



## Thoughts from Brian J. Roush...

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Connections have changed - the end result has not! For folks - who thrive on contact - can feel lost. Zoom meetings are great and all - super convenient, but there is still an element missing from the 1 -to- 1's.

A great tip for people having difficulty with many online meetings is to carve out specific times for activities such as phone and video chats. It's OK just not to pick up the phone sometimes if you feel like you are too busy. Time management is a tricky skill for many of us. The key is to be focused and organised as much as you can, and know and communicate your limits.

Before corona[virus], we may have taken our social interactions for granted and been the kind of person who said: 'I'm terrible at keeping in touch'. Suddenly, we are becoming aware of how important it is to stay in contact with our fellow humans. Whether it's by phone or in person, I hope this will stick with us when we come out of the pandemic.

### **more thoughts...**

Seems COVID- is still having an impact - as you have noticed through social media conversations - we have moved all of our meetings ONLINE - increasing to nearly 30 per month!!

**We Are Currently Hosting just under 10+ ONLINE Monthly Events!**

### **REMEMBER....**

→ OPEN (web)WORKING every Wed @10a & @3:30p

## Additional Monthly Networking

- SPEED (web)WORKING 2nd Tues @11:30a & 3rd Thurs @ 4p
- BUSINESS DEVELOPMENT WORKSHOP 2nd Tues @2p & 3rd Thurs @9:30a

13th October 2020 @11:30a to 1:00p | Registrants Receive **FREE CUPCAKES**  
...provided by PM Frosted Fantasies

HOW TO  
PROTECT  
YOURSELF  
...mini expo



#### ACTIVITIES INCLUDE:

- Presentations from the Industries Leading Professionals on How to Protect Yourself
- Speed Networking to Grow Your Network and Become a Resource Networker - **Meet New People!**



Presenters Included: Essential Therapies, Legalshield, OMI Inspections, Reclaim Your Premium, REmax Preferred, The Ridge Project



REGISTER FOR MINI EXPO

## Staying Connected Newest Members



- Happy Hodgkins  
|  
**Laura Hodgkins**
- Heit Group  
|  
**Scott Heit**

- Two  
Times  
Tutoring  
|  
**Allen  
Ziga**



### Remember we have several events popping up:

With Quarantine still being our reality - we have expanded on online activity!! Pick an event that works with you & your NEW schedule!

<i>2nd tuesday of month</i>
<b>11:30a   SPEED NETWORKING</b>
<b>2p   BUSINESS WORKSHOP</b>
<i>every wednesday of the month</i>
<b>10a   Open Networking</b>
<b>3:30p   Open Networking</b>
<i>3rd thursday of month</i>
<b>9:30a   BUSINESS WORKSHOP</b>
<b>4p   SPEED NETWORKING</b>



### WORKSHOPS



...learn something new

### Development Workshop - online

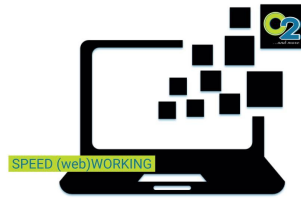
- Workshop  
@

**9:30a**

**&**

**2p**

- 2x  
each  
month\*  
Join  
us  
LIVE:



## **Speed Networking - online**

- **SPEEDwebWORKING**

**@**

**11:30a**

**&**

**4p**

- 2x  
each  
month\*  
Join  
us  
LIVE:

**Join Us For These Events**

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## **BEST Business Bets**

Schedule some time with Me to review How you can tackle the Strategy!

- Website design.
- Search engine optimization.
- Social media advertising.
- Social media management.
- Pay-Per-Click advertising.
- Email marketing.
- Content marketing

# Best BUSINESS Bets



What are the digital marketing basics of a successful strategy?

## Utilizing our Our APP can have you easily:

See what is going on in the community, engage with members **directly** (phone, email, & website), and be reminded about our many events!

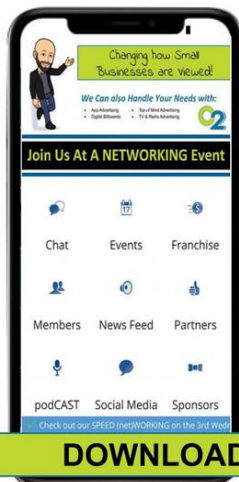
### ■ DOWNLOAD

on

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PLAY**

or

**APP  
STORE**



**DOWNLOAD TODAY! @CONNECTING CONNECTIONS**



## Be a Guest on Our podCAST

Summer Season has started.! You can catch Connecting Communities, with Brian & (our summer co-host) Brandi, weekly as we host a circulation of guests and a format that is informative, engaging & conversational.

We are focused on uncovering the latest trends and resources available for small business owners, also focusing more on the latest and greatest rather than more generalized tips and techniques for running a business.

More importantly, we need to, but how do we talk about race and culture in America?

Racism is still an issue in this country. Brian & Brandi navigate through this by having constructive and informative conversations to move forward and heal, with a handful of guests on a weekly basis. Join us!

June's Guests Included:

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Our 60 minute podcast will cover HOT TOLEDO TOPICS - offering knowledge and a safe space to be an entrepreneur! Pick a segment that interests you the most - we have a variety of Generally Specific Topics, on our weekly PODcast!

**...listen here**



## Looking For:



#NONPROFITS

### **FUNDRAISING Opportunities!**

Are you a Non Profit or Organization, looking to increase your funds) - in a organized fashion?

Let's talk about setting up some FUNDRAISERS for Non Profits & other organizations!



### **Looking for something else? Bored with what you are doing?**

Look no further Connecting Connections and more is offering FRANCHISES for a low monthly royalty fee

Brian handles the back end - you take care of the front! Teamwork makes YOUR Dream Work!

Now You Can Be YOUR own Boss!!

For more information visit: <https://ConnectingConnectionsAndMore.com>

Reach Out To Brian

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## **Investing Seminar**





Investing Informational Webinar (geared towards people 45 and older)

**Date:** Thursday, September 24 from 6-7:15pm

Learn about what you should be doing to prepare for retirement

Hosted by Primerica Financial Services and their product partners

If you would like to attend, please contact Dave Dittman to receive the Zoom webinar login ID & password:

**Call or text:** 419-699-6045

**Email:** [ddittman@primerica.com](mailto:ddittman@primerica.com)



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Businesses are viewed!

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**Join Us At A NETWORKING Event**



## The APP Is Here

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PLAY**  
or  
**APP  
STORE**

- see  
what  
is  
going  
on  
in  
the  
community  
(Findlay,  
Maumee,  
Sylvania,  
Toledo)
- engage  
with  
members  
of  
Staying  
Connected,  
through  
(phone,  
email,  
website)
- view  
#smallLOCAL  
specials  
and  
promotions
- reminded  
about  
our  
(weekly,  
monthly,  
&  
quarterly)  
events



## **DIGITAL BILLBOARD ADVERTISING**

- We have a variety of displays in high traffic areas.
- We can offer advertisers a variety of digital billboards helping both local businesses and national brands reach their audiences.
- Our in-house creative design team offers

graphic  
design  
services  
to  
create  
simple  
and  
effective  
ads  
to  
wow  
your  
audience.



## NEWSLETTER & WEBSITE ADVERTISING

- Brings more visitors to your website/CTA
- Be personal and relevant
- Measure how it is performing
- Build relationships and loyalty
- Environment-friendly marketing



## ORGANIC SOCIAL MEDIA

- Top of Mind Advertising (app, newsletter & website)
- Social Media, Mentioning & Advertising
- Logo displayed on episodes
- Easy advertising, viewed on a variety of platforms

[more information](#)

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On the podCAST, Connecting Communities with Brian J and Brandi, we spent the summer season focused on Culture in America. We encouraged the starting of many conversations at the water cooler (or maybe on zoom). Moving forward, we will be adding Culture in America as a permanent segment on the podCAST and a monthly touchpoint!!

With September here - school is starting (or a plan is put in place). Did you know that we still have states in the south that have schools segregating. Why are schools still segregated?

**BROWN V. BOARD:** *Timeline of School Integration in the U.S.:*

[\\_https://www.tolerance.org/magazine/spring-2004/brown-v-board-timeline-of-school-integration-in-the-us\\_](https://www.tolerance.org/magazine/spring-2004/brown-v-board-timeline-of-school-integration-in-the-us_)

**Great Articles I Have Ran Across:**

\* <https://www.nytimes.com/2019/05/02/learning/lesson-plans/still-separate-still-unequal-teaching-about-school-segregation-and-educational-inequality.html>

\* <https://www.epi.org/publication/schools-are-still-segregated-and-black-children-are-paying-a-price/>

\* <https://news.berkeley.edu/2020/03/04/why-are-american-public-schools-still-segregated/>

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# Featured

SP  TLIGHT

THINK LOCAL RELATIONSHIPS!



You are  
never too old  
to set  
another goal  
or dream a  
new dream. .

C. S. LEWIS



## Contact Chelsea!

### Contact Chelsea:

e-mail: [channelyourbesthair@gmail.com](mailto:channelyourbesthair@gmail.com)

cell (419) 304-5623

Thinning hair throughout my 20's from stress and super cheap products that weren't good for my hair. Add 2 postpartum hair sheds and no regrowth -- I was literally going bald. Nonexistent and crazy receding hairline to frizzy, damaged, and see-through ends. My hair looked full only because it was long and I piled it on top of my head in a mom-bun Every. Single. Day. The tub 'shroom (remember those?) was full of a huge wad of hair every shower. These pictures weren't even



the worst of it - I had one more child the following year and the hair kept leaving my head. And No regrowth ever. I finally started using these products Fall of 2017.

Now - I use good non-toxic hair products that specialize in anti-aging (did you know that hair ages?) and regrowth. I have fuller, thicker healthier hair. A defined and grown-in hairline. I can now wear my hair curly if I want to, or it holds curl from heat styling all day long and into the second day!! Super easy to style and much more manageable. Happy to have my hair back that I had in my teens and early 20s. Grateful for Monat.



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## Brandi Surratt | The PaxRat Concierge

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- \* E-mail info@ThePaxRatConcierge.com

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We bring the NETWORK - off & online - to you,

Brian J. Roush

Founder

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