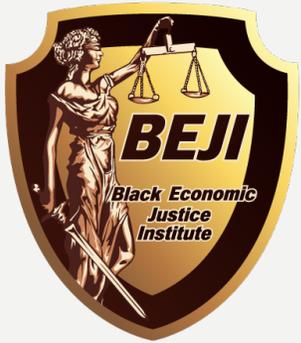




**Marcus Hall
Civic Engagement Academy
Session 5 – April 5, 2021
via Zoom**

Presented by

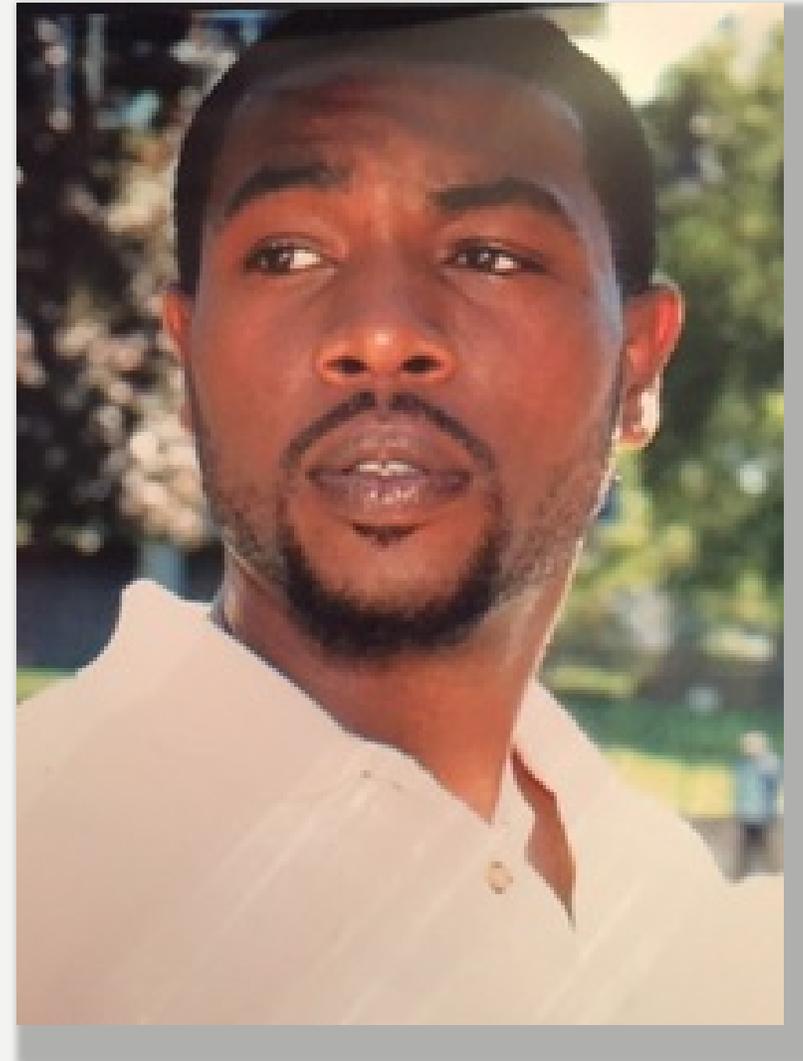
the Black Economic Justice Institute



Marcus Hall was dedicated to making positive changes in his community. Hall grew up in Dorchester and went to Charlestown High School.

Marcus and some of his friends had started a group called Brothers Out of the Hood, or BOOTH, to promote conflict resolution.

At 31, he had taken his four-year-old son, Yoda, for a haircut at a barbershop on Blue Hill Avenue on June 14, 2016 when he was shot and killed.



Marcus Hall Civic Engagement Academy **Sessions**

APR

5

19

Community During COVID

Building Community
Advocacy and Organization

Press/Media/Comm.
The Role of mainstream press

MAY

3

17

Sean Rochester

The Black Tax

Graduation

Presentations by students

Session 5, April 5, 2021

Marcus Hall Civic Engagement Academy

Check in - 10 minutes

Announcements – 5 minutes

Communication between sessions– how would you like to be contacted?
text? Email?

Did everyone receive their gift cards? – 4 by now

Google classroom — please accept invite.

If you have a school email, can you create a Gmail instead for this class?

Reminder – mentors are here for your questions out of session.

Introduction of Guest Speakers - Priscilla Flint Banks

April 5 Session 5 – Let's Organize

James Mackey

Community Organizer

Carlos Henriquez

Civic Engagement and Community Organizer

45 Minutes - Speakers

•Introduce mission for session: *Let's Organize*

Objective: The students will learn how to advocate and community organize from the testimonies of activists. They will have displays of how to contribute to the community through action and standing up for any issue they are passionate about. This session is based on turning your passion into purpose.

Questions

Can you define what it means to advocate?

Can you define what a community organizer is?

How do you organize people?

What is the biggest challenge being an activist?

Is there a difference between being an advocate and an activist?

What do you feel like you contribute to the community?

What keeps you motivated?

Marcus Hall Civic Engagement Academy **Speakers** – Session 5, April 5, 2021



[James Mackey]

April 5

Community Organizer and Coordinator for
Opportunity Youth United - Boston Community
Action Team



[Carlos Henriquez]

April 5

Civic Engagement and Community Organizer

Bio of James Mackey

April 5, 2021

Introducing

James Mackey

**Community Organizer and Coordinator for
Opportunity Youth United - Boston Community
Action Team**

James Mackey is a national activist, social philanthropist, motivational speaker, community organizer, a founder of a grassroots movement called #StuckOnReplay, and a graduate fellow of the Institute for Nonprofit Management and Leadership from Tufts University.

Mackey is the recipient of numerous community recognition awards. In 2018, he was honored by the NAACP Boston branch and the Boston Economic Justice Institute, because of his commitment to advance racial equity and justice. In 2017, he received the Ralph F. Browne Jr. award and the Community Partner Award, because of his efforts to end youth criminalization and increase youth opportunities. Further, in 2016, Mackey received the Aspiring the Youth Award for his significant contribution to the African American Community in the City of Boston and the Commonwealth of Massachusetts and the Social Capitalist Award, for personifying the spirit of strengthening communities through civic engagement and volunteering his time by impacting the lives of others, leveraging his personal and professional network to make a difference.

In February of 2019, Mackey was featured on Fox 25 News Boston's special Black History Month Series, "Boston Black History; Inspiring Our Future" as one-of-four millennials on the front lines continuing the Civil Rights Movement - inspired by those before him. Precedence, in the summer of 2016 his story was featured on NBC Nightly News because of his YouthBuild experience and his dedication toward positively empowering and impacting his family and the lives of others for the better.

Mackey is revolutionary and refuses to remain #StuckOnReplay. He has a life-long commitment to fight against systems that continue to perpetuate, disenfranchise and oppress black and brown people through laws, policies, and practices. He is devoted to positive youth development and engagement, mentoring, and advocating the importance of allocating resources and opportunities to those who need it most.

Bio of Carlos Henriquez

April 5, 2021

Introducing

Carlos Henriquez

Civic Engagement and Community Organizer

Carlos Henriquez started his civic engagement and organizing work in his teens in the early 1990s. He was a member of Dudley Street Neighborhood Initiative and went on to become the organization's board president. After time working in corporate and mentoring neighborhood youth, Carlos began working as a Boston City Council aide. This led to his expanded political knowledge and eventual candidacy in 2007 and 2009 for Boston City Council. While twice unsuccessful, he was elected in 2010 to the seat of state Representative for the 5th Suffolk district neighborhoods of Roxbury and Dorchester.

No longer in office, Carlos has continued his commitment to community through mentoring, consulting and training community members seeking public office.

CURRICULUM OUTLINE

- **February 8th Orientation**
 - *Introduction to Program*
- **February 22nd Session - Historical Context**
 - *The purpose of the historical context session is to gain a better understanding of the history of Black, AAPI, Latinx and Indigenous communities in this country and the city.*
- **March 8th Session - Research! Research! Research!**
 - *Grasp the importance of research in relation to understanding your community and using this as a tool to achieve your goals.*
- **March 22nd Session - Money! Money! Money!**
 - *This session is focused on financial literacy and fundraising. Money has been a tool to activate action within communities because it is a resource to render aid.*
- **April 5th - Community during COVID** (community organizing & advocacy)
 - *The students will learn how to advocate and organize from the testimonies of activists. They will have displays of how to contribute to the community through action and standing up for any issue they are passionate about. This session is based on turning your passion into purpose.*
- **April 19th Session - Press/Media/Communications**
 - *The participant will understand the effectiveness of both positive and negative of media. Understanding how to communicate and captivate an audience through speech and communication techniques are useful for organizing people.*
- **May 3rd Session – Sean Rochester**
 - *The Black Tax*

What is Civic Engagement?

Educating the Community on the impact economic injustice has on all areas of their life, education, workforce development, criminal justice, and healthcare.

Civic engagement encouragement so individuals and families get involved in issues that are important to them, through volunteering, voting, contacting their elected officials, and attending public meetings.

Informing people who their elected officials are at the local, state and federal levels.

Coaching on advocating for legislation that impacts, economic and social development so they understand that they are entitled to economic justice and equity.

Researching the issues– who's involved, who's affected, who can make something happen? How can you make something happen?

MARCUS HALL CIVIC ENGAGEMENT ACADEMY – RULES OF DISCUSSION ENGAGEMENT

Creating expectations that allow everyone in the group to participate and feel respected.

- Step up, step back.
 - Recognize that the strongest group conversations include a balance of all voices.
 - Notice how much you are/are not speaking in group discussions.
 - Make an effort to share when your voice is not heard.
 - Create space for others to share for themselves so their voices are not lost.
- There are no stupid questions.
- Avoid side conversations when someone is speaking to the group.
- Use “I” statements when speaking.
- Be willing to share your ideas and experiences with others.
- Give each other the benefit of the doubt.
- Everything discussed during the session is confidential.

MARCUS HALL CIVIC ENGAGEMENT ACADEMY

YOUR TEAM



Priscilla Flint-Banks

BEJI Co-Founder



Brother Lo Banks

BEJI Co-Founder



CeCe Graham

Facilitator



Georgia Sessum

Mentor



Marcel Henderson

Mentor

Marcus Hall Civic Engagement Academy

YOUR SUPPORT

TEAM



**Vikiana Petit
Homme**

Technical Support and
Communications



Brianna Millor

Curriculum
Development
Consultant



Darlene Penrose

BEJI Board



Mary Malaszek

BEJI Board

- ***Mission***

- *Center on people and community making sure that prosperity is broadly shared by educating, advocating and supporting BLACK and minoritized communities. Building POWER--- with knowledge through a proactive base of leadership, collaboration and accountability that will improve our community's quality of life.... as we celebrate our diasporic diversity.*

- ***Vision***

- *We envision the existence of generational wealth by creating good jobs and owning our own businesses. We want neighborhood schools that teach our own culture, history and civic engagement as part of the curriculum. We deserve lifestyles encompassing home ownership and safe neighborhoods for future generations.*

- ***Purpose***

- *BEJI serves the needs of economically and socially underserved people through advocacy and programs designed to help them secure well-paying jobs and influence the decisions that impact their lives.*

BEJI's

Mission

Vision

and

Purpose