



Moulton Chapel FC Blueprint

CONTENT

My name is Luke Salter, I have a massive passion for youth football. Moulton Chapel FC (MCFC) was created in 2018 with four other parents who are passionate about football. I as chairperson together with our other elected officers are responsible of the running of MCFC. Our aim is to provide the very best experience whilst playing football at MCFC. This blueprint is broken down into sub-paragraphs demonstrating my intention for the club structure and operation. The support of all individuals appointed as club officers and committee members, as well as all the parents and players involved with the club is required to ensure successful actioning of this blueprint.

MISSION STATEMENT

To provide a quality and safe environment for young people of all ages in our community to engage in the sport of football. To be able to help young people realise their potential, unlock creativity, and develop personal skills and confidence without undue pressure. To provide the opportunity to play football regardless of age, gender, sexual orientation, religion or ethnic or social background. To improve the performance of players, coaches, and volunteers within the club.

MY VISION

I want to build and sustain a successful community-based football club at our own ground. I want to work to provide an environment where players can express themselves and enjoy their football development. I want to strengthen the bond between the club and the community by encouraging active participation through open days. I want to ensure we give our coaches every opportunity to better themselves and our players through excellent football education. I want players to aspire to be great footballers and be remembered for representing MCFC. Our ethics and philosophy are paramount and will be shared and supported by everyone involved in the club. Having a positive attitude and outlooks and supporting one another will bring success for all.

GROWTH AND RETENTION

I want to provide football to children of all ages. I want to develop them into the adult game by progressing players through our age groups toward the male and female first teams and if selected, to academies. If a player is selected for a professional football academy, the player is to be encouraged to pursue this opportunity. Managers are not to influence and must respect the parent and player's decision, but can encourage situations where, for example, it is feasible for the player to represent both the academy and MCFC.

RAISING STANDARDS AND ADDRESSING ABUSIVE BEHAVIOUR

Moulton Chapel Football Club **does not** and **will not** tolerate violence, verbal abuse, bullying, discrimination or racism towards any officials, staff, managers, players (adult or youth), or parents. All individuals involved or associated with MCFC must adhere to the FA RESPECT rules and all welfare issues will be dealt with promptly by my Welfare Officers.

Respect for others is a life skill and must not be underestimated; “treat people how you wish to be treated and speak to another how you wish to be spoken to”.

BETTER PLAYERS

I want to offer a challenging but supportive environment where young players can learn from their mistakes to unlock creativity, potential and develop well-rounded, and confident players.

My aim is to ensure MCFC meets all FA rules and regulations under the FA. I want to develop our coaches to become more effective through the delivery of better coaching methods in training and match settings. It is my intention for all coaches to be appointed a mentor within their specific age groups and these positions will be decided by an interview process. They will be known by the following titles:

- Foundation Development Officer (U7-U11) – TBC.
- Development Officer (U12-U15) – TBC.
- Elite Development Officer (U16-U18) – TBC.

The Club will purchase all relevant FA football courses for each team coach who will then commit to his/her team for at least one year from the course end or assessment date. I want all MCFC players coached by the best managers possible, but to aspire to a higher-level club, for example a semi-professional or professional club, which will in turn create public relation opportunities for MCFC and fulfill our ‘vision’ for the club and our players.

I want to instill excellent standards of behavior among the youth of whom which MCFC will be justly proud. I want players before and after training or matches to shake the hand of other players and managers. I want the players to take full responsibility for themselves, for example, carrying their own water bottle, arriving on time in the correct kit and taking good care of their kit and equipment. Players will be encouraged to take pride in their appearance by cleaning their own boots and presenting themselves to training and matches clean and tidy.

CLUB OPERATION

I want to ensure the club is managed and run effectively in accordance with FA guidelines and to provide structure, management and mentoring to successfully deliver a Football Development Plan. Social media can be used to publish any MCFC youth news, match results or reports with permission from the parents on signing the MCFC registration form.

WORKFORCE DEVELOPMENT

It is my intention to create, develop and support an effective volunteer workforce within MCFC who will work in conjunction with the committee to ensure smooth day to day operation of the Club as well as assisting with fundraising events and the like.

FACILITY DEVELOPMENT

It is my intention to ensure MCFC has the best facilities available, support network and infrastructure to ensure success and a view to continued expansion.

PROMOTION

It is my intention to actively promote the activities of MCFC and to increase the profile of the Club within the local community. We will continually seek potential sponsors and local support and strive to find opportunities for the Club to become involved in football events such as tournaments and specialist training days.

MANAGEMENT STRUCTURE OF CLUB

The club management structure will be in the form of voluntary officers (The Committee). The committee will manage the affairs of all teams in relation to finances, welfare, and planning of MCFC. Team managers and coaches will be included in committee meetings for valuable input.

The committee has appointed various officers at an AGM and everyone appointed is expected to conduct themselves in a professional manner, fulfill their role to the best of their ability and to commit fully to delivery of our Mission Statement.

Attached at Annex A is a wire diagram of the appointed committee.

TEAM PYRAMID - LEAGUES

It is my intention that all teams play at the highest level possible within the boundaries of prudent financial management thus ensuring long term financial viability.

CUP COMPETITIONS

It is my intention all teams may enter their respective League Cup, County Cup and National Cup draws where applicable.

CLUB COLOURS

All teams will wear either red or grey shirts with black shorts and either red or black socks.

SUMMARY

This blueprint has been created to continue our development plan for Moulton Chapel Football Club and all its associated teams. It represents the vision, aspirations, and efforts of all involved with the club and builds on the successes already seen by the club in our first six years.

Luke Salter

Luke Salter
Chairperson
Moulton Chapel Youth Football Club