



Turkey Classic Sponsorship Letter

Mission Statement:

***The Waveffect Academy** connects one person to the other by the transformation of our minds and our hearts to better the next individual and to pass it on.*

The Waveffect Academy is an organization in Dickson, Tennessee that is the owner of the basketball-training business, Waveffect LLC. The academy has also created a youth basketball program called, Waveffect Developmental League (WDL). We have been both training and establishing leaders in our community for over 10 years to help further develop players' skills through discipline and fundamentals both on and off the court. Most recently, the WDL has instituted a youth basketball league in the Kibera Slums of Kenya, Africa. This league is specifically for children who cannot afford to play in the standard basketball clubs. Our vision is simple: to give these athletes the same opportunities that the youth here in the United States are given.

The academy also partners with another one of our organizations called ReGraced Project, located directly in the heart of the Kibera Slums in Africa. My wife and I previously lived for 4 years. There we rescued and continue to rescue street children. These are children that are between ages 8 – 16 who are addicted to drugs and more often than not, begging in the streets to gain funds for their families to survive. The program provides food, school fees, school supplies, hands on bible teachings, teen youth groups, and most importantly, a safe place to come and be cared for. In addition, ReGraced Project holds its own soccer club for the youth, allowing many of our street children the opportunity to escape the hard realities they face even if for just a moment. This program provides hope, the greatest gift of all. We believe this league and program is another way to build toward their futures on top of other opportunities we offer through the academy.

The Waveffect Academy was created to help support the families and individuals who are in need here in the Dickson County community. Our hopes are to give the youth and the older generation the motivation and the push to get things back on track by using basketball as an outreach ministry. Homeless awareness is a critical and serious issue in this area and country as a whole, and we are here to help in any way that we can. This year we will be partnering with **ReGraced Project** by giving a percentage of what is raised at this event to its cause (as mentioned above).

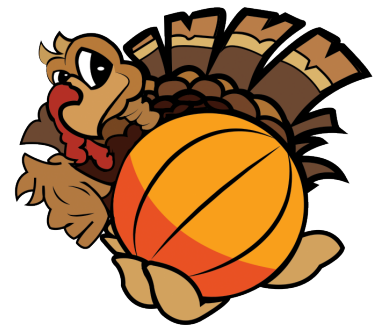
The 8th Annual Turkey Classic event will be held at Creek Wood High School November 16th, 2024, with doors opening at 5:00pm. The event will involve business-sponsored teams with players from around the community and

surrounding areas to participate in a tournament style basketball game. The money sponsored by the businesses for their team will go toward making five family's Christmas holiday come true (families who have are not financially able to provide for their household). This will be a night filled with entertainment from beginning until the end to gain the interest of the community as a whole to come and support families are in need of our help in our community.

There will be a donation at the door to help raise money for the cause. This money will go toward collecting items for the upcoming holidays, such as, blankets and warm clothing for the winter. And also help with getting food and packages prepared for delivery. On November 23rd the volunteers of The Waveffect Academy (and parents and kids who want to get involved) will go and serve to all the families and individuals in need around the community with hot Thanksgiving meals, and boxes filled with necessity items to help get them through the holidays. And with the money raised for the ReGraced Project, we will begin preparing packages (in Kenya) for the families in the Nairobi Slums of Africa to be sent to their homes. Last year, this event was a blessing to many as we were able to extend a helping hand to over 250 plus families in the Dickson community and over 200 plus families in Kenya, Africa! And with your help this year, we are on a mission to reach more!

For your business sponsorship to the cause, your name will be placed on the event banner that will hang throughout the gymnasium during the event. Here are all the items that will go into making the Turkey Classic a great event this year:

- ***Photographer and videographer for the event***
- ***Team Uniforms (4 teams)***
- ***Promotions for the event***
- ***Crowd Prizes***
- ***The Waveffect Academy T-shirts (sold for the cause)***
- ***Entertainment (DJ-music/half-time event)***



Become a Sponsor:

To become a sponsor of the Turkey Classic, fill out the information below and write the sponsorship check out to "Waveffect".

Sponsor Information:

Name of Business–

Phone Number –

Email Address –

SPONSORSHIP PACKAGE:

Gold Package

***Only four businesses** will be able to secure a team for the tournament. The team will be named after your business, with your business logo on the front of the uniform for promotion throughout the entire event. Your business will also be placed on the Waveffect website and social media platforms to honor you as a sponsor for the event.*

Team Sponsorship Amount: \$300

Silver Package

Your business will be announced throughout the event and placed on the Waveffect website and social media platforms to honor you as a sponsor for the event. Your business logo will receive a spot on the jersey for promotion throughout the event.

Sponsorship Amount: \$250

Bronze Package

Your sponsorship will be given toward the event. Your business will also be placed on the Waveffect website and social media platforms to honor you as a sponsor for the event.

Sponsorship Amount: \$200

Contact Information:

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