

2025 SPL Sponsorships



JAYD E

Faith Over Fear

Meet Jayde



2025 Rankings:

Parkour: 1st in West Coast Region, 3rd in the United States

Ninja Warrior: 20th in the World - FINA League

Jayde Palomo is a 14 year old elite Parkour and Ninja Warrior athlete based in Phoenix, Arizona.

A former elite gymnast, Jayde made the bold decision at age 10 to step away from the Olympic track, choosing instead the freedom, creativity and challenge of Parkour and Ninja Warrior.

That leap of faith paid off! She's ranked **1st in her region** and **3rd nationally** in Parkour via USPK Nationals 2025, and **20th in the world** for Ninja Warrior FINA league in 2025.

Jayde is one of the youngest confirmed competitors for SPL 4 (Sport Parkour League Finals), a globally televised professional competition taking place August 22-24, 2025, in Vancouver, Canada.

A homeschooled student with a passion for enjoying life, Jayde aspires to be a Red Bull athlete and plans to attend High Point University and pursue a degree in Sports Psychology, combining her love of sport with a deep desire to help others achieve peak mental performance.



Why Sponsor Jayde

Jayde Palomo isn't just a standout teen athlete, she's a movement in the making. **At just 14 years old**, Jayde is **globally & nationally ranked** and competing at the highest levels of parkour and ninja warrior. Holding her own In parkour against adult professionals on a globally televised stage. Her fearless spirit, grounded in faith and family, makes her an ideal ambassador for brands rooted in wellness, youth/female empowerment and community values.

Jayde's story resonates beyond sport. She chose individuality over the gymnastics Olympic track, carving a new path in Parkour and Ninja Warrior that reflects courage, conviction, and joy. Her growing audience spans engaged & active families, young athletes, and faith-forward communities; but it also includes seasoned adult athletes in the world of extreme sports who see in Jayde the same hunger, grit, and relentless drive they've lived themselves.

With a rising presence and undeniable talent, Jayde offers sponsors a **rare opportunity**: to align with a next-generation athlete whose journey is already inspiring multiple generations. Shaping the future while honoring those who paved the way.





Corporate Sponsorship Tiers

01

Elite Sponsor – \$1000

- Logo on all 3 of Jayde's competition shirts for SPL
- 1 Instagram post tag
- 2 Instagram story tags

02

Supporter Sponsor – \$500

- Logo on 1 of Jayde's competition shirts for SPL
- 2 Instagram story tags

03

Foundation Sponsor – \$250

- 2 Instagram story tags

What is SPL?

The Sport Parkour League (SPL) is a premier competitive platform dedicated to showcasing the highest level of Parkour talent while staying true to the sport's culture. Founded after the success of the North American Parkour Championships (NAPC) in 2013, SPL has evolved into a global leader in parkour competition, introducing a standardized format that highlights three core disciplines: Skill, Speed, and Style.



Individual Donation Tiers



01

Legacy Donation – \$100+

- Custom Jayde Worry/Focus/Balance “Stone”,
- Handwritten Thank You card
- 1 Instagram post tag
- 1 Instagram Thank you story tag

02

Precision Donation – \$50+

- Handwritten Thank You card
- 1 Instagram post tag
- 1 Instagram Thank you story tag

03

Launch Pad Donation – \$25+

- 1 Instagram Thank You story tag

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A Platform With Purpose

Impact Beyond The Screen

Jayde's influence isn't about followers, it's about faith, fire and real connection.

At just 14, she's already inspiring athletes of all ages with her story, her strength, and her heart.

- ◆ Speaks to young girls through showing confidence, fearlessness, kindness and choosing her own path
- ◆ Jayde Is a faith-forward athlete who trains hard, gives back and leads with purpose
- ◆ Enjoys connecting with and mentoring younger athletes in her sport and those who look up to her
- ◆ Represents homeschool families pursuing excellence outside the norm
- ◆ Competes nationally, trains daily and leads by example; on and off the course



Jayde isn't just chasing medals,
she's building momentum for the next generation.
And your brand can be right there with her.





Team Jayde

Coach: Pete Palomo (@the_old_island_ninja)
42 year old parkour athlete and program director. Pete is Jayde's coach and father. He provides technical and emotional coaching on and off the course.

Strategist: Chelsea Mulligan
Entrepreneur and industry leader. Oversees Jayde's schedule, brand relationships, and education. Chelsea is Jayde's mother and biggest advocate.



Lets Make an Impact Together



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