

My Business Pitch



Start with a strong, compelling description of your company and its business opportunity. What are the keys to your success?

Our Opportunity

Problem worth solving

State the problem (or problems) that you solve for your target customers. "Problems" can also appear as unmet needs or wants.



Target market

- Young 25% (\$3K)
- Tall 25% (\$5K)
- FIT 25% (\$8K)
- Able 25% (\$10K)

Market size: \$26K

Our solution

Explain how you solve the problem that your customers face. What does your company offer? What is it about your solution that provides a uniquely effective remedy for their pain points?

Competitors	How our solution is better
Joe's Garage"	"Brand recognition"
"Health-food stores"	"Patented technology"

Funding needed

\$ **100K**

If your company is seeking funding, enter the amount you would like to raise and describe how you intend to use that money to reach your goal

Sales and Marketing

Sales channels

Describe how you plan to get your products or services to market. Are you selling and delivering to your target customers directly through a retail store, website, or catalog? Do you have a sales team?

Marketing activities

Explain how you plan to attract attention, build interest in your offerings, and convert prospects into customers. Describe your web presence. What sort of online marketing do you do?

Forecast

Revenue streams

If you aren't ready to prepare a detailed revenue forecast (or don't want to share revenue numbers in your pitch), just use the area to explain how your company will make money. Are you selling products directly? Or through third parties?

Delivering

Major costs

Use this area to explain the cost structure of your business. What are your major costs of doing business? How will your expenses scale as your company grows? Do you need to budget for capital equipment, property, or other major purchases?

Milestones



Licenses and Registrations

Aug 4, 2020



Launch Date

Sep 2, 2020

Team and Key Roles



"Future Hire"

"Manager"

List of major duties



"Future Hire"

"Sales and Marketing"

List of duties and responsibilities



"Future Hire"

"Staff assistant"

list of duties and responsibilities

Partners and Resources



Add here you Affiliated Orgs

Use this section to identify any relationships, equipment, facilities, patents, or other resources that are strategically important to your