



## Photography, Video, Drone, 3D Tours, & Floor Plans

### Residential Interior & Exterior Photography

Basic 2D Floor Plan layouts are included with all residential jobs. Detailed floor plans are \$45. See next page for examples.

< 1,499 sq ft	\$240	1,500-2,499 sq ft	\$299	2,500-3,499 sq ft	\$350	3,500-5k sq ft	\$399
<b>Tier 1</b>		<b>Tier 2</b>		<b>Tier 3</b>		<b>Tier 4</b>	
★ Video - \$149		★ Video - \$189		★ Video - \$229		★ Video - \$269	

## The Ultimate Marketing Suite BUNDLE PRICING:

One Price. Everything you need. Includes:

1. Pro Photography
  2. Cinematic Video Walkthrough
  3. Drone Photography
  4. **Bonus:** Detailed Floor Plan Upgrade (\$45 Value)
- Tier 1 (< 1,500 sq ft): \$445 (Save \$74)
  - Tier 2 (1,500 - 2,499 sq ft): \$525 (Save \$93)
  - Tier 3 (2,500 - 3,499 sq ft): \$615 (Save \$94)
  - Tier 4 (3,500 - 5,000 sq ft): \$695 (Save \$103)



### Drone photography & Video

- Drone Photography Add-On \$85
- Standalone Drone Photography \$195
- Drone Pictures and Video \$300



3D VIRTUAL TOURS are provided by Matterport or Zillow 3D Home.

\*Matterport is \$0.08 per square foot. (\$175 Minimum)

\*Zillow 3D Home is a flat \$80 for small homes (less than 1,500 sq ft) and \$125 for others up to 5k sq ft.

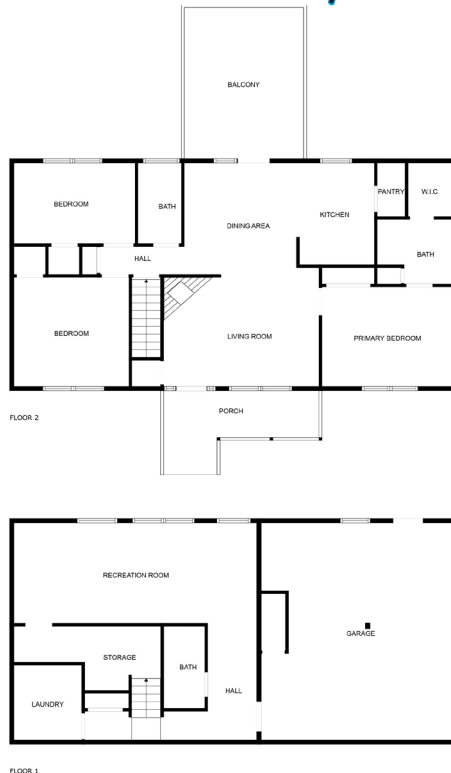
-See page 2 for floor plan info





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### FREE !!! Basic Home Layout



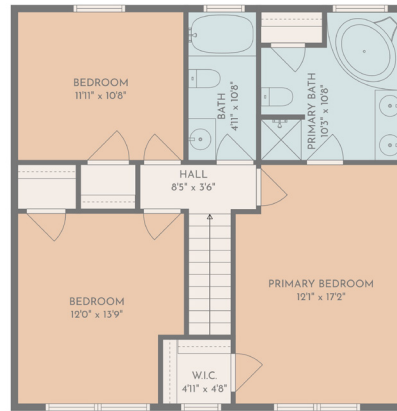
Basic 2D floor plan layouts  
are included upon request with  
all residential photo shoots!

FREE FLOOR PLAN LAYOUTS  
ARE ONLY AVAILABLE WITH  
PHOTOGRAPHY SESSIONS.

### Large order processing fee

(\$25.00 for 2D products and \$35.00  
for 3D products) is applied for each  
additional 2500 sq. ft above 5000 sq.  
ft total drawn area.

### \$45.00 Detailed Floor Plan



TOTAL: 1573 sq. ft.  
BELOW GROUND: 0 sq. ft. FLOOR 2: 787 sq. ft. FLOOR 3: 786 sq. ft.  
EXCLUDED AREAS: BASEMENT: 786 sq. ft. COVERED PATIO: 111 sq. ft. GARAGE: 438 sq. ft.  
PORCH: 145 sq. ft. DECK: 203 sq. ft. FIREPLACE: 11 sq. ft.

Advanced 2D-floor plan include:

- ▶ Total area calculations
- ▶ Colored layouts
- ▶ Fixed furniture graphics
- ▶ Printable Home Report
- ▶ Interactive online (virtual tour)  
version of the floor plan

### \$95.00 3D Floor Plan!



Everything as detailed, plus a  
3D-rendered overlay of each floor.

3D floor plans also allow the creation of  
a virtual video tour, which removes all  
items and fills the home with virtually  
staged furniture. This option changes the  
price from \$95 to \$200.

## PRIMARY BENEFITS OF A FLOOR PLAN



Increases buyers  
click-through



Better understanding  
of the layout and space



Saves time by finding  
the right buyer



Shows the essential  
details of the property



Helps the listing  
stand out



Reduce time on  
the market





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### Airbnb & Vrbo Vacation Rental Photography

Prices start at \$350 for vacation rentals. This grants the use of marketing material for long-term usage in promoting the property. Please contact me with details for more information.

### Payments

Invoices are sent online via QuickBooks and can be paid with credit cards, ACH transfers, and digital wallets like Apple Pay. Cash & checks are also accepted.

### Photo Rights & Usage

- All materials produced for the client may be used by that Agent, Property Owner, or Individual for all marketing associated with the property or event.
- All Real Estate images & videos are copyrighted. A license will be granted only to the respective Agent (their MLS), Property owner, Management Firm, and NOT any other party. Any usage of the images or video by a third party including, but not limited to: other real estate agents, architects, builders, stagers, designers, sellers, or buyers, is prohibited unless approved in writing by Brandon Harrop.
- Clients may not resell or share copyrighted materials for any reason without the owner's consent.
- Brandon Harrop reserves the right to use photos and videos for future marketing purposes.

### Virtual Home Staging - \$35 Per Image



### Additional Services

- Vertical Social Media Video Edit (Reel) - Add-on to video walkthrough - \$40
- Promotional Video for a Neighborhood / Region - \$500

### Additional Fees

- \* Home Prep Fee: \$60 will be added to the invoice if the photographer needs to assist with home staging, cleaning, or moving excess items after arriving to take photos at the scheduled time.
- \* Varied Travel Fee: Whenever traveling over an hour to the location or making return trips, a travel fee will be added to the invoice.
- \* Large Property: Occasionally, a home sits on a substantial plot of land. An extra charge will be added to cover the extra time and photos in certain situations. (Price Varies, starting from more than 10 acres).