Connecting Strategy, Investment & Implementation



Because the value of a plan is measured by what happens next.

PURPLE PLACES PRACTICE

An embedded implementation advisory working at the intersection of community, government, academia, and the private sector to bridge the gap between equitable economic development strategies and the partnerships, capital, and capacity needed to implement them.

COLLABORATION CAPABILITIES

01 Implementation Support

- Project and program development
- Capacity augmentation and development
- Implementation delivery and management

02 Capital Mobilization

- Funding strategy and investment readiness
- Public, private, and philanthropic capital alignment
- Grant development and funding acquisition

03 Partnership Development

- Cross-sector partnership building and coordination
- Expertise and resource mobilization
- University engagement and applied research

04 Iteration and Scaling

- Co-development and implementation of priority projects
- Performance metrics, outcome measurement, and evaluation
- Scaling impact through organizational and policy change

COLLABORATION OPPORTUNITIES

Integrated

Strengthen planning engagements with implementation and funding expertise.

Augmented

Provide post-plan project development and execution capacity for clients and communities.

Hybrid

Combine plan collaboration with project-specific implementation support, extending client relationships through delivery.

Flexible engagement models | On-site residency and virtual support | Tailored to organizational priorities and implementation needs