

WINEMEMPHIS



CALL FOR EXHIBITORS, VENDORS & SPONSORSHIP

SEPTEMBER 12 & 13, 2025

RENASANT CONVENTION CENTER - MEMPHIS TENNESSEE

BE A PART OF THE MAGIC ON THE MISSISSIPPI

We are seeking 100 wine producers, distributers, representatives, specialty travel, luxury retailers and gourmet food vendors to fill our vendor and exhibitor space for WINEMEMPHIS 25. This two day wine, travel and culinary event will bring attendees from around the Mid-South of the United States to experience great wines, fine foods and amazing travel opportunities

Expected attendance: 2000 Demographic: 25-65 years old

65% female, coming from Eastern Arkansas, Western Tennessee, Southeast Missouri, Northern Mississippi and beyond.

VIP Ticket - \$125 - Early Bird \$95 General Admission Ticket - \$85 - Early Bird \$75 Media and industry with credentials- Complimentary

SPONSORSHIPS & VENDOR PRICING
TITLE SPONSOR: \$10,000(1)

DOUBLE MAGNUM SPONSOR: \$5000(2)

MAGNUM SPONSOR: \$2500(4)

VIP RECEPTION HOST: \$4000 (1)

BREAKOUT SESSION HOST; \$1000 (6)

VENDOR: 6 FT TASTING TABLE: \$150

EXHIBITOR: 10X10 SPACE \$750

FOR MORE INFORMATION VISIT <u>WWW.WINEMEMPHIS.COM</u>

AGENDA

THURSDAY SEPTEMBER 11, 2025:

EARLY ARRIVAL ACTIVITIES AND WELCOME
EVENTS AROUND MEMPHIS
FRIDAY SEPTEMBER 12, 2025:

12-6 PM VENDOR & EXHIBITOR SET UP
6-8 PM HOSTED VIP WELCOME RECEPTION
AND INDUSTRY NETWORKING EVENT
SATURDAY SEPTEMBER 13, 2025:
8-10 AM VENDORS AND EXHIBITORS ROLL
CALL AND PROCEDURES REVIEW
11:00 - VIP DOORS OPEN
NOON - GENERAL ADMISSION
5 PM EVENT CONCLUDES. MUST FINISH BY 9



BENEFITTING:





WINEMEMPHIS 25 WILL BE STAGED AT THE RENASANT CONVENTION CENTER

With the recent \$200M modernization of Memphis' Renasant Convention Center, planners and groups will discover a meeting and event facility as unique as the city that surrounds it: the legendary home of blues, soul and rock 'n' roll on America's mighty Mississippi River. *Memphis is looking forward*

to your visit!

Your Host: The Memphis Wine Society

The Memphis Wine Society is a one of a kind organization dedicated to the Education, Advocacy and Enjoyment of wine throughout the Mid-South and beyond. Our unique approach to wine events and education, as well as community and corporate collaborations positions us to achieve market shifting and progressive changes in the wine and spirits world. Our products include wine travel all around the world; education and training to the industry and the general public; corporate services and support; and world class events.



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