



Partnership Packages

## Gold Package: \$500<sub>/per Month</sub> - Best Seller!

- Includes all Bronze and Silver Package benefits.

### The Stronghold Enhanced Benefits:

- **Exclusive Offers:**
  - Eligibility to bid on exclusive offers.
- **Video Commercials:** An additional 3 video commercials during the tournament.
- **Logo Placement:**
  - Featured on all pre/post-event graphics.
  - Displayed on "Stream starting soon" screens.
- **Twitch & Social Media Engagement:**
  - 2 Twitch bot announcements in chat per hour.
  - 1 social media post during the tournament.
  - 2 additional featured posts per week on X and Instagram.
- **Verbal Mentions:** 5 additional mentions.
- **Motion Picture Advertisement:** "Sponsored by" mention in tournament advertisements.

### Fortior Brand Enhanced Benefits:

- **Verbal Mentions:** By all affiliated/team player streams during live streams.
- **Merchandise and Advertising:**
  - Partnered merchandise (3-month commitment required).
  - Showcase team jersey advertisement placement (3-month commitment required).

### Additional Add-ons - Optional for all packages.

- **Giveaways During Events:** Free with purchase of any package. All giveaway items are facilitated by the purchaser.
- **Promo Code Offers to Fortior Warriors:** Free with any package purchase. Codes provided to Fortior Warrior Subscribers on Discord.

## Exclusive Offers (Silent Bid for Gold Members Only)

- **Sponsored Matches:**
  - Grand Finals: Verbal script followed by a video ad.
  - Semi-Finals: Verbal script followed by a video ad.
- **Tournament Highlights:**
  - Goal of the Tournament: Posted within 24 hours after the event.
  - Save of the Tournament: Posted within 24 hours after the event.
- **MVP Award:** Player chosen prior to the end of the stream, but after the grand finals.
- **Partnered Event Opportunity:** Host your own event: "(Company name) Tournament powered by Fortior Esports" with a minimum bid of \$1000. Bronze/Silver/Gold packages can still be sold during these events to other companies, entities, and persons.

## Silver Package: \$400<sub>/Per Month</sub>

- Includes all Bronze Package benefits.

### The Stronghold Additional Benefits:

- **Logo Placement:** Constant logo display on all intermission screens during the tournament.
- **Video Commercials:** 1 video commercial per 2 hours of stream, with a minimum of 2.

### Fortior Brand Additional Benefits:

- **Enhanced Streaming Exposure:**
  - Brand logo intermittently visible on all Fortior Esports Elite/Eclipse players' Twitch streams, 2 times per hour.

## Bronze Package: \$100<sub>/Per Month</sub>

### The Stronghold Benefits:

- **Verbal Mentions:** 3 mentions during the event.
- **Logo Placement:** Intermittent logo display, rotating every 5 minutes with other bronze sponsors, one per hour.
- **Pre-Event Exposure:**
  - Static graphic logo placement.
  - Static social media post featuring the logo.

### Fortior Brand Benefits:

- **Website and Community Exposure:**
  - Featured on the "Partner" tab on the website.
  - Featured on the "Partner" tab on Discord.
  - Included in the "Partner" section on the Twitch channel.
- **Social Media and Streaming Exposure:**
  - 1 featured advertisement post per week on Instagram.
  - Brand logo intermittently visible on all Fortior Esports Affiliate streamers' Twitch channels.