

Business Prompts for AI

30 Smart AI Prompts for ChatGPT



AI is transforming how entrepreneurs launch and scale businesses. By using AI tools strategically, you can create professional-quality content in minutes instead of hours. The following prompts will help you generate marketing materials, business documents, and strategic plans. For best results, customize these prompts with your specific industry, target audience, and business goals. Add context about your brand voice, competitors, and unique value proposition.

Marketing & Content:

1. "Write 5 engaging Instagram captions for [product] targeting [audience]"
2. "Create a month's worth of LinkedIn posts about [industry topic]"
3. "Generate 10 SEO-optimized blog titles about [business topic]"
4. "Write a compelling email sequence for new customer onboarding"
5. "Create a content calendar for the next 30 days focused on [business goal]"

Customer Service:

6. "Write response templates for common customer complaints about [issue]"
7. "Create an FAQ section for my website about [product/service]"
8. "Generate a customer feedback survey with 10 specific questions"
9. "Write follow-up email templates for different customer scenarios"
10. "Create a customer onboarding checklist for [service]"

Business Operations:

11. "Write a standard operating procedure for [business process]"
12. "Create a project timeline template for [recurring task]"
13. "Generate a meeting agenda template for team updates"
14. "Write a business proposal template for [service]"
15. "Create an employee onboarding document"

Market Research:

16. "Analyze competitors in [industry] and list key differentiators"
17. "Create buyer personas for [target market]"

18. "List potential partnership opportunities in [industry]"
19. "Generate questions for customer interviews about [product]"
20. "Identify emerging trends in [industry]"

Sales:

21. "Write a sales script for [product/service]"
22. "Create follow-up email templates for sales prospects"
23. "Generate objection handling responses for [common concerns]"
24. "Write a cold outreach template for [target audience]"
25. "Create a sales proposal template"

Strategy:

26. "Create a 90-day marketing plan for [business goal]"
27. "Generate KPIs for tracking [business objective]"
28. "Write a mission statement and core values"
29. "Create a SWOT analysis template"
30. "Generate growth strategies for [business type]"

Test different variations of these prompts and build on the AI's output. Add specific parameters like "write in a casual tone" or "include statistics from 2024." The key is viewing AI as your business co-pilot - it handles the first draft while you refine and personalize. Start with these prompts but evolve them based on what works for your business.

Remember: AI helps you work smarter, not just faster.