

## 1:1 Service Level Comparison

	STARTER \$299	INTERMEDIATE \$499	ADVANCED \$699
<b>PRIOR TO SESSION</b>			
15-question client prep form	✓	✓	✓
Attend live "Upgrade Your LinkedIn Profile" webinar training OR watch recording (1hr)	✓	✓	✓
Greg's pre-work: 1-2 hrs reviewing your profile & creating your personalized report, including screenshots to baseline your profile		✓	✓
Duplicate profile search conducted by Greg		✓	✓
<b>60 min 1:1 ZOOM SESSION INCLUDING -</b>			
Report at time of meeting based on pre-work profile review-- personalized to your goals & your profile Interactive profile review of every section of your profile		✓	✓
Interactive profile review of the most critical sections- Identify immediate improvements that get you found by recruiters and hiring managers!	✓	✓	✓
Search Engine Optimization (SEO) coaching so your profile stands out from the crowd	✓	✓	✓
<b>SECOND 1:1 MEETING</b>			
Second 1:1 meeting to review your updates and further coaching for profile optimization; Updated custom report provided after second session. Coaching to search job openings and connections in your target Industries & company sizes			✓

Updated 2024-07-17



## 1:1 Service Level Comparison

	STARTER \$299	INTERMEDIATE \$499	ADVANCED \$699
<b>AFTER 1:1 SESSION - REPORT</b>			
Personalized report containing:	<b>30+ slides</b>	<b>40+ slides</b>	<b>50+ slides</b>
Your personalized report provided, with hyperlinks to step-by-step instructions and coaching notes	✓	✓	✓
Executive summary in report			✓
<b>Headshot photo analysis</b> with overall score (0-100), with “Best Thing” and “Needs Work” categories. Includes 0-100 scoring of 3 main sections: Face, Composition and Editing. Additional grading (Perfect, Good, Okay, or Bad) across 11 criteria in those 3 sections  <i>Note: your headshot is the first thing most people look at when reviewing your profile, so this is important!</i>		✓	✓
Headshot visibility recommendation	✓	✓	✓
Two-Factor Authentication (2FA) instructions	✓	✓	✓
Profile viewing options and instructions	✓	✓	✓
Share profile update options and instructions	✓	✓	✓
#Hiring example	✓	✓	✓
Job seeker recruiter settings example	✓	✓	✓
Personalized Headline DRAFT example		✓	✓
LinkedIn database query coaching, searching for target industries, companies, etc.		✓	✓
Social Selling Index (SSI) review & benchmark			✓
Metric Tracker to measure your progress for the next 52 weeks			✓
<b>Invoice</b> provided ( <i>this service may be a job-related expense and tax deductible – verify with your tax advisor</i> )	✓	✓	✓

Updated 2024-07-17

