



Make the call: Your marketing might be costing you more than you think



Can you afford to wait? Receive a short, sharp diagnostic of your go-to-market strategy from an experienced sales & marketing leader who's been there, fixed that.

Common marketing challenges affecting business performance



Revenue is not keeping up with ambition

Everyone in your business is busy, but traction is slow. Aspirational goals keep getting delayed.

Weak positioning, vague messaging and diluted focus quietly kills growth. Marketing is the weak link.



The market doesn't know who you are

You're not in the right conversations, but your competitors are.

Your product might be better, but your brand just isn't cutting through.



You're well-known, but not converting

Recognition isn't translating into sales. The top end of your funnel is full, but it's leaky.

Without strategic alignment, your brand becomes expensive background noise.

If any of this sounds familiar, you need the Marketing Health Check

What's included:

- Input from stakeholders across your business
- Review of marketing strategy and spend
- Tactical recommendations
- Marketing roadmap, aligned to business goals

The details:

- £2,995 +VAT
- 4-week turnaround
- Guaranteed cost savings > £3,000

Let's talk

If your marketing isn't driving growth, it's costing you. We can fix that.

Andy Stevens
Fractional CMO

✉ Andy@AS-Marketing.co.uk

in [LinkedIn.com/in/as-marketing](https://www.linkedin.com/in/as-marketing)



The best...and I've worked with some classy people. His ability to focus on driving revenue by completely understanding the market and then devising and executing strategy is second to none.

Paul Henderson, Consulting Director, IQVIA

All I can say is - what Andy doesn't know about digital marketing, or any marketing, isn't worth knowing!

Emma Frost, Co-Owner & Director, Ink Print Services

Andy can pick up foreign concepts, rapidly understand them and support them whilst adding to discussions. A natural acumen for problem-solving to delivery is a huge asset to any business.

Josh Hutchison, Partner, Channel 3 Consulting



Take the 3-minute self-assessment:
[Start the Quick Marketing Health Check](#)

