Presentation Description

Destination: Work

This presentation shows you how to create a fully engaged workforce and build a world-class organization. When someone is engaged with their work, they are excited about coming to work and working hard. As a result, they give every bit of energy, creativity and passion toward performing their job. The level of employee engagement is extremely important because it's the primary driver of a company's financial performance. Companies with high levels of employee engagement are more profitable, their stock prices consistently outperform the market and they experience significant cost savings due to reduced employee turnover, absenteeism, theft and accidents. In addition, employees at companies with high levels of engagement provide superior customer service that results in loyal customers and all-important increases in market share.

Here are a few of the concept's attendees will take away from the presentation:

- Focus on People as well as the Performance Numbers
- Motivate With Trust Instead of Fear
- Turn Work Into Fun

Return on investment:

- Create a fully engaged workforce
- Employees will trust management
- Tap into the discretionary effort of your employees
- Developing an Army of Advocates who will want to work hard for you
- Increase in productivity

When you bring *Harry the Fish Guy* to your organization to share one of his programs, magic immediately begins to happen. Your employees will start saying, "I don't have to go to work—I get to go to work" and bring their best to work every day. Harry's presentations are based on his seven internationally best-selling business books including Instant Turnaround!, Who Kidnapped Excellence and FISH! A Proven Way to Boost Morale and Improve Results. FISH! sold more than 6 million copies, is translated into 35 languages, and is one of the best-selling business books of all time.

^{*}Keynote to half-day seminar formats available*