

MAY 2020

IN THE CONNECTION

Creating Anew



**WELCOME
NEW MEMBERS**

*TYRO | Brandon Tijerina
Tiger E-Sports | Blake Tijerina
Your Computer Needs of Toledo | Amber Hawkins*

Thoughts From Brian J. Roush

Reinvention. That is a powerful word that could mean something different to anyone that reads or says it. Say it again. Reinvention...!

My son, Jackson Robert is a Minecraft building, Fortnite dancing, tickle loving, joke telling, belly laughing, nine year old little dude. I just received a Facebook notification from 2 years ago, of when he wanted to be a dinosaur. That's childhood **Reinvention!**

I just celebrated my 43rd birthday. The last 5 years have taken me in a different world of entrepreneurship. I was a partner in a fast paced growing company and needed something more. Once I was able to see that I was in front of the wrong audience, the journey was different and almost, smoother. That's career **Reinvention!**

The expiration of the quarantine is soon to expire. We wait with curiosity for the next step. How will we continue to engage with one another? Will Social Distancing become a norm? Next year, will we be saying, "...remember when we shook hands to greet another person?" That's social **Reinvention!** We will all remember when the world went all online!! That'll be digital **Reinvention!**

We have developed solutions to ensure we stay connected as colleagues, clients and customers. Read on to hear what we're doing!

Brian J. Roush brian@c2andmore.com

Coronavirus Relief

There are many businesses that are facing very tough decisions on whether or not they will downsize, layoff employees or be forced to close, altogether. And while its a scary time for small businesses in the world, not just the country, there are resources available fo many business to help with carry costs associated with store fronts and labor. But, as with most federal programs, there are loopholes in place that have made it possible for not-so small businesses to exhaust funding. To see if your business qualifies for relief, please check the U.S. Small Business Administration's site for information and instructions on requesting relief.



Freebies!

Reading takes time that is often unavailable. But, have you considered Audiobooks? Right now, Amazon and other companies are giving members and non members free access to books digital and audible reading. Here are a few places and sources now available for free or minimal costs that could be helpful to the business owner.

Magazines (Amazon)
The Economist (3 Months for \$12)

BookBub (bookbub.com)
Thousands of Titles for FREE

edX
Community Engagement Course - FREE

All You Can - FREE for 30 days
Unlimited Audiobooks and E-Books

OverDrive
Free access to thousands of libraries across the country. Business books included in selection.

Upcoming Events

- webNETWORKING | every Wednesday @10am & 3pm
- #workshop - | 7th & 12th May @11:30am
- SPEED webWORKING | 3rd Wednesday (20th) of each month @3:30pm
- business development | 4th Wednesday (27th) of each month @11:30am

All events currently ONLINE!

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News You Can Use

As an Entrepreneur, time is much more valuable. We want to maximize your read time. That's why we want to hear from you!

We would like to have feedback from you on the information you need or would like to see in our newsletter.

Simply send an email to:
brian@c2andmore.com

In the subject line write: News You Can Use

In the body: Your idea

We can't wait to hear from you!



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