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| NAME, IMAGE, & LIKENESS | | |
|  |  |  |
| Spencer Group International | | |

# Reminders

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|  | 1. Request most of your fees upfront before any services are performed |
|  | 1. Consider forming a personal service company (PSC) to enhance your tax position and to shield you from the potential of personal liability. -Personal service companies are limited companies that are usually set up to provide the services of one contractor. This contractor is often the company’s only shareholder and sole director. This also means you are an official taxpayer -**make sure you file taxes by April 15**, of said year unless other information is set in motion |
|  | 1. Vet your potential contract client- |
|  | 1. Make yourself smart on your schools’ trademarks and intellectual property, **infringement will get you in trouble** |
|  | 1. D1 athletes especially -terminate your deal on the last day of your regular season. Set yourself up for lucrative short-term post-season deal (March Madness/FBS Bowl) |
|  | 1. Ensure you receive full remuneration within 15 days of post-contract termination and ensure your NIL is removed from all of your client’s platform within 30 days of post-termination date |

# Protections

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|  | 1. No pay for play deals (direct or indirect) don’t connect anything to your on-field play | |
|  | 1. Your social media following is a strategic chess piece, sign deals that can increase your following -this turns into shoe deals and other marketing opportunities early on if your talent takes you to the next level | |
|  | 1. Vetting your client also means turning down anything that you think will blemish your professional opportunities | |
|  | 1. Know what the NCAA has banned | |
|  | 1. Avoid | |
|  |  | * 1. **Gambling** |
|  |  | * 1. **Alcohol** |
|  |  | * 1. **Tobacco/THC** |
|  | **-unless specified (i.e., Athletic Department guidance)** Tips to Use  |  |  | | --- | --- | |  | 1. This is 2022 always be cognizant that someone could be watching or be out to expose you (screen shots, retweets, voice or video recordings) | |  | 1. If you’re social media or other networking platform learn to leverage those platforms to your advantage | |  | 1. Don’t fear the full you, make the most of all your interests in a well thought-out and deliberate manner. | |  | 1. Network outside of your comfort zone, you never know what opportunities may open to you just by being open and available to new experiences | |  | 1. Knowledge and silence are both powerful in their own rights, when ask to speak especially on topics of the moment (trending) (race, gender, culture, or other social issues), be knowledgeable on the subject and don’t be afraid to show that knowledge point. You can also not speak at all, not everything needs your two cents.   For more info or further consultation please see our contact information | |  |  | | |
|  | **SPENCER GROUP INTERNATIONAL**  “A SEAT AT THE TABLE”  506 2nd Ave.  Smith Tower  Seattle, WA. 98014  (206)-582-5042  WhatsApp :1 (425)247-4235/ Outside the US (001)  **DO NOT USE WHATSAPP TO SEND ATTACHMENTS/PERSONAL INFO OR DOCUMENTS**    [https://www.spencergroup.info](https://www.spencergroup.info/)  [contact@spencergroup.info](mailto:contact@spencergroup.info)  <https://twitter.com/SPENCERGROUPINF>  <https://www.instagram.com/spencergroupinternational/> | |