



FOR IMMEDIATE RELEASE

May 3, 2024

Meteorologist Bree Sullivan Joins Local 5's 'Most Accurate' Weather Team

West Des Moines, Iowa – Local 5 announced today that meteorologist Bree Sullivan will join the Local 5 Weather team May 6, preparing central Iowans for their day on “Good Morning Iowa.” Sullivan has 10 years of experience forecasting Iowa’s weather, most recently for KWWL in Waterloo and before that KCCI. She now comes back home to Local 5 (WOI), the station where she started her career.

“Bree offers a wealth of experience in the market with a deep understanding of Central Iowa weather, and she brings a fresh perspective to our team forecasts,” said Local 5 news director Perry Pace.

An Iowa State University graduate, Sullivan was on the Local 5 Weather team part-time for three years, yet first worked with the team several years before as an intern.

As a proud wife and mom of four boys, Sullivan knows what parents handle each day. No matter the type of weather, she will prepare central Iowans for the bus stop, after school plans, what to wear to watch the kids’ game, and when able to have a night out, she’ll prepare you for the weather then too. Sullivan has the experience to track the variety of weather Iowa experiences, including the severe storms and potential impacts they bring for our communities.

This March marks the 18th year-in-a-row that Local 5’s weather forecasts are the most accurate in central Iowa, as announced by WeatherRate, an independent television forecast rating verification company. This independently verified claim, backed by data, proves that Local 5 has a longstanding track record of excellence, providing central Iowans with the accurate weather information they need.

For more about the Local 5 Weather team, visit our [Meet the Team](#) web page.

About Local 5 (WOI) and CW Iowa 23 (KCWI)

Leading the market in longevity, Local 5 has been broadcasting for 74 years, and continues to bolster its strong ties to the community. Local 5 and CW Iowa 23, your “We Are Iowa” stations, offer central Iowa 29 hours of live, local programming each week. Local news, We Are Iowa’s Most Accurate Forecast, and in-depth sports coverage can be streamed on www.WeAreIowa.com, through the We Are Iowa app, or on demand with the [WeAreIowa+ app on Roku, Amazon Fire TV, and Apple TV](#). “We Are Iowa” is more than a statement, it’s our stations’ philosophy. Central Iowans expect Local 5 to be “On Your Side” and that is shown

every day through “Verify” reports; confirming facts, offering context, and answering questions. Local 5 and CW Iowa 23 are owned by TEGNA Inc. (NYSE: TGNA), an innovative media company that owns and operates 64 television stations in 51 markets.

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