



TAYLOR GILE

BFA GRAPHIC DESIGNER

COMMUNICATOR | STRATEGIST | CREATIVE WRITER | IDEA MAN

CONTACT

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www.TaylorGile.com

100 Maiden Lane
Hardy, VA 24101

LANGUAGES

ENGLISH

SPANISH

SOFTWARE & OS



Corel Draw | QuarkXPress | Dreamweaver | Flash
Adobe Bridge | Adobe Lightroom | Adobe XD
Cinema 4d | Maya 3d | ShopVox | MS Office Suite
Windows & MAC OS X | All web browsers

HOBBIES



TRAVEL

Aruba | Dominican Republic | Jamaica | France
Italy | Greece | Puerto Rico | Multiple States (USA)

SUMMARY

Highly Creative and multi-talented graphic designer with extensive knowledge and experience in print design and production, branding, marketing, art direction, information design, prototyping, website layout, team management, problem solving and customer service. Distinctive, inventive and motivated hands-on professional. As an experienced designer and office manager, I excel at communicating complex ideas to diverse audiences across multiple platforms, synthesizing data, organizing resources and managing projects efficiently and logically under extremely tight deadlines. Remarkable attention to detail coupled with outstanding time management and prioritization skills. Capacity to carry out higher responsibility without guidance. My goal is to deliver superior results that add value and growth to a company while expanding my professional skill sets and craft in the field.

EDUCATION

WILLIAM PATERSON UNIVERSITY | WAYNE, NJ. | CLASS OF 2012

Major: Bachelor of Fine Arts | **Concentration:** Graphic & Information Design

Minors: Journalism | Public Relations | Art History

Overall GPA: 3.5 | Dean's List Three Consecutive Years

WORK EXPERIENCE

SML SIGNS & MORE | MONETA, VA. | 2012-CURRENT

Position: LEAD DESIGNER & OFFICE MANAGER

- As lead designer, manager and front desk "face" of the company, daily duties include planning and executing multiple customer based and in-house projects simultaneously.
- Responsibilities include, but are not limited to: effectively creating and arranging visually engaging vector and pixel based graphics; producing professional layouts and mock-ups; quoting and setting up new orders; concept planning and design sessions with clients; employee work flow management; social media and e-mail marketing management; writing creative content, advertising copy and tag-lines for customers.
- Organizing, designing and managing In-house marketing strategies and all collateral materials, company website, front showroom displays, trade show displays, workspaces, inventory solutions.
- Designing stunning fleet and company vehicle wraps, signs, banners, magnets, vinyl decals, logos, brochures, annual reports, business cards, advertisements, POP displays, trade show items, billboards and websites.
- Reduced past due amounts owed to company from \$18,000 to \$3,000 in two year span.
- Extensive daily operation of large-format digital printers and other industry specific equipment.

DESIGN & SOFT SKILLS

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| • LOGO & ICON DESIGN | • PATIENT | • LEADERSHIP QUALITIES |
| • PHOTOGRAPHY & LIGHTING | • RELIABLE | • GREAT UNDER PRESSURE |
| • GREAT ATTENTION TO DETAIL | • TRAINABLE | • ACCEPTS CRITICISM WELL |
| • STRONG DESIGN & COLOR SENSE | • RESOURCEFUL | • EXCELLENT LISTENING SKILLS |

FREELANCE CLIENTS

Opera Roanoke | Center in The Square | Roanoke City Ballet Theatre | Roanoke Valley Sister Cities | Hargrave Military Academy
Smith Mtn. Lake Regional Chamber of Commerce | Anothan Clothing | Virginia Furniture Market | SoundDawgs Productions



PROFESSIONAL REFERENCES AVAILABLE UPON REQUEST