

JOHNNY CAMACHO

Los Angeles, CA
Phone: 310-717-0929 • E-Mail: jc.mac@mac.com



Professional Summary

High performing Producer/UPM, longtime member of the Directors Guild of America with close to 30 years of experience, the last 16 years as a Line Producer/UPM. Numerous credits on commercial productions in collaboration with several top ad directors, agencies and their global branded clients. In addition to leading many successful productions in commercial advertising, experience also includes credits on a feature length documentary film, a variety of episodic, pilots, short films, promos, PSA's, digital media/web content and most enjoyably cinematographer and camera operator when called upon. Photography education and background opened up a career in film production. Entered as a PA, worked with and learned from some of the best to ever do it, and grateful for every day I get to work with some of the industries finest.

Key Skills / Areas of Expertise

- ❖ Outstanding interpersonal and communication skills with strong creative and technical expertise
- ❖ Highly positive, well composed and thrives in fast paced hyper active environments
- ❖ Keen ability to respond to challenges with a positive attitude and solution when needed
- ❖ Highly Organized and Skilled Expert in creating, managing, and processing Schedules, Budgets, Insurance and Accounting/Payroll
- ❖ Oversee production team and the distribution of information to all personnel; department heads, cast, crew, and vendors
- ❖ Adept in all film and digital formats. Experienced in live action, VFX, VR, sound stage, or location
- ❖ Natural born leader, logistic mastermind, quick thinking problem solver under pressure
- ❖ Liaison and full time concierge for all Production, Ad Agency, and Client personnel
- ❖ Proficient in all budget, scheduling, and creative software applications that support production from prep through post
- ❖ Complete knowledge and understanding of all union rules & guidelines; SAG/AFTRA, DGA, IATSE
- ❖ Seasoned traveler and Professional at successfully executing film projects across all US and International locations
- ❖ Safety Pass, Harassment Prevention and Covid-19 Certified

Experience

FREELANCE - LINE PRODUCER/ UPM

2007 - PRESENT

UPM/Line Producer on a countless number of commercial advertisements for many popular brands and top creatives in the AICP world. DGA UPM since 2008. Well seasoned production veteran and crew favorite with long list of credits. Highly capable of leading any production no matter the coordinates or time zone.

FREELANCE - PRODUCTION MANAGER & COORDINATOR

2000 - 2007

Seven years in the office as a key member of production team following production co handbook/guidelines. Responsible for creating agency approved schedule and pre-production book. Liaison for production, client and agency personnel. Oversee budget, calendar and manage daily schedule. Hire all crew & vendors, Communicate pertinent information to all cast and crew. Prepare wrap book and submit payroll & wrap notes.

KICK MEDIA – SR. DIGITAL MEDIA CONTENT SUPERVISOR**1998 - 2000**

Shot hundreds of hours of digital video media for the world wide web. Created content for Summer/Winter Gravity Games, Teen Magazine, NYC Fashion Week, SLAM, Movieline, Surfer, Skateboarder, Ocean Pacific, Toyota.com and Detour Magazine. Produced, filmed, and edited video clips for internet sites. Supervised camera crew for larger multi camera events on location. Pioneered digital formats for streaming and live webcast projects for EMAP Petersen Publications and NBC Sports.

FREELANCE – PRODUCTION ASSISTANT**1996 - 1998**

Assist the production manager and coordinator with prep, shoot, and wrap. Support office personnel and production team. Drive production vehicles, responsible for safely transporting equipment and supplies. Support Assistant Directors with managing the set, shoot schedule, logistics and safety.

Credits**PRODUCTION TITLE****DIRECTOR/ PROD. CO.****ROLE****4K FEATURE LENGTH DOCUMENTARY**

"BENDING THE LIGHT"

MICHAEL APTED/ SAVILLE

PRODUCER/ POST
PROD. SUPER.

**OFFICIAL SELECTION; TRAVERSE CITY FF, CAMERAIMAGE IFL FF, DOC MIAMI FF

SHORT FILM

"PARK"

GEOFFREY CAMPBELL/ INDIE

CINEMATOGRAPHER

**OFFICIAL SELECTION: BROOKLYN FF

"SHORTCUTS" - SEADOO WEB FILMS

JUSTIN LIN/ SAVILLE

UPM

TV"DMC - WALK THIS WAY"- OVATION NETWORK
AMERICAN REVOLUTIONARIES SERIES EPISODEJUSTIN BUA/ BOBBY RAZAK
UNTITLED

LP/ CAMERA OP

COMMERCIALS**** MULTIPLE COMMERCIAL CREDITS THAT CANNOT BE LISTED DUE TO SIGNED NDA'S****

"AUTO SHOW" – BUICK

KEEGAN WILCOX/ THE RESERVE

LINE PRODUCER

"HERO" - CHEVY CAPTIVA

SCOTT WEINTROB/ UNTITLED

LINE PRODUCER

"FAMILY TREE" – JEEP BIG FINISH EVENT

THE CRONENWETHS/ UNTITLED

LINE PRODUCER

"OVAL" - DODGE BIG FINISH EVENT

THE CRONENWETHS/ UNTITLED

LINE PRODUCER

"SEAGULL APOCALYPSE" – SLIM JIM	GLENN MARTIN/ UNTITLED	LINE PRODUCER
"NO SYMPTOMS" – CULTURELLE	GLENN MARTIN/ UNTITLED	LINE PRODUCER
"ACC COLLEGIATE SPORTS" – BB&T	GLENN MARTIN/ UNTITLED	LINE PRODUCER
"ZUMBA FITNESS" – KINECT XBOX360	GLENN MARTIN/ UNTITLED	LINE PRODUCER
"SAYS SOMETHING" - LEXUS	RAF WATHION/ SKUNK	UPM
"FIRE & ICE", "OIL/WATER", SUN/MOON" - HONDA	RAF WATHION/ SKUNK	UPM
"GO WORLD-U.S. WINTER OLYMPICS" – VISA	GLENN MARTIN/ UNTITLED	LINE PRODUCER
"GAPS" – CENTRUM	THE CRONENWETHS/ UNTITLED	UPM
"PROJECT RUNWAY PROMOS" – LIFETIME NETWORK w/ HEIDI KLUM & TIM GUNN	MARK BENNETT/ UNTITLED	UPM
"IT TAKES A TEAM" - KRAFT	THE CRONENWETHS/ UNTITLED	UPM
"NORDSTROM MICHAEL BUBLE' PROJECT"	SCOTT VINCENT/ HUNGRYMAN	UPM
2009-2010 NIKE GOLF "OVEN EPISODES" & TECH VIDEOS FEAT. - TIGER WOODS, FRANCESCO MOLINARI, PAUL CASEY, CHARL SCHWARTZEL, LUCAS GLOVER, MICHELLE WEI, SUZANN PETERSEN, JUSTIN LEONARD, ANTHONY KIM, STEWART CINK, DAVID DUVALL	SCOTT VINCENT/ HUNGRYMAN	UPM/ CAMERA OP
"MY TURN" & "THE BACHELORETTE" – LVCVA <i>WHAT HAPPENS HERE, STAYS HERE</i>	SCOTT VINCENT/ HUNGRYMAN	UPM
"THEY KNOW" – EPIPEN "INDEPENDENCE IS CALLING" - EPIPEN	GEOFFREY BARISH/ UNTITLED	UPM
"BE INSPIRED" - PORK	GEOFFREY BARISH/ UNTITLED	UPM
"WHAT IT TAKES, JIMMY JOHNSON" - CHEVY "ONE SEAT, JEFF GORDON" - CHEVY "CHANGE, DALE EARNHEARDT JR" - CHEVY	GEOFFREY BARISH/ UNTITLED	UPM
"MARCO POLO" - NISSAN	THE CRONENWETHS/ UNTITLED	UPM
"COFFEE" & "GRANOLA" - SPECIAL K	THE CRONENWETHS/ UNTITLED	UPM
"COMMUTE", THREE'S BETTER", - TIME WARNER "MUSICAL PHONES"	THE CRONENWETHS/ UNTITLED	UPM
"STEAMROLLER" & "WRECKING BALL" - LG	THE CRONENWETHS/ UNTITLED	UPM
"MEADOW w/ CARRIE UNDERWOOD" – TARGET "LONG LIVE HAPPY w/ JACK LdLANE" "REVOLUTION w/ ALICIA KEYS"	THE CRONENWETHS/ UNTITLED	UPM
"ORANGE" FEAT. SIENNA MILLER– HUGO BOSS	CLIFF WATTS/ LGF	UPM

"PUMP UP THE VOLUME" & "WEDDING"- COVERGIRL	THE CRONENWETHS/ UNTITLED	UPM
"LAUNCH" & "ONLY AT MACY'S" - MACY'S "HOLIDAY SEASON"	THE CRONENWETHS/ UNTITLED	UPM
"ALTIMA" FEAT. ORLANDO BLOOM – TOYOTA	ALEC KESHISHIAN/ LGF	UPM
"CHOOSE WISELY" - KEY BANK	THE CRONENWETHS/ UNTITLED	UPM
"RAIN" - TIMBERLAND	THE CRONENWETHS/ UNTITLED	UPM
"SPINNING ACCOLADES" – LAND ROVER LR3 "HORIZON" "BLANK OF THE YEAR"	THE CRONENWETHS/ UNTITLED	UPM

PRODUCTION COMPANIES

UNTITLED, INC., HUNGRYMAN, BISCUIT FILWORKS, TOOL OF NORTH AMERICA, HARVEST, MJZ, EPOCH FILMS, RSA, SMUGGLER, SKUNK, FURLINED, BACKYARD, SAVILLE, LOOKING GLASS FILMS, HEADQUARTERS USA, PARTIZAN, VILLIANS, CHASED BY COWBOYS, TITLED INC., CHELSEA PICTURES, GOODGATE BUENOS AIRES, BENETONE FILMS THAILAND, TWENTY FIRST CITY INC. JAPAN

ADVERTISING AGENCIES

MEDIA ARTS LAB, TBWA\CHIAT\DAY, DENTSU, TEAM ONE, WEIDEN & KENNEDY, SAATCHI & SAATCHI, McGARRY BOWEN, DONER, ARNOLD WORLDWIDE, COMMONWEALTH, McCANN, LEO BURNETT, J WALTER THOMPSON, DEUTSCH, 72 & SUNNY, BBDO, GREY, GOODBY SILVERSTEIN & PARTNERS, CAMPBELL EWALD, BURRELL, VENABLES BELL & PARTNERS, CRISPIN PORTER & BOGUSKY, CUTWATER, MULLEN, CONNELLY PARTNERS, FALLON, RUBIN POSTAER & ASSOC., OGILVY & MATHERS, YOUNG & RUBICAM

A-LIST CELEBRITY TALENT

MICHAEL JORDAN, CELINE DION, HEIDI KLUM, TIM GUNN, TIGER WOODS, ORLANDO BLOOM, MICHAEL BUBLE, JOE MONTANA, MICHELLE WIE, ANTHONY KIM, LUCAS GLOVER, JUSTIN LEONARD, FRANCISCO MOLINARI, CARRIE UNDERWOOD, ALICIA KEYS, PENELOPE CRUZ, KEVIN COSTNER, SIENNA MILLER, KIRSTEN DUNST, MOLLY SIMMS, REBECCA ROMIJN, EVA LONGORIA, MEL GIBSON, MAGIC JOHNSON, DEION SANDERS, SHAQUILLE O'NEAL, KOBE BRYANT, JOHNNY DAMON, BARON DAVIS, STEVE FRANCIS, DIANE LANE, OZZY OSBORNE, CHRISTINA AGUILERA, LIV TYLER, HEATHER LOCKLEAR, LAMORNE MORRIS, JIMMIE JOHNSON, JEFF GORDON, DALE EARNHARDT JR, DARYL 'DMC' MCDANIEL, MONTELLE JORDAN, BUSTA RHYMES, XZIBIT, NSYNC, JAMES MARSDEN, BLACK EYED PEAS, NO DOUBT, GEORGE MICHAEL, TONY HAWK, GABBY REECE, LAIRD HAMILTON, TRAVIS PASTRANA, KELLY SLATER, JOHN RANDLE, RANDY MOSS, JON GRUDEN, JIMMY KIMMEL, BEN STEIN, MIKE TYSON, STUART SCOTT, JON ANDERSEN, BUSTER DOUGLAS, ROD STEWART, PETE SAMPRAS