

NORTHERN MICHIGAN EQUINE CHRONICLES

DIGITAL/ONLINE ADVERTISEMENT 2025 RATES

Digital/Online Rates: Full color (must include a photo)

- Full Page Ad: \$35 billed monthly or \$400 billed yearly
 - Half Page Ad: \$25 billed monthly or \$300 billed yearly
 - Quarter Page Ad: \$15 billed monthly or \$180 billed yearly
 - Business Card only Ad: \$20 billed monthly or \$200 billed yearly
 - Online Banner Ad: \$120 billed yearly only
 - Equine Events Ad: \$50 billed monthly
 - Social media Only Ad: \$30 billed monthly
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Show Bills Only: Show bill advertisement will be highlighted the months of April, May, June and July

- Half Page Ad: \$25 billed monthly or \$75 for 4 months
 - Full Page Ad: \$30 billed monthly or \$90 for 4 months
- (All show bills must fit on one 8.5 x 11 page)

Membership Drive: Advertise your membership forms to encourage people to sign up early

- Half Page Ad: \$55 billed monthly or \$155 for 3 months
 - Full Page Ad: \$110 billed monthly or \$300 for 3 months.
- (All membership forms must include Name of club and all contact information)

Show Dates and Event Calendar

- Free to add to our monthly calendar (must include club name and dates and times and locations)

Please fill out information for advertisement

Name: _____

Address: _____

City, State, Zip: _____

Name of Organization: _____

Which ad are you advertising in: Digital Full Color: ____ Show Bill ____ Membership ____

Digital:

Full Page: \$_____ Half Page: \$_____ Quarter Page: \$_____ Business Card: \$_____

Online Banner: \$_____ Equine Event: \$_____ Social media only: \$_____

Show Bill:

Full Page: \$_____ Half Page: \$_____

Membership Drive:

Full Page: \$_____ Half Page: \$_____

Calendar:

Free: _____

(please include Dates, Locations, Name of Grounds, Contact Information)

Billing Info: Name: _____ (name of individual card will be billed to)

Address: _____

City, State, Zip: _____

Credit Card Number: _____

Exp Date: _____ CVS Code: _____ Billing Zip: _____

Signature: _____

Please make all Checks to: UMPHC
c/o: Northern Michigan Equine Club
789 W M-113
Kingsley, MI 49649

All material must be in Jpeg, PDF, or Vector format: Send all materials to

NorthernMichequinechronicles@gmail.com or

Website: Northernmichiganequinechronicles.com

Received: _____ By: _____

Payment form: _____

