

A Man, His Dream, and Purpose

His energetic delivery, memorable lyrics, and natural ability to connect with an audience shape both his recordings and live performances.

Inspired by his mentor and dancehall legend Vybz Kartel, Samfresh continues to develop a sound that reflects his Nigerian roots while embracing the global influence of dancehall music. As a songwriter, he transforms personal observations and lived experiences into songs designed to resonate with listeners across cultures.

Driven, focused, and consistent, Samfresh is committed to expanding his reach and establishing himself as one of Africa's influential voices in the global music industry



Ndubaku Uzoma Samuel, professionally known as SamFresh Melody, is a Nigerian Afro-Dancehall artist, songwriter, and entertainer whose music blends infectious energy, relatable storytelling, and authentic street-inspired rhythms.

Born on May 8, 1989, in Ikwerre, Rivers State, and raised in Isiala Mbano, Imo State, Samfresh developed a passion for music at an early age.

Determined to pursue his dream professionally, he relocated to Lagos in 2007 and began building his career as a recording artist and performer.

Known for his vibrant Afro-Dancehall sound, SamFresh creates music rooted in real-life experiences, everyday stories, and the world around him..

Afro- Dancehall Sounds

Behind the Song "Ifunanya"

For SamFresh, "Ifunanya" represents love and the powerful effect it can have on our lives. Inspired by his feelings for the people closest to him, the song took approximately three weeks to complete.

His songwriting process often begins with the chorus melody. Once the melody is established, he develops the lyrics gradually, moving through the chorus, verses, and hook—although inspiration sometimes causes the hook to come first.

The chorus and final verse hold special meaning for SamFresh. Through "Ifunanya," he hopes listeners feel the strength of love while discovering the Afro-Dancehall sound he developed after recognizing the natural Caribbean influence in his music. "Ifunanya" by SamFresh is available now on SoundCloud. Streaming on additional platforms soon.