



Privacy Policy

Last Revised: February 23, 2024

This Privacy Policy explains how information about you, the client, is collected, used and disclosed by Westchase Sitters (“Westchase Sitters”, “we” “us” or “our”) when you, the client, (“client” “you” or “your”), use the Westchase Sitters Website located at <https://westchasesitters.com> (“Site”), the Westchase Sitters mobile application (“App”) and any related tools, websites and services provided in connection therewith (collectively, the Site and App, are hereinafter referred to as the “Service”). Your downloading of the App or any use of the Service constitutes your consent to the collection and use of such information as described in this Privacy Policy. It also describes the choices available to you regarding the use of your access to, and how to update and correct your personal information. If you have any unresolved privacy data use concerns that we have not addressed satisfactorily in this Privacy Policy, please contact us at info@westchasesitters.com.

Changes to Privacy Policy: We may change this Privacy Policy from time to time and in such event will revise the date at the top of this Privacy Policy. If any material changes are made, we will notify you by email (sent to the email address provided by you), by means of a notice in the App and/or the Site, or by other means as determined by us prior to the change becoming effective. We encourage you to periodically review the Privacy Policy to stay informed about our information practices.

Collection of Information

Information You Provide to Us

We collect information you provide directly to us. For example, we may collect information you provide when you create an account, create or edit your profile, upload content or comments, complete a registration, fill out a form or survey, participate in a contest or promotion, make a purchase, subscribe to the Service, pay for or accept payment for services, participate in interactive features of the Service, connect or communicate with us via third party social media sites, send us an email, request customer support or otherwise communicate with us or communicate with other users of this Service (“users”) through the Service. The types of information we may collect in this manner include basic contact information (e.g. name, email, address, postal address, zip code, mobile number), location, demographic information, photographs, video and credit card and other payment and bank information you provide to us.

Information We Collect Automatically

When you access or use the Service, we automatically collect information about you, including without limitation:



Log Information: We log information about your use of the Service, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to the Service. We do link this automatically collected data to other information we collect about you. We do this for many reasons, including without limitation to improve services, marketing, analytics, and site functionality.

Device Information: When you download and use our Service, we automatically collect information on the type of device you use and the operating system version.

Location Information: The App may collect information about the location of your device if you provide consent. For more details, please see “Your Choices” below.

Information Collected by Cookies and Other Tracking Technologies: We and our partners, affiliates, tracking utility companies and service providers use cookies or similar technologies to analyze trends, administer the website, track clients’ movements around the website, and to gather demographic information about our client base as a whole. Clients can control the use of cookies at the individual browser level. Cookies are small data files stored on your hard drive or in device memory that help us to improve the Service and your experience, see which areas and features of the Service are popular, count visits and track user activity among other things. For more information about cookies, and how to disable them, please see “Your Choices” below. We may also collect information using web beacons (also known as “tracking pixels”) and digital fingerprinting. Web beacons are electronic images that may be used in the Service or emails and help deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. Digital fingerprinting technology enables us to identify the devices that you use to access the Service for purposes such as data analytics, delivering targeted content and advertising, and protecting against possible fraudulent transactions.

Third-Party Contact Info: We may also collect third-party contact information if you permit the Service to import such information or otherwise upload such information for your use within the Service or so that you may invite your contacts to use the Service or participate in other referral services. This information may include, but is not limited to, third party’s name, basic contact info, as well as Facebook ID. We use this information only as described in this paragraph.

Mobile Analytics: We use mobile analytics software to allow us to better understand the functionality of our mobile software on your phone. This software may record information such as how often you use the application, the events that occur within the application, aggregated usage, performance data, and where the application was downloaded from.

Information We Collect From Other Sources

We may also obtain information from other sources and combine that with the information we collect through the Service. For example, in analytics we may collect information about you from other users, identity verifications services, credit bureaus, mailing list providers and publicly available sources. If you log into your account through sign-in services, including without limitation Google and Facebook



Connect, you provide Westchase Sitters with permission to access certain information about you from Facebook or such other sign-in service, such as your Facebook User ID, user profile, friends list, user graph and profile picture.

How We Use Your Information

We may use the information we collect for various purposes, including but not limited to:

Provide, maintain and improve the Service;

Provide and deliver the products and services you request, process payments and other transactions, including transactions between users, send you related information, including without limitation confirmations and invoices;

Send you technical notices, updates, security alerts and support and administrative messages;

Respond to your comments, questions, and requests, and provide the best possible customer service.

Communicate with you about products, services, offers, promotions, rewards, and events offered by Westchase Sitters and others, and provide news and information we think will be of interest to you;

Authenticate your identity and pre-populate forms;

Monitor and analyze data, trends, usage, and activities in connection with the Service, measure the effectiveness of advertising, content and features and activities, and perform other data analytics.

Personalize and improve the Service and deliver and display targeted advertisements, content or features in the Service and on other sites or apps that match your profile or interests;

Process and deliver contest and sweepstakes entries and rewards and verify eligibility;

Attempt to protect against or identify possible fraudulent transactions;

Link or combine with information we get from others to help understand your needs and provide you with better service; and

Carry out any other purpose for which the information was collected or as otherwise described in this Privacy Policy.

Information Sharing

We may share information about you as follows or as otherwise described in this Privacy Policy:

With vendors, consultants and other service providers, such as payment processors, who need access to such information to carry out work on our behalf;

In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why;

In response to a request for information, if we believe disclosure is in accordance with any applicable law such as to comply with a subpoena, regulation, or legal process, or as otherwise required by any applicable law, rule, or regulation.

Sale of Information

Westchase Sitters has not sold the information you provide us to third parties within the past twelve (12) months. We currently do not sell your information to third parties. If you wish to ensure your information is not sold in the future, please email us at info@westchasesitters.com.



Social Sharing Features

The Service may offer social sharing features and other integrated tools, including without limitation the Facebook “Like” button, which lets you share actions you take in connection with the Service, with other media, and vice versa. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

Referrals

If you choose to use our service, which is powered by a third party, to tell a friend about our website, we may, in our sole discretion, ask you for the friend’s email address or other contact information. Should we elect to contact your friend, we will send a one-time email inviting him or her to visit the site. Westchase Sitters stores this information for the sole purpose of sending this one-time email and tracking the success of our Service. Your friend may contact us at info@westchasesitters.com to request that we remove this information from our database.

Advertising and Analytics Services Provided by Others

We may allow third parties to serve advertisements on the Service and/or serve advertisements on our behalf across the Internet to provide analytics services. This may include, but is not limited to, retargeting programs where Westchase Sitters advertising is delivered to users while users are on third-party websites. These third parties may use cookies, web beacons and other similar technologies to collect information about your use of the Service and other applications and websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by Westchase Sitters and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising content targeted to your interests in connection with the Service and other applications and websites and better understand your online activity. For more information about Internet-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please visit www.aboutads.info/choices.

Security

Westchase Sitters takes reasonable measures in an attempt to protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. However, no data transmitted over or accessible through the Internet can be guaranteed to be 100% secure, and Westchase Sitters does not represent or warrant (express or implied) that your information will be completely secure, including without limitation from misappropriation by hackers or from other nefarious criminal activities, or in the event of a failure of computer hardware, software, or a telecommunications network. If you have any questions about security with the Service, you can contact us at info@westchasesitters.com



Your Choices

Account Information

You may access, update or correct your profile information at any time by logging into your account. If you wish to delete or deactivate your account, you may do so by visiting your account settings and closing your account; but note, that we may retain certain information as required by law or for legitimate business purposes. We will respond to the above-mentioned requests within a reasonable timeframe. We may also retain cached or archived copies of information about you for a certain period of time.

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of the Service.

Promotional Communications

You may opt out of receiving promotional emails or text messages from Westchase Sitters by following the instructions in those emails or text messages or through your account settings. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

Links to Third Party Sites

Our Site may contain third party advertising and links to third party websites. We are not responsible for the privacy practices or policies of these advertisers or websites. Please contact such advertisers or websites directly for more information about their privacy practices. We hereby expressly disclaim, and you hereby expressly release us from, any and all liability whatsoever for any controversies, claims, suits, injuries, harm, loss and/or damages, arising from and/or in any way related to third party advertisers and/or the use of links to third party websites that may appear on the Service, including without limitation such subsites' availability, privacy policies, content, advertising and/or products or other materials.

Children Under 18

This service is not intended for use by individuals under the age of eighteen (18). If you become aware that an individual under the age of eighteen (18) that is under your care, custody or control has created an account or otherwise posted personal information through the Service, please notify us immediately at info@westchasesitters.com, so that we can take appropriate action. We may require verification of your identity.



Information Retention

Westchase Sitters reserves the right to retain the information it collects for a certain period of time in order to preserve the integrity of the Westchase Sitter databases and for other business and/or legal purposes. You may request that Westchase Sitters delete your personal information by completing a “Data Request”, and Westchase Sitters will comply with such request, subject to its right to retain such information as it deems necessary to comply with legal obligations, resolve disputes, provide important information to current and former users, enforce Westchase Sitters Terms of Use or other agreements and other business needs. Any Data Request for client data retrieval or deletion will require verification of who you are.

Your Rights And Choices Regarding Your Data

Right to Know

You have the right to know and see the data the Westchase Sitters has collected about you for the six (6) months preceding your Data Request, including:

- The categories of personal information we have collected about you;
- The categories of sources from which the personal information has been collected about you;
- The business or commercial purpose of collecting your data;
- The categories of third parties with whom we have shared your data (if any); and
- The specific personal information we have collected about you.

Right to Delete

You have the right to request that we delete your personal information provided by you and direct our service providers to do the same. There are a number of exceptions, that include, but are not limited to when the information is necessary for us or a third party to do any of the following:

- Provide you a good or service;
- Protect your security and prosecute those for breaching it (any prosecution shall be in our sole discretion, unless otherwise required by applicable law);
- Comply with a legal obligation;
- Resolve disputes;
- Provide important information to current and former users;
- Fix our system in the event it is compromised whether internally or from outside sources; and
- Make other internal and lawful uses of information to protect the trust and safety of all users of Westchase Sitters.

Exercising your Rights

To request access to or deletion of your personal information, please contact us using one of the following methods:

Email: info@westchasesitters.com, please include your full name, email address and phone number associated with your Westchase Sitters account, along with the reason for your request; or



Physical address: You may write to us and deliver your request via certified mail, return receipt requested, personal delivery, or by courier services, such as FedEx to 5321 Memorial Highway, Tampa, Florida 33634. Again, please include your full name, email address, and phone number associated with your Westchase Sitters account, along with the reason for your request.

Contact Information for Westchase Sitters

If you have any questions about this Privacy Policy, please contact us at:

By email: info@westchasesitters.com

By phone: 813-461-3897

By mail: 5321 Memorial Highway, Tampa, Florida 33634

WESTCHASE SITTERS IS BASED IN THE UNITED STATES AND THE INFORMATION WE COLLECT IS GOVERNED BY U.S. LAW. BY ACCESSING OR USING THE SERVICE OR OTHERWISE PROVIDING INFORMATION TO US, YOU CONSENT TO THE PROCESSING AND TRANSFER OF INFORMATION IN AND TO THE U.S. AND OTHER COUNTIES AND FURTHER AGREE THAT THE LAWS OF THE STATE OF FLORIDA CONTROL THIS PRIVACY POLICY. ANY AND ALL MATTERS THAT PERTAIN TO THIS PRIVACY POLICY SHALL BE RESOLVED IN STATE COURT, HILLSBOROUGH COUNTY FLORIDA.

BY USING WESTCHASE SITTERS' SERVICES, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTAND THIS PRIVACY POLICY AND AGREE TO BE BOUND BY ITS TERMS AND CONDITIONS.