

PRESS RELEASE

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2020 Guatemalan Produce

For immediate release: July 21, 2020 – Guatemala Produce Trade Association reports that January – May 2020 imports have experienced increases from various types of fresh fruits and vegetables from Guatemala. According to Foreign Agricultural Service (FAS), United States Department of Agriculture reports a wide variety of fresh Guatemalan commodities have increased year-over-year.

For example:

Product	UOM	Jan-May 2019	Jan-May 2020	% Increase
Melons	MT	209,013	223,611	7
Berries, ex Straw	MT	345	445	29
Strawberries Fresh/Frozen	MT	130	280	115
Beans, Fresh	MT	9,971	11,116	11
Tomatoes, Fresh	MT	3,645	4,090	12
Cauliflower/Broccoli, Fresh	MT	894	2,124	138

Membership companies of GPTA have a proven track record for importing quality fresh fruits and vegetables. Priscilla Lleras-Bush, GPTA Coordinator states, “The relationships start at the farm, our member importer companies are focused on reliable exporter partnerships that are consistently delivering quality fresh produce. This enables the importer to supply their buyers with quality and consistency.”

The Association Mission:

The Guatemala Produce Trade Association (GPTA) aligns leading U.S. importers and industry service providers towards the goal of positively impacting trade of Guatemala grown fruits and vegetables exported to the U.S. The association creates a forum for members to discuss and implement brand awareness, world class standards, promotion and interaction with government agencies.

For a list of U.S. dependable importers of fresh fruits and vegetables from Guatemala, please visit the Guatemala Produce Trade Association website:

www.guatemalaproductradeassociation.com

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