



Sponsor Canada's #BBQChallenge12

Comin-ATCHA! | May 2026 BBQ

Break proudly presents Canada's #BBQChallenge12 – a nationwide online BBQ challenge connecting Canadian grillers with trusted BBQ brands, local butcher shops, and industry sponsors. For 2026, the challenge evolves into a brand-new, simplified 5-category format designed to maximize participation and sponsor visibility.

Why Sponsor #BBQChallenge12?

- 6 years of experience hosting national BBQ challenges
- 11 successful challenges completed
- \$104,000+ in BBQ prizes awarded
- 3,150+ prizes delivered
- 202 Canadian grilling winners nationwide

2026 Challenge Format

Five BBQ categories: Meat • Fish • Veggie • Pizza • Dessert

- Grillers may enter one, multiple, or all five categories
- One entry per category permitted
- Submissions accepted all month long – May 2026
- 15 total winners (1st, 2nd, 3rd place per category)

Judging

Celebrity Chefs and Special Guests will review submissions. Winners are selected based on creativity, plate presentation, photo & video quality, and overall BBQ character.

Sponsor Promotion Includes

- Promotion across Instagram, TikTok & Facebook
- Sponsor links and brand placement on www.bbqbreak.ca
- Featured posts, reels, stories & prize announcements
- Optional affiliate opportunities

Sponsorship Options

Sponsors may contribute 1-15 products, services, apparel, or gift cards. Sponsors may align with one or multiple categories. Prize fulfillment can be coordinated through BBQ Break or shipped directly to winners.

Hosted by Rob Tuzi – BBQ Break

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Where there's a will, there's a grill.