



Connecting Connections *...and more*



#WEB-(net)working

...always online



More Thoughts from Brian J. Roush...

How much is enough? When businesses first start out - clients can't come through the process fast enough... we always want more!! We organized the budgets, we transfer funds in and out - we spend parts of the day trying to figure out how to get more... so we can spend more!!

I can't tell you how many times I said to myself,
if I just had 2 more clients...

I could do this....

I will get this....

I can manage the process better for this.....

Making investments as a business, (i.e website, networking groups, BNI, Chambers, and even upgrading equipment) , need to yield a solid ROI. A ROI, that ONLY you can design - what is important to you? What are your priorities?

What are you wanting to gain out of this “purchase/investment”?

Return on investment (ROI) is the ratio of a profit or loss made in a fiscal year expressed in terms of an investment. It is expressed in terms of a percentage of increase or decrease in the value of the investment during the year in question. For example, if you invested \$100 in a share of stock and its value rises to \$110 by the end of the fiscal year, the return on the investment is a healthy 10%, assuming no dividends were paid.

I have come to the conclusion that owning a Business is very much like owning a house? You are never done!! There is ALWAYS something on the back burner that needs, fixed, removed, altered or even replaced!

In closing, Enjoy what is left for the summer - as many of us (and our children) navigate during these confusing and life-alternating times. #beSAFE

Seems COVID- is still having an impact - as you have noticed through social media conversations - we have moved all of our meetings ONLINE - increasing to nearly 30 per month!!

Tuesday, Wednesday, & Thursday (10 & 2pm)

- NorthWest
Ohio
(i.e.
Toledo
&
Findlay)
- NorthEast
Ohio
(i.e.
Cleveland
&
Akron)
- SouthEast
Michigan
(i.e.
Detroit
&
Ann
Arbor)

REMEMBER....

→ webNETWORKING | Tuesday, Wednesday & Thursday @10a & 2p

Additional Monthly Networking

→ business development | 2nd Wednesday of each month @3:30

→ SPEED webWORKING | 3rd Wednesday of each month @3:30

Staying Connected Newest Members



Leagalshield | Michael Derouin

Ohio Business Consultants | Financial Consultant

*US HEALTH Group | Nick Davis

Join Us!

first tuesday of month

10 am | COLUMBUS, OH

2 pm | DUNDEE/ERIE, MI

second tuesday of month

10 am | SANDUSKY, OH

2 pm | AKRON, OH

third tuesday of month

10 am | CLEVELAND, OH

2 pm | FINDLAY, OH

fourth tuesday of month

10 am | TOLEDO, OH

2 pm | OTTAWA LAKE, MI

every wednesday of the month

10:00 am | OHIO

2:00 pm | MICHIGAN

* 2nd Wednesday 3:30 pm | WORKSHOP

* 3rd Wednesday 3:30 pm | SPEED NETWORKING

first thursday of month

10am | DETROIT, MI

2pm | TIFFIN/FOSTORIA, OH

second thursday of month

10am | LAMBERTVILLE, MI

2pm | MAUMEE, OH

third thursday of month

10am | MONROE, MI

2pm | PERRYSBURG, OH

fourth thursday of month

10am | ANN ARBOR, MI

2pm | SYLVANIA, OH

WEB-working

...always online



Remember we have several events popping up:

With Quarantine still being our reality - we have expanded on online activity!! Pick an event that works with you & your NEW schedule!



Development Workshop - online

- **Workshop**

@

3:30pm

- 2nd
Wednesday
of
each
month

- Join
us
LIVE:
_ <https://us04web.zoom.us/j/4194104737>



Speed Networking - online

- SPEED
webWORKING
@
3:30pm

- 3rd
Wednesday
of
each
month

- Join
us:

mini-workshop
VIRTUAL Experience | *Coming Fall 2020*

HOW TO
PROTECT
YOURSELF



90 minutes includes:

- Several Presentations by leading people in their industries
- Convicted and served 15+ years for a crime he didn't commit - learn how he protected himself.....
- ENHANCED Speed Networking

Join Us For These Events

DID YOU KNOW?

BEST Business Bets

- Track down all your social media accounts
- Make sure each

**account
is
complete
and
on
brand**

■ **Identify
your
best
posts**

■ **Branding
is
strategic.
Marketing
is
tactical.**

■ **Track
results
over
time**

■ ****Calculate
your
return
on
investment

■ **Understand
the
audience
for
each
network**

Best BUSINESS Bets



How to perform a
social media audit?

Utilizing our Our APP can have you easily:

See what is going on in the community, engage with members **directly** (phone, email, & website), and be reminded about our many events!

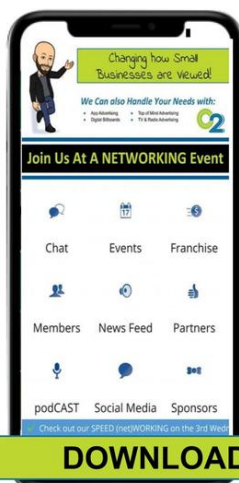
■ DOWNLOAD

on

**GOOGLE
PLAY**

or

**APP
STORE**



DOWNLOAD TODAY! @CONNECTING CONNECTIONS



Be a Guest on Our podCAST

Summer Season has started.! You can catch Connecting Communities, with Brian & (our summer co-host) Brandi, weekly as we host a circulation of guests and a format that is informative, engaging & conversational.

We are focused on uncovering the latest trends and resources available for small business owners, also focusing more on the latest and greatest rather than more generalized tips and techniques for running a business.

More importantly, we need to, but how do we talk about race and culture in America?

Racism is still an issue in this country. Brian & Brandi navigate through this by having constructive and informative conversations to move forward and heal, with a handful of guests on a weekly basis. Join us!

June's Guests Included:

Our 60 minute podcast will cover HOT TOLEDO TOPICS - offering knowledge and a safe space to be an entrepreneur! Pick a segment that interests you the most - we have a variety of Generally Specific Topics, on our weekly PODcast!

...listen here

Looking For:



#NONPROFITS

FUNDRAISING Opportunities!

Are you a Non Profit or Organization, looking to increase your funds) - in a organized fashion?

Let's talk about setting up some FUNDRAISERS for Non Profits & other organizations!



Looking for something else? Bored with what you are doing?

Look no further Connecting Connections and more is offering FRANCHISES for a low monthly royalty fee

Brian handles the back end - you take care of the front! Teamwork makes YOUR Dream Work!

Now You Can Be YOUR own Boss!!

For more information visit: <https://ConnectingConnectionsAndMore.com>

Reach Out To Brian



Changing how Small
Businesses are viewed!

We Can also Handle Your Needs with:

- App Advertising
- Digital Billboards
- Top of Mind Advertising
- TV & Radio Advertising



Join Us At A NETWORKING Event



The APP Is Here

- **DOWNLOAD**

on
**GOOGLE
PLAY**

or
**APP
STORE**

- see what is going on in the community (Findlay, Maumee, Sylvania, Toledo)

- engage with members of

Staying
Connected,
through
(phone,
email,
website)

- view
#smallLOCAL
specials
and
promotions
- reminded
about
our
(weekly,
monthly,
&
quarterly)
events



DIGITAL BILLBOARD ADVERTISING

- We
have
a
variety
of
displays
in
high
traffic
areas.
- We
can
offer
advertisers
a

variety
of
digital
billboards
helping
both
local
businesses
and
national
brands
reach
their
audiences.

- Our
in-
house
creative
design
team
offers
graphic
design
services
to
create
simple
and
effective
ads
to
wow
your
audience.



NEWSLETTER & WEBSITE ADVERTISING

- Brings
more
visitors

to
your
website/CTA

- Be personal and relevant
- Measure how it is performing
- Build relationships and loyalty
- Environment-friendly marketing



ORGANIC SOCIAL MEDIA

- Top of Mind Advertising (app, newsletter & website)
- Social Media, Mentioning & Advertising
- Logo

displayed
on
episodes

- Easy advertising, viewed on a variety of platforms

[more information](#)

Featured

SP  TLIGHT

THINK LOCAL RELATIONSHIPS!



Just a phone call away

Contact Di:

e-mail: asmithrealtor81418@gmail.com

cell (419) 304-5623

Born and raised here in Toledo, Ohio. I am a family girl with a husband and two boys. My passion is real estate and I am here to serve you.

Real estate transactions are still able to be conducted in many markets with new safety measures put into place. Regardless of location, RE/MAX agents are ready to support you however they can. To learn more, contact a local RE/MAX professional who can help.



Brian J. Roush | Stratus Building Solutions

Contact Brian

* Phone 419.410.4737
* E-mail brianjrroush@gmail.com



Tim Snoke | The Ridge Project

Contact Tim

* Phone 419.956.2471
* E-mail timothy.snoke@theridgeproject.com
* fb @TheRidgeProject



Ryan Kane | Supporting Strategies

Contact Ryan

* Phone 419.216.9208
* E-mail
rkane@supportingstrategies.com

Connecting Communities Sponsors



CONNECTING COMMUNITIES

...WITH BRIAN J



Thank You to Our #podCAST SPONSORS

click to learn more....

- APPLO**
- Elite BookKeeping Plus**
- Prudential**
- ReMax**
- Stratus Building Solutions**
- Supporting Strategies**



CONNECTING COMMUNITIES

...WITH BRIAN J

...and BRANDI



SUMMER SEASON - REAL TALK

CULTURE IN AMERICA

Listen Now!

Newsletter Sponsor



Brandi Surratt | The PaxRat Concierge

Contact Brandi

- * Phone 419.664.0500
- * fb @SayHelloToledo
- * LinkedIn @brandisurratt
- * E-mail info@ThePaxRatConcierge.com



We bring the NETWORK - off & online - to you,

Brian J. Roush

Founder

419.410.4737 | Brian@c2andmore



©2020 Connecting Connections ...and more | Serving Findlay, Maumee, Perrysburg, Sylvania, & Toledo, Ohio



Powered by
GoDaddy Email Marketing®