

### INTEGRATING AGFINITI™ INTO BOTH YOU AND YOUR CUSTOMER'S BUSINESSES

Dealers and growers that utilize the AgFiniti cloud-based platform can expect quick returns to bottom lines by reducing inefficiencies within their operation, while maintaining control and ownership of their data.

#### AgFiniti Remote Support

Reduce customer downtime in the field by resolving issues faster.

- **Customer** - Missing the window for optimal planting can result in a yield loss of 1% per day. That's **\$5.25/acre** of loss profit for **1 day** down!<sup>i</sup> **ROI 113 acres**
- **Dealer** – A **60 mile round trip** customer visit resulting in **30 minutes** of troubleshooting can cost a dealer over **\$60**<sup>ii</sup> How many other customers could you service during the time it's takes to service the customer above?

#### AgFiniti File Transfer

Quickly transfers and automates data sharing.

- **Customer** – Take comfort in knowing who has access to your data and how it will be used or **NOT** used.
- **Customer** – Planting plans change. Reduce downtime waiting for a new prescription, or even worse don't sacrifice profitability by making a planting mistake. Instantly uploaded prescriptions to the cab of your tractor.
- **Dealer** – Reduce time and mileage spent chasing data cards. A **30 mile** round trip customer visit for **20 growers** will cost you over **\$500**.<sup>iii</sup> This time could be better utilized providing data management services which in turn generates additional income.

#### AgFiniti Map View

Gives you access to your data anywhere from any device.<sup>iv</sup>

- **Customer** - In-field scouting observations tend to spark many questions. Having all your precision data available while in-field helps you make more informed on the go management decisions.

### What's the simplest way to sell AgFiniti to growers?

1. Package AgFiniti Remote Support and File Transfer licenses with your existing yearly service plan.
2. Demonstrate value of having access data anywhere using AgFiniti Map View. Use practical examples, such as the scouting example above.

**Quick Tips:** Take advantage of Ag Leader's AgFiniti demo package.

- 50% discount on AgFiniti products: USB Wifi adapter (PN 4004348), File Transfer license (PN 4004349), Remote Support license (PN 4004350). To be used for demo purchases only, limit 1 unit per dealer per year (1 File Transfer, 1 Remote Support and 1 WiFi Adapter). Contact Ag Leader Sales to purchase.

<sup>i</sup> <http://www.gps.gov/governance/advisory/meetings/2012-08/smith2.pdf> 1% yield loss for 175 bu/ac avg yield for \$3.00/bu corn.

<sup>ii</sup> \$.55/mile. \$20/hour employee pay rate

<sup>iii</sup> \$.55/mile. \$20/hour employee pay rate

<sup>iv</sup> Any web-enabled device