



updated: Jan, 2025

Basic 2D Floor Plan layouts are included with all residential jobs. Detailed floor plans are \$45. See next page for examples.

 Matterport

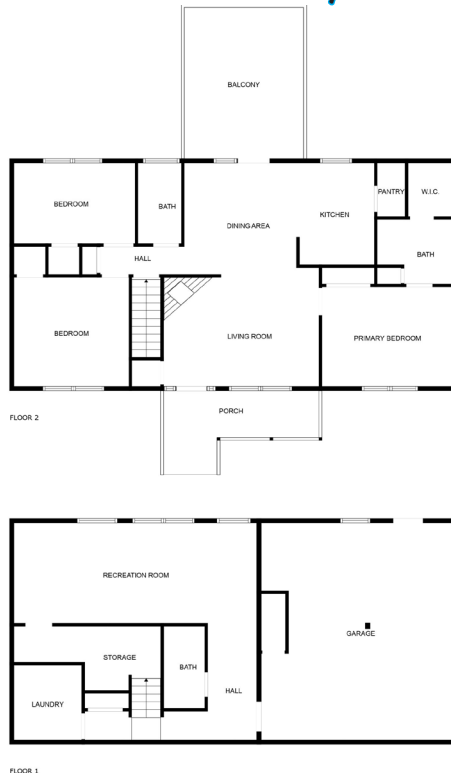
## An aerial photograph of Charlottesville, Virginia, showing a dense urban area with various buildings, green spaces, and a highway in the foreground. The text "Charlottesville VA" is written in a cursive font across the top, and "BC photography" is in the top right corner.





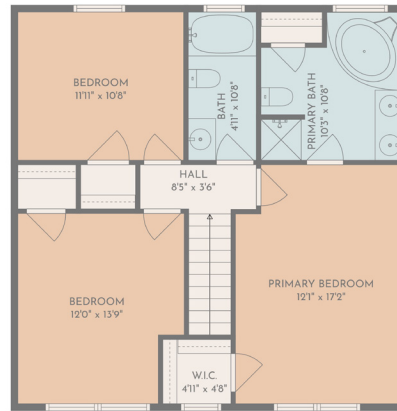
Prices: Photo, Video, Drone,  
Matterport, & Floor Plans

### FREE !!! Basic Home Layout



Basic 2D floor plan layouts  
are included with all residential  
photo shoots!

### \$45.00 Detailed Floor Plan



TOTAL: 1573 sq. ft.  
BELOW GROUND: 0 sq. ft., FLOOR 2: 787 sq. ft., FLOOR 3: 786 sq. ft.  
EXCLUDED AREAS: BASEMENT: 786 sq. ft., COVERED PATIO: 111 sq. ft., GARAGE: 438 sq. ft.,  
PORCH: 145 sq. ft., DECK: 203 sq. ft., FIREPLACE: 11 sq. ft.

Advanced 2D-floor plan include:

- ▶ Total area calculations
- ▶ Colored layouts
- ▶ Fixed furniture graphics
- ▶ Printable Home Report

### \$95.00 3D Floor Plan!



Everything as detailed, plus a  
3D-rendered overlay of each floor.

3D floor plans also allow the creation of  
a virtual video tour, which removes all  
items and fills the home with virtually  
staged furniture. This option changes the  
price from \$95 to **\$200**.

### FREE FLOOR PLAN LAYOUTS ARE ONLY AVAILABLE WITH PHOTOGRAPHY SESSIONS.

Standalone requests for  
Floor Plans are \$60 for  
basic, \$85 for advanced,  
and \$135 for 3D with video.

### Large order processing fee

(\$25.00 for 2D products and \$35.00  
for 3D products) is applied for each  
additional 2500 sq. ft above 5000 sq.  
ft total drawn area.

## PRIMARY BENEFITS OF A FLOOR PLAN



Increases buyers  
click-through



Better understanding  
of the layout and space



Saves time by finding  
the right buyer



Shows the essential  
details of the property



Helps the listing  
stand out



Reduce time on  
the market



Prices: Photo, Video, Drone,  
Matterport, & Floor Plans



### Airbnb & Vrbo Vacation Rental Photography

Prices start at \$350 for vacation rentals.

This grants the use of marketing material for long-term usage in promoting the property. Please contact me with details for more information.

### Payments

Invoices are sent online via QuickBooks and can be paid with credit cards, ACH transfers, and digital wallets like Apple Pay. Cash & checks are also accepted.

### Photo Rights & Usage

- All materials produced for the client may be used by that Agent, Property Owner, or Individual for all marketing associated with the property or event.
- All Real Estate images & videos are copyrighted. A license will be granted only to the respective Agent (their MLS), Property owner, Management Firm, and NOT any other party. Any usage of the images or video by a third party including, but not limited to: other real estate agents, architects, builders, stagers, designers, sellers, or buyers, is prohibited unless approved in writing by Brandon Harrop.
- Clients may not resell or share copyrighted materials for any reason without the owner's consent.
- Brandon Harrop reserves the right to use photos and videos for future marketing purposes.

### Virtual Home Staging - \$35 Per Image



### Additional Services

Picture Collage / Slideshow Video

- \$70

Promotional Video for a Neighborhood / Region

- \$500

### Additional Fees

\* Home Prep Fee: \$60 will be added to the invoice if the photographer needs to assist with home staging, cleaning, or moving excess items after arriving to take photos at the scheduled time.

\* Travel Fee: Whenever traveling over an hour to the location or making return trips, a \$40 fee will be incurred. This fee may go up with an excess distance. I currently do not travel outside VA.

\* Large Property: Occasionally, a home sits on a substantial plot of land, and additional photos may be needed to cover all the acres. An extra charge will be added to cover the extra time and photos in certain situations. (Price Varies)