

## 4th Annual Spotted in Windsor Water Balloon Fight

### #WINWBF2018

Here we THROW again!

Windsor's Annual Water Balloon Toss is approaching, and we would like to offer local businesses an opportunity to get involved for a great cause. Last year all the proceeds from the event went to The Ronald McDonald House Windsor which totaled \$5250.00. This year we will be working with the same organization. The Ronald McDonald House is an important charity that allows families to be involved in their child's medical care.

Throughout the years, Spotted in Windsor has grown into an internet sensation whose mission is bringing people together, which mirrors the goals and vision of the Ronald McDonald House.

The event itself will be held on July 29, 2018 at Lanspeary Park in our very own Windsor, Ontario. #WINWBF will run from 11am-6pm. The water balloon toss is a safe, family-oriented, wonderful activity that members of the community can enjoy.

In addition to the 45,000 water balloons being thrown, the event will have an abundance of games including obstacle courses, slip and slide, a dunk tank, famous character appearances and much, much more.

Food will also be served at this amazing function, as the water balloon toss will be an all-day event. Barbecued hamburgers, hotdogs, drinks, snacks etc. will be served at an affordable cost to everyone attending.

With last year's event reaching almost 2300 people attending, we hope to surpass that number this year. Experienced volunteers will be running the event to provide an organized, safe and fun environment. Funding for such a large event will be from local sponsors, as getting involved will give great exposure to participating businesses in addition to helping such a great cause.

With community support and local business funding, together, we will be able to build an amazing event that will not only bring families together but will benefit our community, all the while raising money for such an important cause.

Thank you for taking the time to look over these details, and I look forward to hearing from you.



RONALD MCDONALD HOUSE  
**Windsor**

Respectfully,  
Joe Jraige  
President SpottedIN Inc.,  
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RONALD  
MCDONALD  
HOUSE  
CHARITIES®

## Gold Sponsorship -- \$1000

- Company signage next to pool
- Highlighted** mention on the Spotted in Windsor #WINWBF webpage
- Highlighted** mention on Facebook, Instagram and Twitter before and during the event
  - 2 months of free ad placement on [www.spottedin.ca](http://www.spottedin.ca)
  - 6 free event shirts with company logo on the back
- Highlighted** mention during our highlight video after the event
  - Company logo on the back of over 150 event T-Shirts
- Mention on a minimum of 10 radio commercials as a sponsor
- Highlighted** Company logo on 6 banners hung around the booths and tables

## Silver Sponsorship -- \$500

- Company signage next to pool
- Mention on the Spotted in Windsor #WINWBF webpage
  - 4 weeks of free ad placement on [www.spottedin.ca](http://www.spottedin.ca)
- Mention on Facebook, Instagram and Twitter before and during the event
  - Mention during our highlight video after the event
- Company logo on 6 banners hung around the booths and tables

## Bronze Sponsorship -- \$250

- Company signage next to pool
- Mention on the Spotted in Windsor #WINWBF webpage
- Mention on Facebook, Instagram and Twitter before and during the event
  - Mention during our highlight video after the event
- Company name on 6 banners hung around the booths and tables

**We will be actively collecting raffle prizes and other items needed for the event. If you require more details on what we are looking for please email [Joe@Spottedin.ca](mailto:Joe@Spottedin.ca)**