# Tee to Green Golf Magazine



As we enter our 27th year in business, we will continue to promote golf in Louisiana and Mississippi with the combination of our daily posts on our Facebook Page (@TTGgolfmagazine), monthly digital issues and quarterly print issues. Just as spring begins, we also produce a GOLF DIRECTORY, which has a printed version as well as a larger and more informative digital version. This year will be the 26th consecutive year we produce a GOLF DIRECTORY. We invite you to partner with us and promote your business as we have packages to fit every budget. Contact Publisher John Price by phone/text (985.855.555) or e-mail (TTGmagazine@yahoo.com) for questions, details or to reserve your spot.

# **2022 COMPLETE ADVERTISING PACKAGES**

**HOLE-IN-ONE: \$10,000** 

Full page ad in all four print issues and every digital publication This package also comes with a cover story in print and digital publications The hole-in-one package is for golf facilities only and limited to four

<u>**ALBATROSS:</u> \$7,500**</u>

Half-page ad in all four print issues and every digital publication

**EAGLE: \$4,000** 

Quarter-page ad in all four print issues and every digital publication

**BIRDIE: \$2,000** 

Eighth-page ad in all four print issues and every digital publication

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#### Tee to Green **GOLF MAGAZINE**

## **MISSISSIPPI GOLF TRAIL MAKES ITS DEBUT**



# TRI-ANNUAL **PRINT ISSUES**

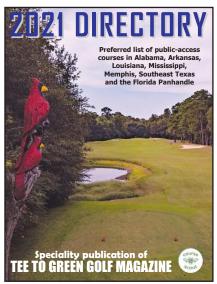
Printed and distributed in January, May and September. These glossy color publications are sent out to just over 200 golf facilities in Louisiana and Mississippi. These issues also come as a digital edition, allowing us to reach the 10,000 golfers in our coverage area.

**FULL PAGE: \$2,200** (8"x11")

HALF PAGE: \$1,600 (8"x5.5" or 4"x11")

**QUARTER PAGE:** \$900 (4"x5.5") **EIGHTH PAGE: \$600** (4"x2.75")

Prices are per issue and there is a 25% discount for three insertions and a 15% discount for two insertions



# **DIRECTORY RATES**

(Print and Digital)

15,000 PRINTED COPIES

## **FULL PAGE**

\$3,500 (8"x11")

#### **HALF PAGE**

\$2,500 (8"x5.5" or 4"x11")

### **QUARTER PAGE**

\$1,800 (4"x5.5" or 8"x2.75")

## **EIGHTH PAGE**

\$950 (4"x2.75")

#### **ENHANCED LISTING ONLY** \$250

**Contact John Price for details** 985.855.5555 or TTGmagazine@yahoo.com

# **PRICES FOR MONTHLY DIGITAL ISSUES**

**Tee to Green** 

**Golf Magazine** 

**ZURICH CLASSIC** 

**OF NEW ORLEANS** 

**WILL ALLOW FANS** 

**FULL-PAGE AD** \$600 per issue (8"x11")

**HALF-PAGE AD** 

\$400 per issue (8"x5.5" or 4"x11")

**QUARTER-PAGE AD** 

\$250 per issue (4"x5.5" or 8"x2.75")

**EIGHTH-PAGE AD** 

\$150 (4"x2.75")

#### **DISCOUNTS**

12 insertions: 25% off each ad 6 insertions: 15% off each ad

Specifically for non-golf advertisers, we have partnered with CourseScout, which provides Virtual Golf Tours with is impressive drone footage. Their one-of-a-kind advertising platform provides a real-time look at campaign performance through your very own custom link. Yearly packages can be purchased for as little as \$150 per month and we will waive all the set-up fees. For more information on advertising with CourseScout, contact John Price at 985.855.5555.



CHECK OUT OUR COURSE CONTENT AT WWW.COURSESCOUT.IO