



Great Lake Horse Show Series

2024/2025 Sponsorship Opportunities

In 2024/2025 we have numerous opportunities for individuals and businesses to get involved as sponsors of the Great Lakes Horse Show Series. As a supporter of GLHSS

you will be recognized as a sponsor on our website, social media, and announced at shows. Depending on the category, sponsors may be able to offer a prize in lieu of a dollar amount. **Exhibitors who participate will be given credit on their show account of one (1) general class per every \$25 in sponsorships they obtain. (Yes, there are a few exhibitors out there that can show for FREE!)

Sponsor Opportunities:

CLASS SPONSOR- \$25 per class or 5 classes for \$100 *See showbill for class(es) choice(s) classes. Sponsors will be announced during their chosen classes.

CHAMPIONSHIP CLASS SPONSOR- \$50 per class. *See showbill for class(es) choice(s) classes.

This year we hope to place championships through Top 3. Sponsors will be announced during their chosen classes.

REGULAR HIGH POINT DIVISION SPONSOR-\$150 covers the sponsor for one of the following high point divisions: (choice of available divisions) W/T 10 & Under, W/T 11-18, W/T 19 & over. W/T/C: 13 & under, 14-18, 19-39m 40 & over.

Jackpot Classes: 175.00 for added money for any jackpot class offered. Sponsors will be announced during their chosen classes. (see showbill for jackpot classes offered)

Package Deals

Platinum -

\$1000 • Free vendor space at both the Harrison and Ludington fairgrounds • Link from UMPHC/GLHSS website to your website • 5 Custom Facebook posts • Monthly promotion of your sponsorship on the UMPHC/GLHSS FB Page • Your logo/name on an Individual banner hung at all 4 shows • Your logo/name on the back of UMPHC/GLHSS sweatshirts • Recognition during the awards ceremony

Diamond -

\$600 • Link from UMPHC/GLHSS website to your website • Promotion of your sponsorship on the UMPHC/GLHSS FB Page • 5 Custom Facebook posts • Your logo/name listed with other Diamond members on a banner hung at 2 major shows • Your logo/name on the back of UMPHC/GLHSS sweatshirts • Recognition during the awards ceremony •

Gold –

\$400 • Your logo/name listed with other Gold members on a banner hung at 2 major sanctioned shows • Promotion of your sponsorship on the UMPHC/GLHSS FB Page • 2 Custom Facebook posts • Your logo/name on the back of UMPHC/GLHSS sweatshirts • Recognition during the awards ceremony.

Silver -

\$250 • 1 Custom Facebook post • Your logo/name listed with other Silver members on a banner hung at sanctioned shows. • Promotion of your sponsorship on the UMPHC/GLHSS Page • Recognition during the awards ceremony

Bronze -

\$100 • 1 Custom Facebook post • Recognition during the awards ceremony

**** If you don't see a package that fits your needs. Please let us know, we will work with you. Please contact:**

**Terri Petterson @ umphcvicepresident@gmail.com or
uppermichpainthorseclub@gmail.com**

We look forward to advertising for you in 2025

