



Connecting Connections ...and more



What's at the end of your Rainbow?

March brings hope, luck and flowers! ...a gamble of belief that spring is right around the corner! SO Close!

With change surrounding us we have the opportunity to look around and see the BIG PICTURE. A chance to reGROUP, reFOCUS, and reADJUST!

What are your marketing goals?

Your goals should have a measurable outcome such as number of leads generated. Organize your marketing activities around each goal so that you can see if each is contributing to the outcome. Some of your marketing may be used to create visibility and awareness in order to create brand value.

How often should you conduct a marketing review?

**Every 90 days you should conduct a marketing review in order to measure and track your marketing effectiveness. By reviewing your results every quarter, you can determine what is working and what is not. You will become able to quickly see what you should continue doing and what you should be eliminating.

4 Questions to Ask When Reviewing Your Marketing!

- What is the real result I'm trying to get? What result(s) matter most for the business
- Is what and how I'm doing this the optimal way to get

these
top
results?

- If
I
changed...
added...
refined...
simplified...
deleted...
adjusted...

this
what
could
I
do
that
would
give
the
biggest
bang
for
the
buck?

- Based
on
all
this,
what
will
I
do
next?
How
will
I
test,
track
and
know
its
impact?





Changing how Small Businesses are viewed!

We Can also Handle Your Needs with:

- App Advertising
- Digital Billboards
- Top of Mind Advertising
- TV & Radio Advertising



Join Us At A NETWORKING Event

We Offer A Variety of Services



NEWSLETTER & WEBSITE ADVERTISING

- Brings more visitors to your website/CTA
- Be personal and relevant
- Measure how it is performing
- Build relationships and loyalty
- Environment-friendly marketing



DIGITAL BILLBOARD ADVERTISING

- We have a variety of displays in high traffic areas.
- We can offer advertisers a variety of digital billboards helping both local businesses and national brands reach their audiences.
- Our in-house creative design team offers graphic design services to

create
simple
and
effective
ads
to
wow
your
audience.



ORGANIC SOCIAL MEDIA

- Top of Mind Advertising (app, newsletter & website)
- Social Media, Mentioning & Advertising
- Logo displayed on episodes
- Easy advertising, viewed on a variety of platforms



[more information](#)



FREE BILLBOARD ADVERTISING!!

REVIEWS are critical to a companies success. If we have worked along one another, a REVIEW would be GREATLY Appreciated!!

→ All Reviews will be placed in a drawing for a chance to win a TOP of Mind Service - Billboard Advertising for a month - up to 5 winners will be selected..... and GO!

FACEbook Review



more thoughts...

Seems COVID- is still having an impact - as you have noticed through social media conversations - we have moved all of our meetings ONLINE - increasing to nearly 30 per month!!

We Are Currently Hosting just under 10+ ONLINE Monthly Events!

REMEMBER....

→ OPEN (web)WORKING every Wed @10a & 2pm

Additional Monthly Networking

→ BUSINESS DEVELOPMENT WORKSHOP | 2nd Tues @2p

→ SPEED (web)WORKING | 3rd Thurs @10a



Remember we have several events popping up:

With Quarantine still being our reality - we have expanded on online activity!!
Pick an event that works with you & your NEW schedule!

LOOK --> NEW Time Added - 2:00p!

<i>2nd tuesday of month</i>
2p BUSINESS WORKSHOP
<i>every wednesday of the month</i>
10a Open Networking
2p Open Networking
<i>3rd thursday of month</i>
10a SPEED NETWORKING



WORKSHOPS



...learn something new

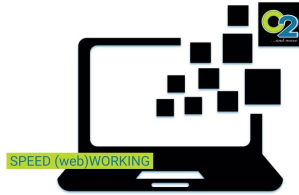
Development Workshop - online

▪ Workshop

@

2p

- 2nd Tuesday each month*
Join us
LIVE:



Speed Networking - online

- **SPEEDwebWORKING**

@

10a

- 3rd
Thursday
each
month*
Join
us
LIVE:

[Join Us For These Events](#)

Utilizing our Our APP can have you easily :

See what is going on in the community, engage with members **directly** (phone, email, & website), and be reminded about our many events!

- DOWNLOAD
on
**GOOGLE
PLAY**
or
**APP
STORE**

Looking For:



#NONPROFITS

We Can Help!

Are you a Non Profit or Organization, looking to increase your funds) - in a organized fashion?

Let's talk about setting up some FUNDRAISERS for Non Profits & other organizations!



Looking for something else? Bored with what you are doing?

Look no further Connecting Connections and more is offering FRANCHISES

for a low monthly royalty fee

Brian handles the back end - you take care of the front! Teamwork makes YOUR Dream Work!

Now You Can Be YOUR own Boss!!

For more information visit: <https://ConnectingConnectionsAndMore.com>

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WE OFFER VIRTUAL TUTORING

Regardless of where you live, we are always open to online tutoring sessions,

which allows the student to stay in the safety and comfort of their home.



Come & Act With Us....

Come play fun improv games with us! Explore your silly side or discover it for the first time!

Register at: <https://www.dancefam.studio/group-classes>

Your first class is on us! Enjoy the laughs and enhance your skills every Monday & Wednesday evenings. See you there!

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We're Going the Distance With SAFE Closings Scheduled Any Place, Any Time.

Buying or selling a home can be risky, but we're here to protect your investment ... and your health! Ask us about our safe, quick, & easy CURBSIDE CLOSINGS!

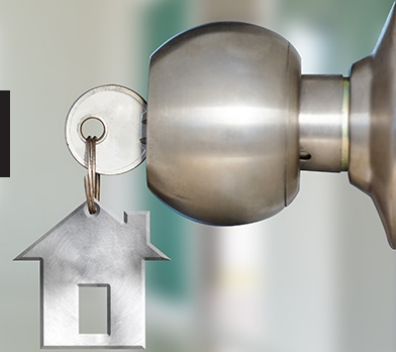
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**LIBERTY
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WE'RE GOING THE DISTANCE

**Closings Scheduled
Any Place, Any Time.**




**DIGITAL
MARKETING**

We Can Handle...

- Resource Networking
- Digital Billboard
- Newsletter & Website
- ORGANIC Social Media
- App Advertising
- TV & Radio Advertising

Brian J. Roush / 419.410.4737 / brian@c2andmore.com



TOP OF MIND SERVICES

Starting at \$15 per month! **NO CONTRACTS!**

We bring the NETWORK - off & online - to you

Brian J. Roush
Founder

419.410.4737 | Brian@c2andmore



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