



ACTIVITY REPORT

CREDO - the **C**onfederation of **R**ehabilitation **E**mpowerment and **D**aedal **O**rganizations is a not for profit charitable trust which has been established to serve the nation and work towards empowerment and poverty eradication at rural and urban India. The principal purpose of Credo is to serve the 'invisible' citizens of the Nation in rehabilitation, skill development and economic empowerment being the Urban and Rural poor including those who have been victims of trafficking, abuse, attacks, economically backward, differentially abled, poor artists and artisans without any gender or religious bias.

MILESTONE:

We already have developed more than 300+ registered members as of 4th March 2019. Membership to CREDO is free of costs. Members are NGOs and individuals.

20th November 2018:

Confederation of Rehabilitation, Empowerment and Daedal organisations, a charitable public trust was registered at West Bengal for the purpose of setting up various non profit projects across the nation. First series of projects planned was to spread the message of Touching lives, spreading smiles through several events over the next few months leading up to the creation of IC-SURE Incubation Centre for Start Ups, Rehabilitation and Empowerment at Kolkata.

On 15th December 2018:



Training program toward women empowerment:

we have successfully held an awareness and training program for the invisible citizens – the lesbians, gays, transgenders, etc. at our Credo office training them in becoming beautician professionals and fashion jewellery making. This was participated by more than 100 beneficiaries and much appreciated.

12th Jan –15th Jan 2019:



CREDO video shoot and catalogue photoshoot by 3 professional actors and remaining members of CREDO. Motivation behind the video and photo shoot is to promote the incubation center for the poor in becoming empowered while spreading awareness in the society on healthy living, saving as a means towards earning, judicious spending, social sensitivity towards the poor, understanding the modern youth, motivating the youth and the housewives to become micro entrepreneurs, etc.



26th Jan 2019:



Domestic Home Cooking training camp to poor girls in order to empower them in becoming well trained domestic cooks as means towards alternative employment held at our premises. The beginning of the concept 'Ghar Ka Khana – Ma ka pyar se bana'

JAN 2019:



Organised with Troyee Foundation, mass scale donation and distribution of clothes to street children across Kolkata. Thanks to celebrity Kolkata Film actress Rituporna for being the inspiration on that auspicious day, project jointly rolled out with Troyee Foundation – under our funding and supervision!

19th February 2019:

A collage of images and text promoting the CREDO 'I Believe' Movement. It includes a group of men in uniforms, a sewing machine, and a storefront. The text reads: "Trust your Heart, Follow Your Dreams..... Be A Part Of CREDO 'I Believe' Movement." and "Confederation of Rehabilitation Empowerment & Daedal Organizations". The website "www.credoforu.com" and the slogan "Touching Hearts....Spreading Smiles" are also present. The storefront image has the text "Learn to Earn the easy way, Join CREDO for free today!" and the CREDO logo with the tagline "Earn.Save.Charity".

ICC-SURE Project Training and tailoring of bespoke Dress shirts commenced from the 47, Samsul Huda lane IC-SURE project centre of CREDO subsidiary IC-SURE Projects marketing Private Limited. First batch of 12 trainees were taken up.

We have taken up a space for setting up the CREDO ICSURE incubation centre for garments at 47 Samsul Huda Road, Kolkata. It is under renovation and we expect to commence training an incubation from April 2019. We have also employed master tailors, patter cutters to create our first sample garments slated for training and production. We are in the process of purchasing all the machinery, equipment, tools and furniture required in order to start up the incubation center.

CREDO ICSURE : Incubation Center for Start Ups, Rehabilitation & Empowerment project garments unit under renovation pictures and post renovation concept along with sample product line already developed.



Under renovation



Artistic impression of post renovation



30th JUNE 2019: Aromatherapy & PsychoAnalysis Program



Held at CREDO Office 175, New Alipore Rd, Block G, New Alipore, Kolkata, West Bengal 700053. We are really glad to inform you that Troyee Foundation is going to arrange a one -day seminar namely 'Mon Niya Kachhakachhi' on 30th June 2019.

It is about the most critical part of ours that is our mind. This fast life, high competition, and tremendous daily pressure only gift us high depression & another crucial mental sickness. However, all of them are neglected by us every day.

Thus, the eminent psychologist Dr. Sriparna Mitra will grace the day by providing a counseling session. It will be followed by another part of the program that is beauty and mind grooming with aromatherapy. You are cordially invited in such a program where you will be introduced with a new 'YOU'.

CREDO WEBSITE LAUNCH: 17th August 2019



CREDO bespoke Dress Shirts e-commerce website www.credoforu.com launched on August 17, 2019! The program was participated by renowned film Actress Debolina Kumar, social activist Ms.Chandrayee Ray nd Media personality Mr.Niel Chakravarty.

CREDO ROTARY TIE UP: **23RD August 2019**

On 23rd August 2019 we have tied up with Rotary Club of Calcutta Chowringhee for supporting the underprivileged women under the Rotary banner through strategic training at CREDO IC-SURE centre. We have inducted 10 trainees from Rotary on a 6-months training followed by employment and / empowerment opportunities. The Club has also graciously donated two JUKI make sewing machines to the centre.

4th & 5th September 2019:

**EARN AT WILL
ZERO INVESTMENT
BUSINESS PROGRAM**
CREDO INVESTS,
YOU GAIN!

www.credongo.com
www.credoforu.com
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Organized by:
IC-SURE PROJECTS
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**FREE
CAMP**
Novotel Juhu
5th Sep'19
12 noon

**CREDO-ICSURE
ENTERPRISE
TRAINING**

Brought to you by a
Non Profit Charity
aiming to Train and
Empower for FREE

Burgandy Hall, First Floor, Novotel Juhu, Mumbai

CREDO IC-SURE MUMBAI

Enterprise training camp was held to train budding entrepreneurs of Mumbai to get motivated and become a part of the Earn at Will program of CREDO which aims to empower the youth, traders, housewives and professionals in earning at their leisure without any investment taking advantage of the CREDO website.

CREDO SREI FOUNDATION TIE UP: **10th SEP 2019**

SREI FOUNDATION has tied up with CREDO for the purpose of promoting the garments incubation centre amongst their network. SREI will also help CREDO in its social media outreach and promotional activities from the good offices of the group.

On goingwork :

NGO interactions: Listening, bonding, suggesting, empathizing, strategizing and hand holding.



RURAL EDUCATION, EMPOWERMENT & POVERTY

ERRADICATION: we have been meeting our members who are actively working in the fields of rural education, rural empowerment and poverty eradication.



RURAL EMPOWERMENT & POVERTY ERRADICATION:

Along with some of our members, we are exploring possibilities of upgrading their pilot projects which are catering to training, incubation and manufacturing of handicrafts, mats, garments, khadi, food processing and carpentry with the aim to bring in modern technology, standardization of products, upgradation in skill training and wide span marketing support.



SUSTAINABLE ENVIRONMENT:

We have already started discussions with our member organisations and other third parties to hold sustainable environmental awareness campaigns at rural India in line with United Nations Sustainable Development Goals and the Millennium goals. We have already started projects with our member NGOs on Rain water harvesting, recycling of forest and rural waste, sanitation and hygiene awareness, plantation of trees, etc.

Moving forward, we plan to hold seminars on poverty eradication, women empowerment, environment sensitivity while meeting our individual NGO members to understand their issue based needs and create a conducive environment to integrate into the main stream economy.

CREDO is the dream towards empowerment and recognition. Come lets make a better India!

Pinaki Roychowdhury.
Secretary General

