



Thoughts from Brian J. Roush...

A New Year also brings different focusses. Our focus has not changed - we want to support and encourage the SMALLER Small Business Owners!! We offer a variety of services to keep your brand moving in the right direction!

January brings a celebration to Connecting Connections - our 2nd Birthday!! We consider ourselves extremely fortunate that we are still standing during the pandemic!! In saying that - we wanted to offer our services as a token of our apperception at half the price.

Services range from \$15 to \$75 - Maximize your Brand & price!!

Schedule Some Time To Connect Over ZOOM or in Person



more thoughts...

Seems COVID- is still having an impact - as you have noticed through social media conversations - we have moved all of our meetings ONLINE - increasing to nearly 30 per month!!

We Are Currently Hosting just under 10+ ONLINE Monthly Events!

REMEMBER....

→ OPEN (web)WORKING every Wed @10a

Additional Monthly Networking

- →SPEED (web)WORKING 2nd Tues @11:30a & 3rd Thurs @ 4p
- →BUSINESS DEVELOPMENT WORKSHOP 2nd Tues @2p & 3rd Thurs @9:30a





Remember we have several events popping up:

With Quarantine still being our reality - we have expanded on online activity!! Pick an event that works with you & your NEW schedule!





Development Workshop - online

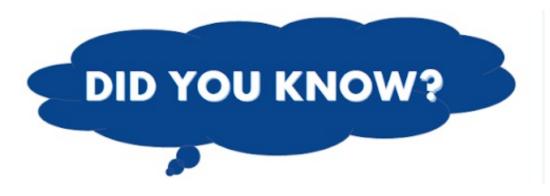
- Workshop
 - @
 - 9:30a
 - &
 - 2p
- 2x each month* Join us LIVE:



Speed Networking - online

- * SPEEDwebWORKING
 - @
 - 11:30a
 - &
 - 4p
- 2x each month* Join us LIVE:

Join Us For These Events



BEST Business Bets

10 Business Tips for New Entrepreneurs in 2020

- Build
 - like
 - the
 - Romans
- Choose
 - the
 - right
 - niche
- Solve
 - а
 - burning
 - problem
- Obsess
 - over
 - customer
 - needs
- Focus
 - on
 - profit
 - instead
 - of
 - revenue
- Start
 - with
 - а
 - narrow
 - focus
 - first
 - and
 - expand
- Focus
 - on
 - employee
 - morale
- Start

a business that matches your personality

• Always be

Alwaysbeawareofyourcompetitors'moves

Just
do
it
(even
if
it
isn't
perfect)

for more visit: https://www.oberlo.com/blog/business-tips



Utilizing our Our APP can have you easily:

See what is going on in the community, engage with members **directly** (phone, email, & website), and be reminded about our many events!

DOWNLOAD

on GOOGLE PLAY or APP STORE







Be a Guest on Our podCAST

Summer Season has started.! You can catch Connecting Communities, with Brian & (our summer co-host) Brandi, weekly as we host a circulation of guests and a format that is informative, engaging & conversational.

We are focused on uncovering the latest trends and resources available for small business owners, also focusing more on the latest and greatest rather than more generalized tips and techniques for running a business.

More importantly, we need to, but how do we talk about race and culture in America?

Racism is still an issue in this country. Brian & Brandi navigate through this by having constructive and informative conversations to move forward and heal, with a handful of guests on a weekly basis. Join us!

June's Guests Included:

Our 60 minute podcast will cover HOT TOLEDO TOPICS - offering knowledge and a safe space to be an entrepreneur! Pick a segment that interests you the most - we have a variety or Generally Specific Topics, on our weekly PODcast! ...listen here



FUNDRAISING Opportunities!

Are you a Non Profit or Organization, looking to increase your funds) - in a organized fashion?

Let's talk about setting up some FUNDRAISERS for Non Profits & other organizations!



Looking for something else? Bored with what you are doing?

Look no further Connecting Connections and more is offering FRANCHISES for a low monthly royalty fee

Brian handles the back end - you take care of the front! Teamwork makes YOUR Dream Work!

Now You Can Be YOUR own Boss!!

For more information visit: https://ConnectingConnectionsAndMore.com

Reach Out To Brian





The APP Is Here

DOWNLOAD

on

GOOGLE PLAY

or

APP STORE

see what is going on in the community (Findlay, Maumee, Sylvania, Toledo)

- engage
 with
 members
 of
 Staying
 Connected,
 through
 (phone,
 email,
 website)
- view #smallLOCAL specials and promotions
- reminded about our (weekly, monthly, & quarterly) events



DIGITAL BILLBOARD ADVERTISING

We have a variety of displays in

high traffic areas.

We

can

offer

advertisers

а

variety

of

digital

billboards

helping

both

local

businesses

and

national

brands

reach

their

audiences.

Our

in-

house

creative

design

team

offers

graphic

design

services

to

create

simple

and

effective

ads

to

wow

your

audience.



- Brings more visitors to your website/CTA
- Be personal and relevant
- Measure how it is performing
- Build relationships and loyalty
- Environmentfriendly marketing



ORGANIC SOCIAL MEDIA

- Top
 of
 Mind
 Advertising
 (app,
 newsletter
 &
- website)
 Social
 Media,
 Mentioning
 &
 Advertising
- Logo

displayed on episodes

Easy advertising, viewed on a variety of platforms

more information



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We bring the NETWORK - off & online - to you

Brian J. Roush Founder

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