

A  
Seat  
At  
The  
Table



**SPENCER**GROUP  
INTERNATIONAL

Athlete  
Representation

Name, Image, &  
Likeness (NIL)

Branding &  
Sponsorship

Rights Holder-  
Consult

Major Sports  
Events Bid

Marketing

Host City/ Venue/  
Facility -Consult

Sport  
Management/  
Consulting/S  
strategy



## 326 Properties & Ventures

Spencer Group International is an agency which represents FIBA (#2017504844), FIFA (USSF) athletes, and individual sport clients. We also support National Football League (NFL), Canadian Football League (CFL), Major League Baseball (MLB), WNBA, and NBA clients as an affiliate of Sports Management Worldwide (Portland, Oregon). We also provide marketing/sponsorship/branding services to athletes who desire only those services and college athletes under the auspices of the Name, Image, and Likeness (NIL) regulatory guidance.

326 provides customized and comprehensive strategic solutions that will assist every client in effectively positioning themselves for a successful venture. We specialize in forging partnerships with brands and sports teams, leagues and rightsholders across the globe. As an operation leverages a diverse array of relationships across sports, entertainment, and esports for brands seeking impactful partnership opportunities. 326 works with the intent of building world-class partnerships between the Sports Rights Holder and the brand. We are here to provide "a seat at the table".

### Contact us

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