



**FOR IMMEDIATE RELEASE**

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### **Joseph Holloway Joins Local 5's "Good Morning Iowa"**

West Des Moines, Iowa – Local 5 announced today that Joseph Holloway joins "Good Morning Iowa" as anchor and executive producer. He brings more than a decade of experience in local broadcast news, from reporting and anchoring in Fayetteville, Arkansas, Tulsa, Oklahoma, and Raleigh, North Carolina. A sports fan, Holloway has also worked freelance in sports journalism for ESPN, CBS, and Cox Sports Television.

Holloway has a passion for helping the community stay informed. He says, "People have a right to know what's going on in their neighborhoods. I'm passionate about making sure they know the whole story so they can make their own decisions."

"We're excited to have Joseph join our team," says Local 5 news director Perry Pace. "With his extensive experience, he's the perfect fit as both an anchor and a leader for 'Good Morning Iowa.' I'm confident that his calm, thoughtful, and energetic style will inspire our team and connect with our viewers."

A Carlisle resident, Holloway lives with his wife, Kylee, and their dogs, Georgia and Magnolia. He loves working out, watching sports, playing tennis and cheering on the Arkansas Razorbacks.

August 19 is Holloway's first day on "Good Morning Iowa," sharing the latest news that impacts central Iowans.

For more about the Local 5 team, visit our [Meet the Team](#) web page.

### **About Local 5 (WOI) and CW Iowa 23 (KCWI)**

Leading the market in longevity, Local 5 has been broadcasting for 74 years, and continues to bolster its strong ties to the community. Local 5 and CW Iowa 23, your "We Are Iowa" stations, offer central Iowa 29 hours of live, local programming each week. Local news, We Are Iowa's Most Accurate Forecast, and in-depth sports coverage can be streamed on [www.WeAreIowa.com](http://www.WeAreIowa.com), through the We Are Iowa app, or on demand with the [WeAreIowa+ app on Roku, Amazon Fire TV, and Apple TV](#). "We Are Iowa" is more than a statement, it's our stations' philosophy. Central Iowans expect Local 5 to be "On Your Side" and that is shown every day through "Verify" reports; confirming facts, offering context, and answering questions. Local 5 and CW Iowa 23 are owned by TEGNA Inc. (NYSE: TGNA), an innovative media company that owns and operates 64 television stations in 51 markets.

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