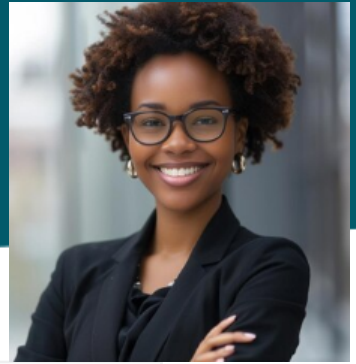


# Customer Persona/Avatar



<b>Name:</b>		
<b>Age:</b>	<input type="checkbox"/> 0-20 <input type="checkbox"/> 21-30 <input type="checkbox"/> 31-40	<input type="checkbox"/> 41-50 <input type="checkbox"/> 51-60 <input type="checkbox"/> 61+
<b>Title:</b>		
<b>Salary:</b>	<input type="checkbox"/> \$0K-\$50K <input type="checkbox"/> \$51K-\$100K <input type="checkbox"/> \$101K-\$200K	<input type="checkbox"/> \$201K-\$300K <input type="checkbox"/> \$301K-\$500K <input type="checkbox"/> \$501K+
<b>Marital Status:</b>	<input type="checkbox"/> Single <input type="checkbox"/> Married	<input type="checkbox"/> Divorced <input type="checkbox"/> Other
<b>Region:</b>	<input type="checkbox"/> AMER <input type="checkbox"/> APAC <input type="checkbox"/> EMEA	<input type="checkbox"/> LATAM <input type="checkbox"/> Global <input type="checkbox"/> Other
<b>Education:</b>	<input type="checkbox"/> High School <input type="checkbox"/> Associates <input type="checkbox"/> Bachelors	<input type="checkbox"/> Masters <input type="checkbox"/> Doctorate <input type="checkbox"/> Other
<b>Children:</b>	Yes	No
<b>Responsibilities:</b>		
<b>Pain Points:</b>		
<b>What Matters:</b>		
<b>Why Buy From Us?</b>		