

" HI, Brian here, I focus on the SMALLER Small Businesses with Top of Mind Marketing! "





Valentines Day and Chocolate go hand in hand (just as Christmas and candy canes). We have been " taught to believe this, every year. let me ask you:

think of food place that has the colors red and yellow _ did you instantly think of McD?

think of а swoosh when Т mention а tennis shoe was NIKE the first thought that popped in? (go ahead and google swoosh tennis shoe)

I recently came across a article that says subliminal messages are visual or auditory stimuli that the conscious mind cannot perceive, often inserted into other media such as TV commercials or songs. This kind of messaging can be used to strengthen or heighten the persuasiveness of advertisements, or to convey an altogether different message entirely.

Sublimental Message, What's Yours?





NEWSLETTER & WEBSITE ADVERTISING

- Brings more visitors to your website/CTA
- Be personal and relevant
- Measure how
 - it
 - is
 - performing
- Build relationships and loyalty
- Environmentfriendly marketing



DIGITAL BILLBOARD ADVERTISING

- We have а variety of displays in high traffic areas. • We can offer advertisers а variety of digital billboards helping both local businesses and national brands reach their audiences. • Our inhouse creative design team offers graphic design services to

create simple and effective ads to wow your audience.



ORGANIC SOCIAL MEDIA

 Top of Mind Advertise

Advertising (app, newsletter & website)

 Social Media, Mentioning &

Advertising

- Logo displayed on episodes
- Easy advertising, viewed on a variety of platforms



FREE BILLBOARD ADVERTISING!!

REVIEWS are critical to a companies success. If we have worked along one another, a REVIEW would be GREATLY Appreciated!!

→ All Reviews will be placed in a drawing for a chance to win a TOP of Mind Service - Billboard Advertising for a month - up to 5 winners will be selected..... and GO!

FACEbook Review



more thoughts...

Seems COVID- is still having an impact - as you have noticed through social media conversations - we have moved all of our meetings ONLINE - increasing to nearly 30 per month!!

We Are Currently Hosting just under 10+ ONLINE Monthly Events!

REMEMBER....

→ OPEN (web)WORKING every Wed @10a

Additional Monthly Networking

→SPEED (web)WORKING 2nd Tues @11:30a & 3rd Thurs @ 4p →BUSINESS DEVELOPMENT WORKSHOP 2nd Tues @2p & 3rd Thurs @9:30a



Remember we have several events popping up:

With Quarantine still being our reality - we have expanded on online activity!! Pick an event that works with you & your NEW schedule!





Development Workshop - online

Workshop

@ 9:30a

&

2р

 2x each month* Join us LIVE:



Speed Networking - online

SPEEDwebWORKING

@ 11:30a
&
4p
2x each
month*
Join
US
LIVE:

Join Us For These Events

Utilizing our Our APP can have you easily :

See what is going on in the community, engage with members **directly** (phone, email, & website), and be reminded about our many events!

 DOWNLOAD on
GOOGLE
PLAY
or
APP
STORE





We Can Help!

Are you a Non Profit or Organization, looking to increase your funds) - in a organized fashion?

Let's talk about setting up some FUNDRAISERS for Non Profits & other organizations!



Looking for something else? Bored with what you are doing?

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If you are looking for an opportunity, this will be the launch of the YEAR! You will be invited to:

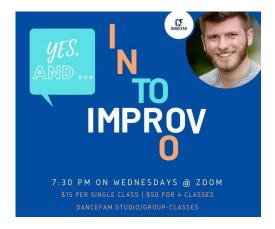
• Get in the ground floor of an exciting and established company with integrity and possibility

• Start now for FREE

• Be part of the Leadership Pool by inviting one person to A Better Way before January 30

Reach out to Mathew at: https://https://www.facebook.com/mathew.firth





Come play fun improv games with us! Explore your silly side or discover it for the first time!

Register at: https://www.dancefam.studio/group-classes

Your first class is on us!

We bring the NETWORK - off & online - to you,

Brian J. Roush Founder

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