

# GetLinked.Pro

Personalized LinkedIn coaching for job seekers, career climbers, sales reps and hiring managers

## GETLINKED.PRO SERVICES

Update 2025-01-22

## STARTER

### PRIOR TO SESSION

- Complete 16-question prep form to capture goals and assess current LinkedIn effectiveness (takes 5-20 mins)
- Attend live “Upgrade Your LinkedIn Profile” webinar training or watch 1 hour recording

### 60-minute 1:1 Zoom session includes:

- Interactive profile review of the *most critical sections*
- Identify immediate improvements that get you found by recruiters and hiring managers!
- Search Engine Optimization (SEO) coaching so your profile stands out from the crowd
- Q&A

### AFTER 1:1 SESSION

- *Personalized report* with coaching notes, hyperlinks, & step-by-step Instructions on how to customize and optimize your profile to gain recruiter and hiring manager (or buyer) attention
- Contains **60+ slides**
- *Headshot visibility* recommendations, *Two-Factor Authentications (2FA) instructions*, *Profile viewing options* and instructions, *Share profile update options* and instructions, *#Hiring example*, & *Job seeker recruiter setting* examples are all included in the report
- *Invoice* is also provided (this service may be considered a job-related expense & may be tax-deductible-- verify with your tax advisor)

### Do you need:

- Employment
- A career change
- Career advancement
- Increased income
- Better work / life balance
- To make a difference
- Improved personal branding

STARTER	<b>\$299</b>
INTERMEDIATE	<b>\$499</b>
ADVANCED	<b>\$699</b>



### GREG COE

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# GetLinked.Pro

Personalized LinkedIn coaching for job seekers, career climbers, sales reps and hiring managers

## GETLINKED.PRO SERVICES

### INTERMEDIATE

#### PRIOR TO SESSION

- Greg will spend 1-2 hrs reviewing your profile and creating a personalized baseline of your profile plus a report and plan for your live session
- Duplicate profile search conducted
- Complete 16-question prep form to capture goals and assess current LinkedIn effectiveness (takes 5-20 mins)
- Attend live "Upgrade Your LinkedIn Profile" webinar training or watch 1hr recording

#### 60-minute 1:1 Zoom session includes:

- Interactive profile review of *every section* of your profile
- Review of your custom prepared report with findings, recommendations, and answer your questions
- Search Engine Optimization (SEO) coaching so your profile stands out from the crowd
- **Headshot photo analysis** - this is the first and most Important thing that most look at on your profile. *0-100 ratings in Overall, Face, Composition, & Editing categories plus Perfect/Good/Okay/Bad ratings across 11 other criteria*
- LinkedIn database query coaching- how to best search for target Industries and companies

#### AFTER 1:1 SESSION

- *Personalized report* with coaching notes, hyperlinks, & step by step Instructions on how to customize and optimize your profile to gain recruiter and hiring manager (or buyer) attention
- Contains **70+ slides**
- *Headshot visibility* recommendations, *Two-Factor Authentications (2FA) instructions*, *Profile viewing options* and instructions, *Share profile update options* and instructions, *#Hiring example*, & *Job seeker recruiter setting* examples are all included in the report
- *Headline DRAFT example* included in report
- *Invoice* is also provided (this service may be considered a job-related expense & may be tax-deductible-- verify with your tax advisor)

### ADVANCED

#### PRIOR TO SESSION

- Greg takes 1-2 hrs reviewing your profile and creating a personalized baseline of your profile plus a report and plan for your live session
- Duplicate profile search conducted
- Complete 16-question prep form to capture goals and assess current LinkedIn effectiveness (takes 5-20 mins)
- Attend live "Improve Your LinkedIn Profile" webinar training or watch 1hr recording

#### 60-minute 1:1 Zoom session includes:

- Interactive profile review of *every section* of your profile
- Review of your custom prepared report with findings, recommendations, and answer your questions
- Search Engine Optimization (SEO) coaching so your profile stands out from the crowd
- **Headshot photo analysis** - this is the first and most Important thing that most look at on your profile. *0-100 ratings in Overall, Face, Composition, & Editing categories plus Perfect/Good/Okay/Bad ratings across 11 other criteria*
- LinkedIn database query coaching- how to best search for target Industries and companies

#### AFTER 1:1 SESSION

- *Personalized report* with coaching notes, hyperlinks, & step by step Instructions on how to customize and optimize your profile to gain recruiter and hiring manager (or buyer) attention
- Contains **80+ slides**
- *Headshot visibility* recommendations, *Two-Factor Authentications (2FA) instructions*, *Profile viewing options* and instructions, *Share profile update options* and instructions, *#Hiring example*, & *Job seeker recruiter setting* examples are all included in the report
- *Headline DRAFT example* included in report
- *Invoice* is also provided (this service may be considered a job-related expense & may be tax-deductible-- verify with your tax advisor)
- **Social Selling Index (SSI) review**- you will also be Introduced to and provided with my companion activity meter tracking program. (Great for sales reps!)
- **Report contains an executive summary**

#### SECOND 1:1 MEETING

- *Second 1:1 meeting* to review your updates and Includes further coaching for profile optimization. A updated custom report Is provided after this session.