

Notice of Privacy for Personally Identifiable Information

Adelphi Financial values our consumers privacy and their right to control how their personal information is used or disclosed. This Privacy Notice summarizes how the information that is collected and used from consumers is protected. We value the security of our clients, and the confidentiality of the information used for assisting them.

Personally identifiable information includes names, addresses, contact information, social security numbers as well as previous and current policies.

The reason for collecting personally identifiable information is to assist consumers apply and enroll for a Qualified Health Plan that is administered through GetCovered New Jersey.

When collecting PII, it is stored securely within our encrypted software. The information that is collected is only shared with the Get Covered New Jersey Individual Marketplace, the insurance carrier or Federal or State agencies.

To assist consumers in the most effective and secure process, it is vital that we collect personally identifiable information. Although the disclosure of PII is voluntary, we may not be able to assist you in the process of completing the application and enrolling in a plan. We will receive your consent to use this information, which may be rescinded at any time you wish.

As the producer, there is no use of PII other than what is authorized by law.

When using the information provided, we will use the proper safeguards to protect with reasonable operational, administration, technical and physical safeguards to ensure its confidentiality and integrity. It is also the duty to verify that in no way will information collected be used for inappropriate or unauthorized access.

It is the duty of the producer to ensure that the information collected is accurate and up to date to the extent necessary for assisting consumers.

If sharing any personally identifiable information with the permitted parties, the producer will ensure the party is to use the information in the same manner it was collected. The producer will ensure that it is used for intended purposes and not used in an inappropriate fashion.

These principles have been implemented in our agency procedures to ensure all rules and laws are abided by. Through necessary monitoring, there are methods in place to mitigate improper disclosures.

Any questions regarding this Privacy Notice can be addressed to Adelphi Financial at (908)751-0200, by email at will@adelphiadvice.com, or the address listed below.

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