

# Antonis Katsonis

## Details

Cork  
Ireland  
0894008885  
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## Links

[LinkedIn](#)  
[Portfolio](#)

## Skills

Microsoft Office  
Organizational Skills  
Digital Marketing  
Website Development  
Graphic Design  
Data Analysis  
Canva  
Entrepreneurship  
Customer Service

## Languages

English  
Greek

## Hobbies

Gym, Playing the piano, music

## Profile

I am a creative and enthusiastic BSc Business Management graduate with work experience in marketing, customer service and administrative roles as well as experience in launching a website and handling different social media channels through the Research, Marketing and evaluation internship. Through my experiences it is visible that I am an individual who can multitask and achieve his goals exceptionally. Fluent in two languages, and really keen to apply my skills and knowledge.

## Education

### BSc Business Management, University of Southampton, Southampton

SEPTEMBER 2020 – JUNE 2023

- Achieved an 88% mark in Marketing in the Digital Age module with further enhancement of marketing skills.
- Improved analytical skills during Management Analysis module and achieved a first.
- Assessed the significance of structure, design, culture, and working environment to effective strategic management in Strategic Management module and enhanced strategic skills.
- Pitched a business idea and conducted market research in Management Entrepreneurship module, further enhancing entrepreneurial acumen.

### High School Diploma, Aradippou Lyceum , Aradippou

SEPTEMBER 2016 – JUNE 2019

Marketing (A), Math (A), Physics (A), Computer Applications (B), IGCSE of English Language (B)

## Extra Certificates

### Duolingo English Test (scored 120)

JULY 2020

## Employment History

### Customer Support Specialist, Telus International, Cork

FEBRUARY 2024

- **Exceptional Communication Skills:** Conveying information clearly and effectively.
- **Strong Problem-solving Abilities:** Analyzing complex issues, identifying underlying problems, and devising practical solutions.
- **Empathetic and Patient Listener:** Skilled in empathizing with customers' frustrations or concerns and maintaining a calm manner.

### Waiter, The Seafood Bar, Amsterdam

SEPTEMBER 2023 – JANUARY 2024

- Exceeded customer service expectations by anticipating customer needs and exceeding their expectations, resulting in me repeatedly achieving the highest sales of the month more than 4 times during my time there.

### Research, Marketing and evaluation intern, Home/Grown SO14, Southampton

JANUARY 2022 – DECEMBER 2023

- Created and launched the organization's website as well as managed its SEO within existing website publications.
- Developed attractive and effective visual designs.
- Provided administrative support for meetings.
- Managed the project's social media and website channels as well as creating content that were published in the channels.
- Assisted and organized events as well as conducted operational research related to events.

### **Team member, Student Innovation Project, University of Southampton, Southampton**

OCTOBER 2021 – NOVEMBER 2021

I was working in a small team paired with a business organisation to find inventive ways to help their business attract more diverse applicants.

- Enhanced my verbal, written and consulting skills, by presenting our solution to the business client and writing a report of our solution as well.
- Advanced my skills on using Microsoft Office apps (Word, PowerPoint, Outlook).

### **Team member, Erasmus+ Program, Larnaca**

SEPTEMBER 2017 – SEPTEMBER 2018

I participated in the Erasmus+ Program during high school, where I was part of a team that taught people from different age groups how to use certain applications and platforms.

- Enhanced my ability to work as part of a team, when delivering high-quality content and present to different audiences.
- Advanced my technical skills, by researching how to use certain social media platforms such as LinkedIn and Instagram to teach it well to others.
- Developed presentation skills, by presenting our teams work in various conferences and schools from different countries.

## **Additional Online Courses**

### **Content Marketing Foundations, LinkedIn**

JANUARY 2022 – JANUARY 2022

### **Excel: Advanced Formulas and Functions Excel: Advanced Formulas and Functions, LinkedIn**

OCTOBER 2021 – OCTOBER 2021

### **DIGITAL SKILLS: DIGITAL MARKETING, FutureLearn**

AUGUST 2021 – AUGUST 2021

## **Achievements**

### **Student Startup Challenge:, Southampton**

NOVEMBER 2022

1st Place

### **SIL FELLOWSHIP, Southampton**

SEPTEMBER 2021 – MAY 2022