

# North Tyneside Children and Young People's Plan 2024–2025



North  
Tyneside  
Council

**NHS**  
North East &  
North Cumbria



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# Foreword

We are pleased to present our refreshed Children and Young People’s Plan 2024–25, reflecting our priorities now in what is a changing landscape, impacted upon by the pandemic and cost of living crisis. The Children and Young People’s Plan has been developed by our partnership, in consultation with children and young people, and sets out our strategic framework and partnership priorities, and how we will deliver on them, to enable all children and young to achieve their full potential. The Children and Young People’s Plan is informed by a detailed understanding of our successes, the current challenges that our children, young people, networks and communities face, and what they tell us is important to them.

As a partnership we recognise the diversity across North Tyneside and how important it is to harness this when agreeing our delivery plans. Our children and young people are our future, we want them to thrive and achieve the best possible outcomes they can. It is vital that children and young people have a voice and that as a partnership we listen to their views and use this feedback to shape our strategic priorities and practice; this will be seen throughout this plan.

The Children and Young People’s Plan is underpinned by a shared ambition to reduce inequalities, identify and meet the needs of children, young people and their networks early, providing the right support at the right time, and preventing needs from escalating wherever possible. Prioritising the outcomes that children and young people tell us is important to them, they tell us that they want to live a **safe, happy** and **healthy** life, where they have every opportunity to **achieve their full potential**.

North Tyneside will produce its next strategic plan in 2025, and our future Children and Young People’s Plan will be co-produced to deliver on the priorities which it sets.



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# Introduction

The **Our North Tyneside Plan** sets out our bold ambitions for making North Tyneside an even greater place to live, work and visit by 2025. The plan features five themes that reflect our priorities, aimed at creating a North Tyneside that is thriving, family-friendly, caring, secure and green.

The **Children and Young People's Plan** is a key mechanism by which the partnership delivers on a family-friendly and caring North Tyneside. It focuses on delivering improved outcomes and reducing inequalities for all children and young people up to the age of 19 years, and those young people aged up to 25 years who are care leavers, have special educational needs or a disability, and live in the borough.

**Equally Well: A healthier, fairer future for North Tyneside** is our joint health and wellbeing strategy, providing a strategic plan for improving health and wellbeing, and reducing health inequalities, within our population. The Children and Young People's Partnership Board is responsible for delivering on two of its key objectives, a **best start in life** and **maximising capabilities**.

Our **Multi-agency Safeguarding Arrangements (MASA) Executive Group** sets out our partnership's safeguarding priorities and arrangements for keeping children and young people safe. The Children and Young People's Partnership Board is responsible for governing the delivery of those safeguarding arrangements.

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**Our vision for children and young people in North Tyneside is:**

“Making North Tyneside an even greater place for children and young people to thrive; where all, including those who are vulnerable, disadvantaged or disabled, are ready for school, ready for work and life, cared for and supported”

”



# Strategic Vision

Our collective vision for children and young people in North Tyneside is:

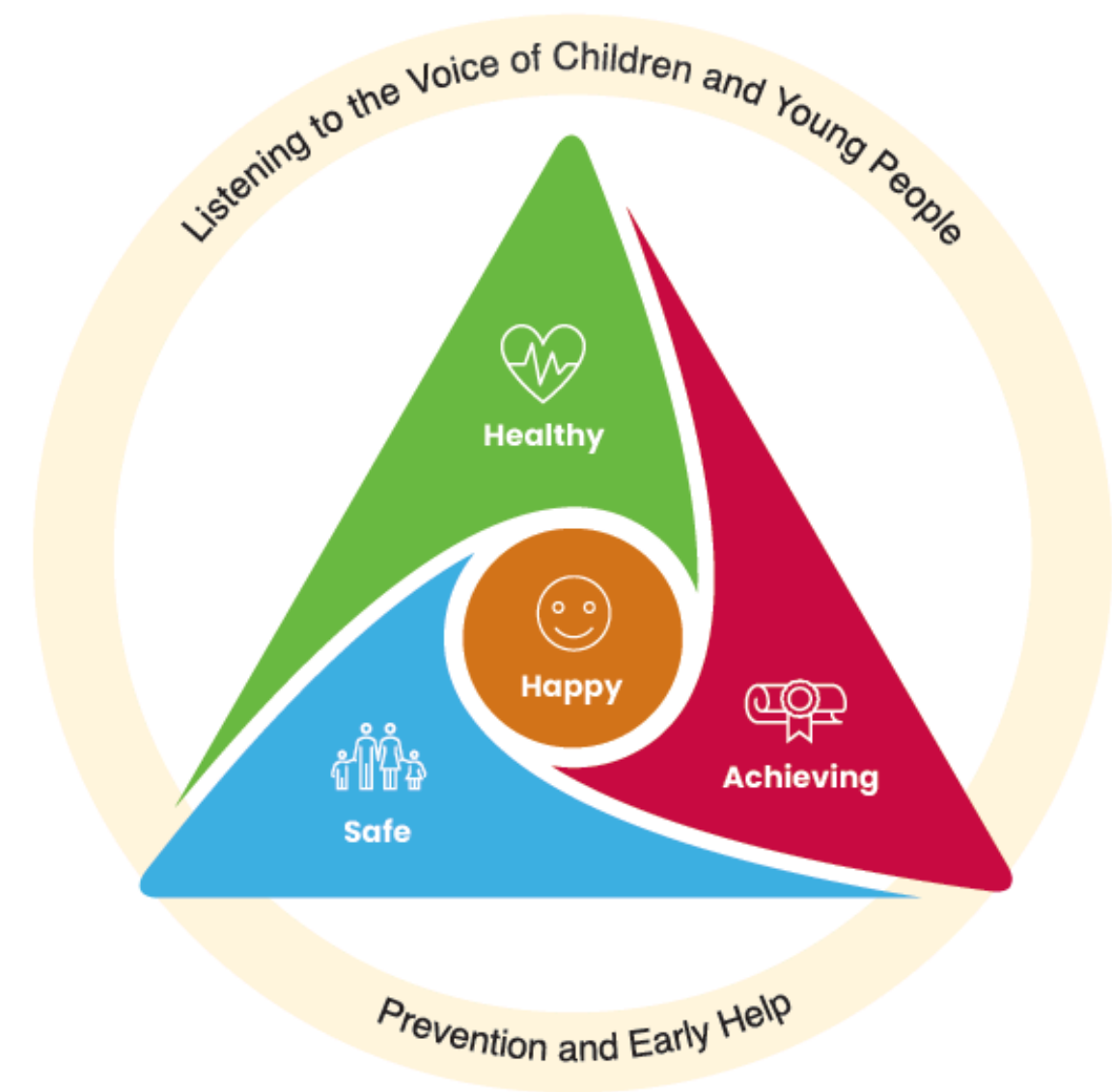
**Making North Tyneside an even greater place for children and young people to thrive; where all, including those who are vulnerable, disadvantaged or disabled, are ready for school, ready for work and life, cared for and supported.**

Our **priority outcomes** are informed by what children and young people tell us is important to them, ensuring that all can live a **safe, happy** and **healthy life**, and are **able to achieve** in North Tyneside.

These priority outcomes are underpinned by our **shared principles**, that we **listen to the voices of children and young people** and that we continue to further develop and embed our **prevention and early help agenda**, identifying and meeting the needs of children, young people and their networks early, preventing needs from escalating wherever possible.

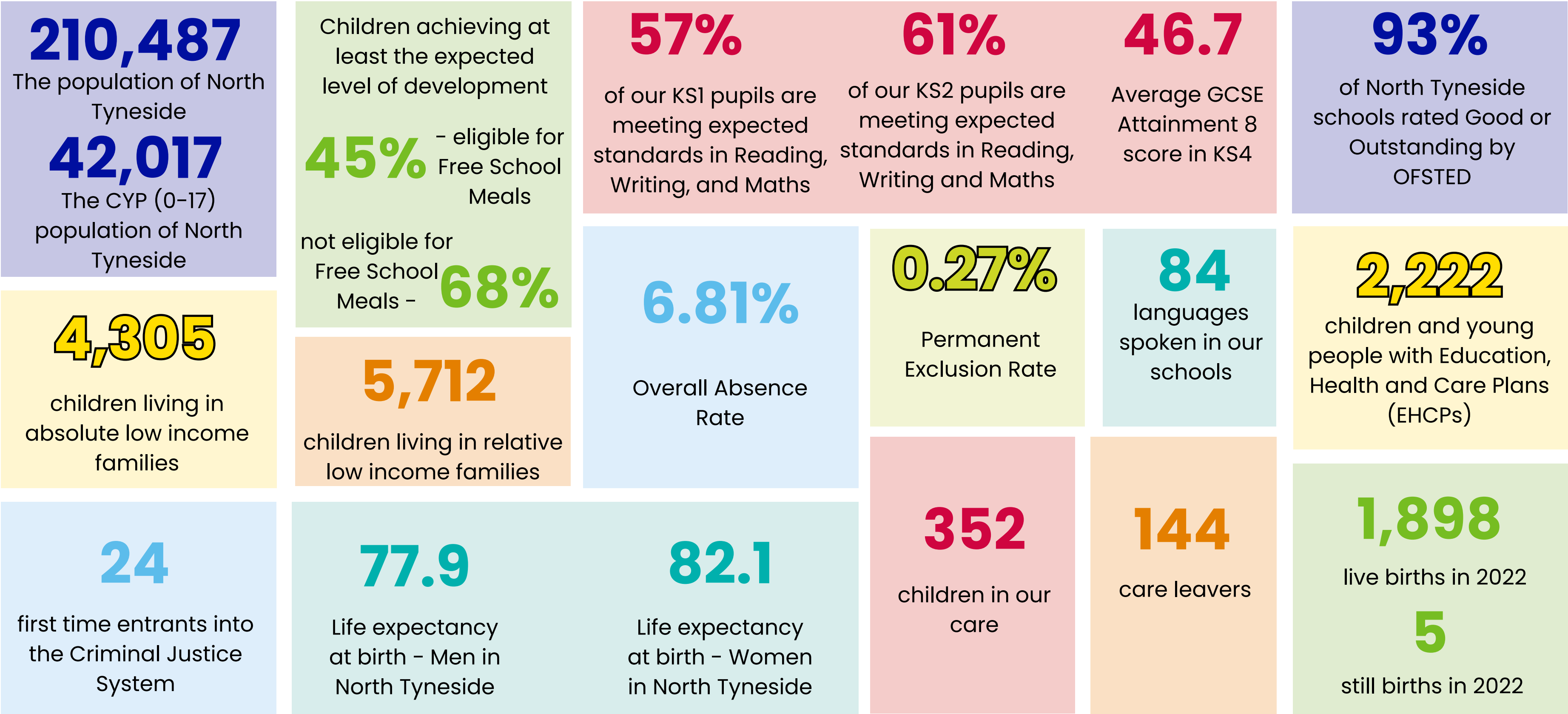
The Children and Young People's Partnership Board values our **strong and effective relationships**, and the relationships that we, as a partnership, have with children and young people. Our work is predicated on the belief that **building these trusting relationships, providing the right support at the right time and in the right place**, will help keep children and young people safe within their families, networks and communities.

This Children and Young People's Plan sets out how we will deliver on these priority outcomes in 2024-2025.



# Growing up in North Tyneside

Our data across 22/23 and 23/24 shows...



# Children and Young People's Voice

We want children and young people living in North Tyneside to have a say in their lives, so we asked what is important to them and this is what they said. Their voice has shaped our actions over the term of this plan.



## A safe life

- Feel safer in their communities and when travelling on public transport
- Have safe spaces to spend time with friends
- Feel safe online
- Have a trusted adult they can talk to

## A healthy life

- Be part of the climate change agenda
- See more allotments and trees being planted
- See more staff training and awareness around young people's mental health
- Have timely access to services

## A happy life

- Understand their rights and entitlements as a young person and citizen of North Tyneside
- Feel welcome and included, when new to North Tyneside
- Have more youth provision in their local areas, which is affordable
- Have better information about things they can do, online and through schools

## Achieving in life

- Have support when they are unhappy with decisions affecting them
- Receive an education which focuses on preparation for adulthood
- Have more choice in available careers
- Have choice of and access to varied post-16 SEND provision

# Shaping Our Actions

Data and intelligence informs our partnership about the lived experience of children, young people, their families and networks, and the strengths and challenges that they face in our communities. Our data and intelligence helps us to understand the partnerships' opportunities to take action over the term of this plan to further improve outcomes for children and young people.



## A safe life

**2308**

referrals into  
Children's Social  
Care

**176**

children on a  
Child Protection  
Plan

**413.2**

child in need  
rate per 10k

**764**

Families with an  
Early Help Plan

**483**

children on a  
Child in Need  
(CiN) plan

**16.7%**

children with social  
care involvement  
with an EHCP

**9%**

of **primary**  
school pupils  
feel afraid of  
going to  
school  
because of  
bullying often  
or very often

**8%**

of **secondary**  
school pupils  
feel afraid of  
going to  
school  
because of  
bullying often  
or very often

**90%**

of  
secondary  
school  
pupils are  
told how to  
stay safe  
online

**16%**

of secondary  
school pupils  
have met up  
with  
someone  
they first met  
online

## A happy life

### Primary School Pupils

**60%**

of girls worry  
about their  
family

**61%**

of boys worry  
about their  
family

**36%**

of girls worry  
about being  
bullied in person

**27%**

of boys worry  
about being  
bullied in person

### Secondary School Pupils

**49%**

are quite or very  
happy in school

**17%**

of pupils like  
being in school

**46%**

of pupils say there  
are many things  
about school they  
don't like

**49%**

communicate  
online with  
someone they don't  
know in real life

**63%**

of girls worry  
about how they  
look

**26%**

of boys worry  
about how they  
look

**63%**

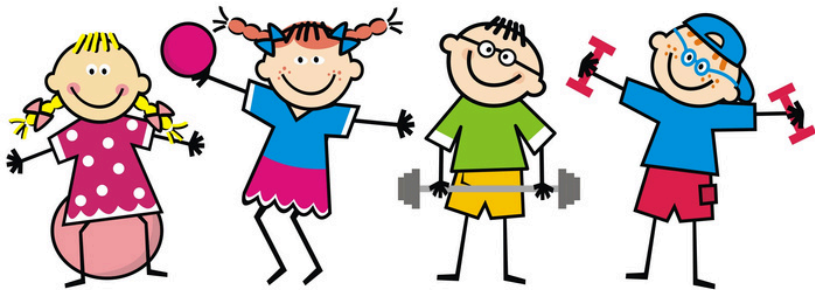
of girls worry  
about school  
work problems or  
exams and tests

**35%**

of boys worry  
about school  
work problems or  
exams and tests



# Shaping Our Actions



## A healthy life

**9.9%**

of women identified as smokers at the time of delivery

**42.7%**

rate of breastfeeding 6-8 weeks after birth

**68%**

of primary school students identified as 'fit' or 'very fit'

**37%**

of secondary school students identified as 'fit' or 'very fit'

**8.3%**

of children aged 4-5 (Reception) classified as obese

**40%**

of primary school students had been to the dentist 2+ times in the last year

**22.4%**

of children aged 10-11 (Year 6) classified as obese

**85%**

of secondary school students have never smoked



## Achieving in life

**Absence Rate**

**10.42%**

Overall absence rate - Special Schools

Primary School

Secondary School

**5.31%**

Overall absence rate

**8.14%**

Overall absence rate

**7.67%**

EHCP

**13.05%**

EHCP

**6.74%**

SEN Support

**12.19%**

SEN Support

**7.55%**

FSM Eligible

**14.07%**

FSM Eligible

**39%**

of KS1 Pupil Premium pupils meeting expected standards in Reading, Writing, and Maths

**46%**

of KS2 Pupil Premium pupils meeting expected standards in Reading, Writing, and Maths

**67%**

EHCP assessments completed in 20 weeks

**71%**

EHCP assessments completed in 20 weeks (excluding exceptions)

**93%**

Primary Schools rated Good or Outstanding

**94%**

Secondary Schools rated Good or Outstanding

**73%**

of children are ready for school

**66%**

of children are achieving a good level of development

**4%**

of children and young people are NEET

# Our Ambitions on a page

## Achieving our vision

We want all children and young people to be safe, happy, healthy, and able to achieve in North Tyneside.

Our multi-agency action plan describes how we will deliver on our four key priorities during the course of this plan.



## A safe life

- Children and young people are protected from harm
- Children and young people live in safe communities
- Children and young people are supported and cared for within their family and wider networks

## A healthy life

- Children and young people experience improved emotional health and wellbeing, and those who are neurodivergent live in neuro-comfortable, inclusive communities.
- Children, young people, and their families benefit from the best start in life and experience improved health outcomes
- Children, young people, and families experience reduced health inequalities

## A happy life

- Children, young people, and their families are empowered to be resilient
- Children and young people are happy in their schools and settings
- Children, young people, and their families thrive with strong support networks, connected to their communities

## Achieving in life

- Children are ready for school
- Children and young people are safer in education, supported by strong attendance
- Children, young people and adults experience a high class, inclusive education where they maximise their capabilities, and they have control over their lives

# Priorities and Actions

## A Safe Life

Priorities	<ul style="list-style-type: none"><li>• <b>Children and young people are protected from harm</b></li><li>• <b>Children and young people live in safe communities</b></li><li>• <b>Children and young people are supported and cared for within their family and wider networks</b></li></ul>
Actions	<ul style="list-style-type: none"><li>• In line with Working Together 2023, evaluate what this means for the Multi-agency Safeguarding Arrangements (MASA) and develop an implementation plan, to deliver on those changes.</li><li>• Delivery and evaluation of the impact of the MASA's focus on neglect, drawing on our learning to further develop our strategic plan.</li><li>• Develop a plan to raise awareness of online safety and to evaluate its impact.</li><li>• Launch of a revised Multi-agency Safeguarding Hub (MASH) model, strengthening our early help arrangements within the front door.</li><li>• Work with the Safeguarding Adults Board to develop multi-agency pathways to strengthen transitions for children and young people into adulthood.</li><li>• Strengthen our involvement of children and young people in the work of the MASA, including the development of the Young Advisor role.</li><li>• Review our approach to risks outside of the home (ROTH), including a review of our Partnership Reduction in Exploited and Missing (PREM) process and the implementation of a model of practice where children and young people are deemed to be at risk of extra-familial harm.</li></ul>



# Priorities and Actions

A Happy Life	
Priorities	<ul style="list-style-type: none"><li>• <b>Children, young people, and their families are empowered to be resilient</b></li><li>• <b>Children and young people are happy in their schools and settings</b></li><li>• <b>Children, young people, and their families thrive with strong support networks, connected to their communities</b></li></ul>
Actions	<ul style="list-style-type: none"><li>• Develop a system wide communication action plan to ensure the start for life offer reaches all communities.</li><li>• Maximise the uptake of benefits for families including those for childcare and healthy start, ensuring all early years workers understand and promote the offer.</li><li>• Enable sufficient and sustainable high-quality childcare (early years and school-age) to meet new national entitlements</li><li>• A Family Hub steering group (incorporating BSIL) will lead on the work programme to deliver on a Family Hub model for the Borough.</li><li>• Expand the delivery of multi-agency services in our Family Hubs in the context of the community hub model in the Borough, particularly targeting families facing multiple challenges and disadvantage.</li><li>• Provide community-based peer support programmes for parents, focussed on best start in life, such as peer breast feeding and parenting support.</li><li>• Delivery of Year 4 of SEND Inclusion Strategy 2021-2024 and it's associated Improvement Plan, now incorporating the priorities within the Safety Value Intervention Programme.</li><li>• Co-production of the partnerships SEND and Alternative Provision Strategy beyond 2024.</li><li>• Establish the partnership's Early Years Inclusion Service, identifying all children who have or may have SEND, so that their needs are identified and met, promoting strong transitions when starting school.</li><li>• Promote inclusion in our schools with the expansion of Additionally Resourced Provisions and SEN Units.</li></ul>





# Priorities and Actions

A Healthy Life	
Priorities	<ul style="list-style-type: none"><li>• <b>Children and young people experience improved emotional health and wellbeing, and those who are neurodivergent live in neuro-comfortable, inclusive communities.</b></li><li>• <b>Children, young people, and their families benefit from the best start in life and experience improved health outcomes</b></li><li>• <b>Children, young people, and families experience reduced health inequalities</b></li></ul>
Actions	<ul style="list-style-type: none"><li>• Delivery of the partnership's Neurodiversity Transformation Programme, creating a needs-led approach with the right support available at the right time, across education, health, and care.</li><li>• Deliver the NHS England Mental Health Support Teams in Schools programme, develop our offer for associate schools, and evaluate impact of both.</li><li>• Development of the Emotional Wellbeing pathway to support children, young people and families to get the most appropriate support at the earliest opportunity in order to maximise their emotional wellbeing and resilience.</li><li>• Holistic support in place for Children in Care and Care Leavers delivered by the HIVE team to ensure a difficult start in life is not a barrier to success – the team will be promoting trauma informed practice across services to reduce inequalities.</li><li>• Delivery of the partnership's Emotional Health and Wellbeing Strategy 2021-2026</li><li>• Delivery of the partnership's All Age Autism Strategy 2021-2026</li><li>• Beyond 2025, the partnership's co-produced Wellbeing Strategy will set out our vision and plan to further improve children and young people's emotional health and wellbeing, where those who are neurodivergent live in neuro-comfortable, inclusive communities.</li><li>• Provide targeted enhanced stop smoking support and free NRT to all women who smoke during pregnancy and ensure consistent approach to delivering Making Every Contact Count (MECC) messages.</li><li>• Deliver targeted interventions to increase breast feeding in areas of the borough with low uptake as part of UNICEF accreditation in Trusts and the 0-19 service.</li><li>• Deliver targeted intervention for weight management and healthy diet for children, young people, and families.</li><li>• We will increase local uptake of healthy start and vitamins, and eligible benefits through multi-agency effort.</li><li>• Agree and implement the oral health action plan to focus on preventative actions to reduce oral health inequalities.</li><li>• Provide all pupils with the opportunity to engage in a broad, balanced and accessible offer in PE, school sport and physical activity (PESSPA); to create a life-long approach to being physically active to support their physical and mental health.</li></ul>

# Priorities and Actions

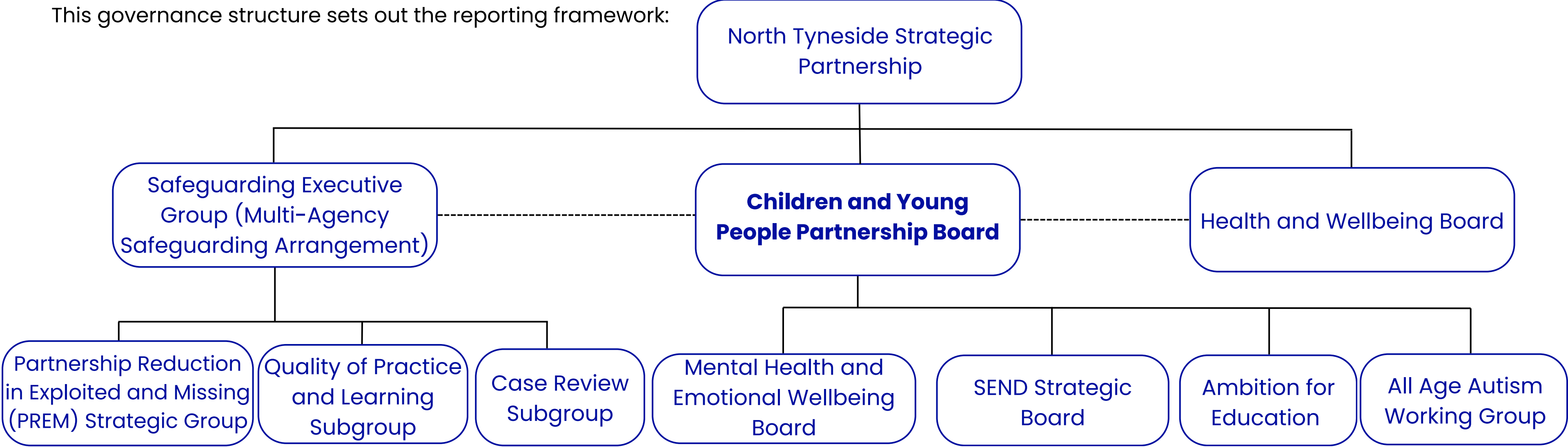
Achieving in Life	
Priorities	<ul style="list-style-type: none"><li>• <b>Children are ready for school</b></li><li>• <b>Children and young people are safer in education, supported by strong attendance</b></li><li>• <b>Children, young people and adults experience a high class, inclusive education where they maximise their capabilities, and they have control over their lives</b></li></ul>
Actions	<ul style="list-style-type: none"><li>• Support and challenge all who work with children from two years old to improve their experiences</li><li>• Promote the 2 matter award for settings working with funded two-year-olds with more vulnerable children.</li><li>• Children and parents/carers are supported with early language, speech and communication from birth, and all health, education, and care settings are knowledgeable and skillful in the provision of effective language development.</li><li>• Deliver the pilot Baby Box to support lower income parents/carers to develop good home learning environments and prepare their children for learning from birth.</li><li>• Deliver review of Alternative Provision in the Borough.</li><li>• Achievement for all with a focus on increasing attendance, and attainment for our most vulnerable children.</li><li>• Work with schools to reduce the number of exclusions and suspensions, and improve attendance. The development of the Attendance Pilot, working with partners will improve attendance, supporting them to maximise their learning and attainment.</li><li>• Work with schools to develop a high-quality curriculum offer for all pupils which will improve academic outcomes and progress.</li><li>• Deliver the Cobalt Education to Employment programme embedding careers in the curriculum.</li><li>• Ensuring there are sufficient high-quality post 16 progression pathways, including those with SEND, within the local area.</li><li>• Build on the successful Ignite your Potential Preparation for Adulthood programme providing further progression opportunities into Supported Internships including delivery of the 'Explore your Potential' pilot for care experienced young people.</li><li>• To improve careers, education, information, advice, and guidance from primary school to post 16 to ensure that there is an appropriate awareness of the range of routes available to young people.</li><li>• Deliver the Digital Inclusion Strategy targeting digital skills provision in line with the inclusive vision of 'nobody left behind' supporting learners to live fuller lives in their communities.</li><li>• Target adult learning at disadvantaged adults with low starting points to offer support and skills development and monitor uptake, including delivery of a new 'Release your Potential' programme for adults with learning difficulties and disabilities.</li><li>• Increase in uptake of lifelong learning opportunities for adults and older people, especially those accessing digital technology and skills courses.</li></ul>

# Governance

The Children and Young People Partnership Board brings partners together to address the biggest challenges facing children, young people and families in our borough, and is responsible for the delivery of the Children and Young People’s Plan.

Strategic partnerships and boards reporting into the Children and Young People’s Partnership Board are responsible for ensuring that key deliverables are met, and will report into the Children and Young People’s Partnership Board each quarter. A robust action plan with measurable outcomes sits under this plan to ensure that deliverables are met.

This governance structure sets out the reporting framework:



# Contact Details

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