



Photography, Video, Drone, 3D Tours, & Floor Plans

Residential Interior & Exterior Photography

Basic 2D Floor Plan layouts are included with all residential jobs. Detailed floor plans are \$45. See next page for examples.

< 1,499 sq ft	\$240	1,500-2,499 sq ft	\$299	2,500-3,499 sq ft	\$350	3,500-5k sq ft	\$399
Tier 1		Tier 2		Tier 3		Tier 4	
★ Video - \$149		★ Video - \$189		★ Video - \$229		★ Video - \$269	

The Ultimate Marketing Suite BUNDLE PRICING:

One Price. Everything you need. Includes:

1. Pro Photography
 2. Cinematic Video Walkthrough
 3. Drone Photography
 4. **Bonus:** Detailed Floor Plan Upgrade (\$45 Value)
- Tier 1 (< 1,500 sq ft): \$445 (Save \$74)
 - Tier 2 (1,500 - 2,499 sq ft): \$525 (Save \$93)
 - Tier 3 (2,500 - 3,499 sq ft): \$615 (Save \$94)
 - Tier 4 (3,500 - 5,000 sq ft): \$695 (Save \$103)



Drone photography & Video

Residential Drone Photography Add-On:

\$85

Commercial & Rental Drone Photography Add-On: \$150

Standalone Drone Photography

(Residential): \$195

Standalone Drone Photography

(Commercial): Starting at \$295

Drone Photography & Video Package: \$300



3D VIRTUAL TOURS are provided by Matterport or Zillow 3D Home.

*Matterport is \$0.08 per square foot. (\$175 Minimum)

*Zillow 3D Home is a flat \$80 for small homes (less than 1,500 sq ft) and \$125 for others up to 5k sq ft.

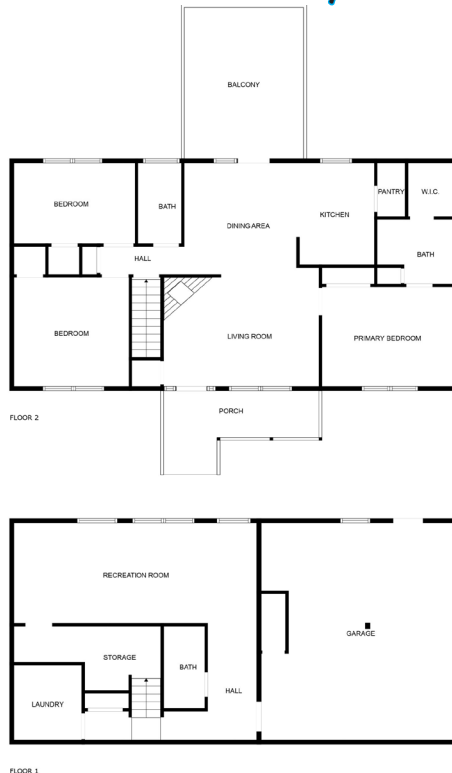
-See page 2 for floor plan info





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FREE !!! Basic Home Layout



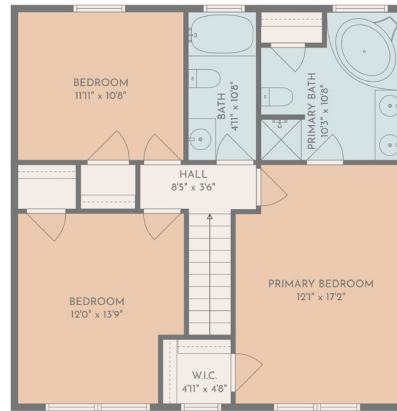
Basic 2D floor plan layouts
are included upon request with
all residential photo shoots!

FREE FLOOR PLAN LAYOUTS
ARE ONLY AVAILABLE WITH
PHOTOGRAPHY SESSIONS.

Large order processing fee

(\$25.00 for 2D products and \$35.00
for 3D products) is applied for each
additional 2500 sq. ft above 5000 sq.
ft total drawn area.

\$45.00 Detailed Floor Plan



TOTAL: 1573 sq. ft.
BELOW GROUND: 0 sq. ft., FLOOR 2: 787 sq. ft., FLOOR 3: 786 sq. ft.
EXCLUDED AREAS: BASEMENT: 786 sq. ft., COVERED PATIO: 111 sq. ft., GARAGE: 438 sq. ft.,
PORCH: 145 sq. ft., DECK: 203 sq. ft., FIREPLACE: 11 sq. ft.

Advanced 2D-floor plan include:

- ▶ Total area calculations
- ▶ Colored layouts
- ▶ Fixed furniture graphics
- ▶ Printable Home Report
- ▶ Interactive online (virtual tour)
version of the floor plan

\$95.00 3D Floor Plan!



Everything as detailed, plus a
3D-rendered overlay of each floor.

3D floor plans also allow the creation of
a virtual video tour, which removes all
items and fills the home with virtually
staged furniture. This option changes the
price from \$95 to \$200.

PRIMARY BENEFITS OF A FLOOR PLAN



Increases buyers
click-through



Better understanding
of the layout and space



Saves time by finding
the right buyer



Shows the essential
details of the property



Helps the listing
stand out



Reduce time on
the market



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Airbnb & Vrbo Vacation Rental Photography

Prices start at \$450 for vacation rentals.

This grants the use of marketing material for long-term usage in promoting the property. Please contact me with details for more information.

Includes long-term commercial marketing usage. Essential Package: \$450 base (up to 2,000 sq ft), Hospitality Showcase: \$650 base (includes detail/vignette shots), Extra Space: +\$100 per additional 1,000 sq ft

Payments

Invoices are sent online via QuickBooks and can be paid with credit cards, ACH transfers, and digital wallets like Apple & Google Pay. Cash & checks (payable to BC Harrop Photography) are also accepted.

Photo Rights & Usage

- All materials produced for the client may be used by that Agent, Property Owner, or Individual for all marketing associated with the property or event.
- All Real Estate images & videos are copyrighted. A license will be granted only to the respective Agent (their MLS), Property owner, Management Firm, and NOT any other party. Any usage of the images or video by a third party including, but not limited to: other real estate agents, architects, builders, stagers, designers, sellers, or buyers, is prohibited unless approved in writing by Brandon Harrop.
- Clients may not resell or share copyrighted materials for any reason without the owner's consent.
- Brandon Harrop reserves the right to use photos and videos for future marketing purposes.

Virtual Home Staging - \$35 Per Image



Additional Services

- Vertical Social Media Video Edit (Reel) - Add-on to video walkthrough - \$40
- Promotional Video for a Neighborhood / Region - \$500

Additional Fees

- * Home Prep Fee: \$60 will be added to the invoice if the photographer needs to assist with home staging, cleaning, or moving excess items after arriving to take photos at the scheduled time.
- * Varied Travel Fee: Whenever traveling over an hour to the location or making return trips, a travel fee will be added to the invoice.
- * Large Property: Occasionally, a home sits on a substantial plot of land. An extra charge will be added to cover the extra time and photos in certain situations. (Price Varies, starting from more than 10 acres).