  
REFINED, DARK AND NOSTALGIC.  
IT IS BOTH ASPIRATIONAL AND UNDERSTANDABLE  
MAKE IT HIGHLY COMMERCIAL AND  
SEASONALLY FLUID.



### POETIC COUNTRY

THE COUNTRYSIDE IS CALLING.  
PRACTICAL FEMININITY IS CELEBRATED  
THROUGH FLORAL FOLK PRINTS,  
LACE AND RE-PURPOSE MENSWEAR.  
INVEST IN EVERYDAY KEY ITEMS  
AND ACCESSORIES INSPIRED BY THIS TREND.



### DECADENT BOHEMIA

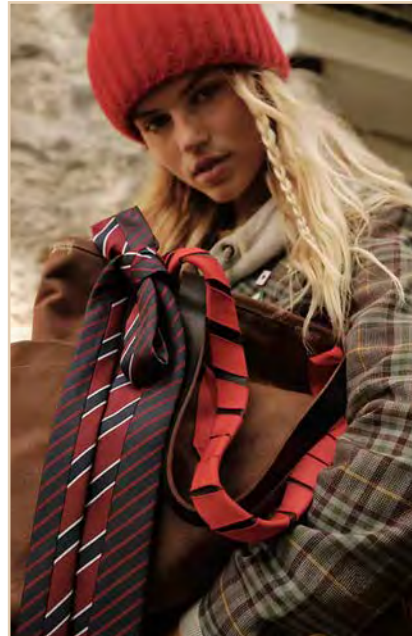
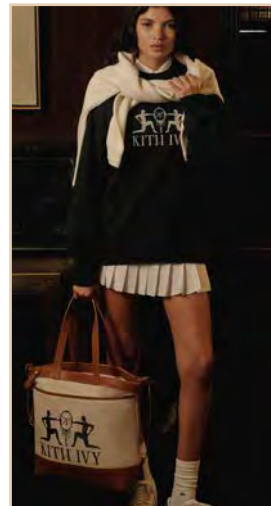
THE SHIFT INTO AUTUMN WINTER SEES  
RENAISSANCE OPULENCE AND  
BOHEMIAN SENSIBILITIES COMBINE.  
CHEMENA KAMALI AT CHOLE CONTINUES TO BLEND  
ROMANCE AND SENSUALITY, CHAMPIONING  
THIS AESTHETIC ON THE RUNWAYS AS WE MOVE  
SEASON TO SEASON.



## ACADEMIA ARCHIVE

Cult Classics + Prep Pattern + Rich Colour

AW/26/27 TREND



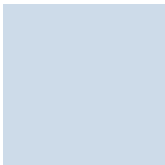


ACADEMIA ARCHIVE

Skinny Wrap Belt + Classic Cap + Leather Trim Canvas Tote + Squared Geo Scarf + Stripes & Checks



Classic year round shades with a tonal twist.  
Mulberry and Ice Blue Combine with Classic Beige and Eucalyptus Green feeling refined for the Autumn Winter season



Ice  
Blue



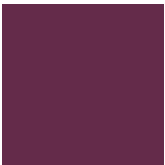
Nurturing  
Pink



Classic  
Navy



Classic  
Beige



Mulberry



Deep  
Green



Eucalyptus  
Green



Healing  
Yellow

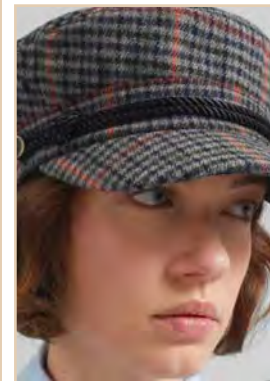


Academia  
Grey



## POETIC COUNTRY

Countryside Calling + Live Off The Land + Feminine Practicality



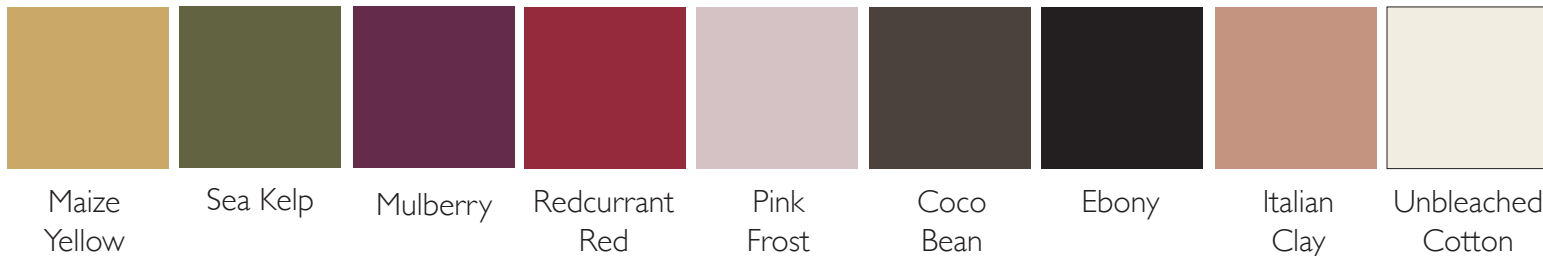


## POETIC COUNTRY

Folk Floral Prints + Autumnal Flower Embroideries + Suede Accessories + Lace & Ruffles + Large Square Scarf



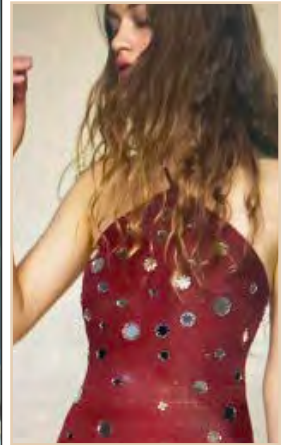
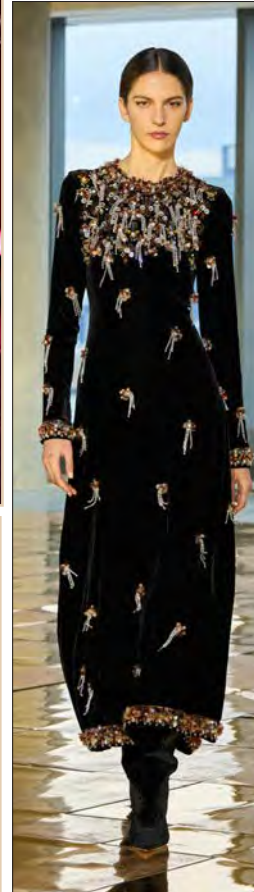
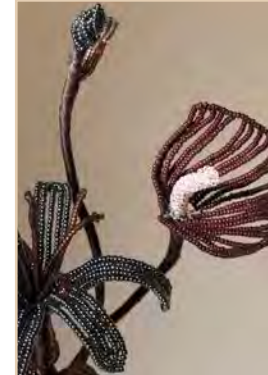
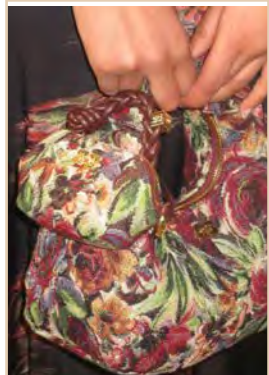
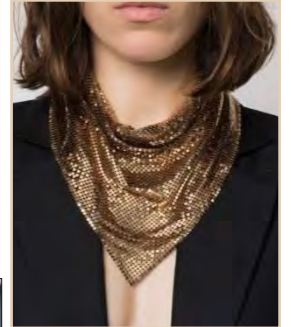
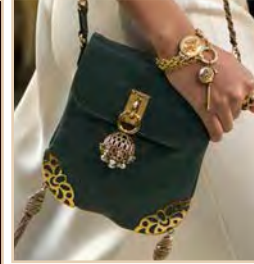
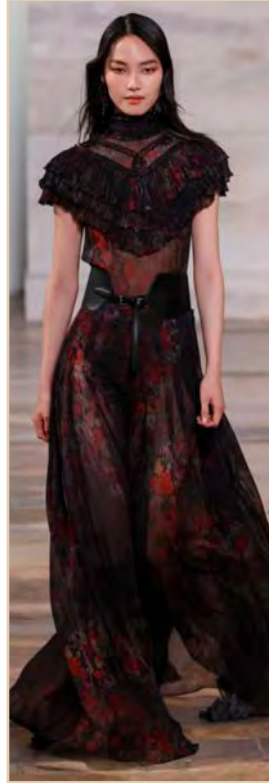
A Wholesome feast for the eye in this earth first colour palette  
Enriched, earthy neutrals ground the harvest of colour pops which include Mulberry, Redcurrant and Maize yellow.





## DECADENT BOHEMIA

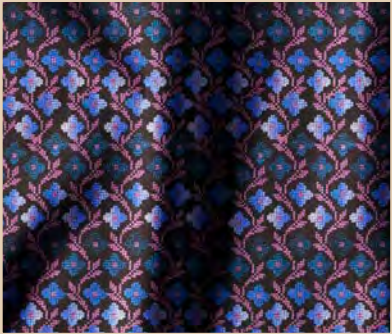
Opulent Dressing + Treasure Trove + Renaissance Revival





## DECADENT BOHEMIA

Paisley & Geo Foulard Prints + Opulent Fabrics & Embellishment + Jewel Box Colour



A treasure trove of colour is rich and luxurious.  
Watermelon, Pistachio and Luminous Blue dance in prints and embellishment as Mulberry, Deep Green and Black ground the palette.



Creamy  
White

Mulberry

Water  
mellon

Pistachio  
Green

Deep  
Green

Black

Luminous  
Blue