BC Harrop Photography LLC - Photo, Video, Drone, & Matterport Prices

Photography

Small Residence (Condos, Small Homes, & Apartments less than 1,500 sq ft)

Average Residence (1,500-3,500 sq ft) - **\$280**

Large Residence (3,500-4,500 sq ft) - \$330

Drone Photography Add-On
Drone Photography Standalone

- \$75 -\$200

- \$230

Estate/Premium Residence

For estates and large residences over 4,500 sq ft, please contact me with details for an estimate.

Virtual Staging per image - \$40

<u>Video Services</u> (All videos are available in Ultra High Definition 4K and hosted on a professional Vimeo account providing MLS-compliant video links for your listing!)

Picture Collage / Slideshow Video (Only available as an add-on to photography packages) - \$60

Interior Walk-through Video (additional fee for residences over 3,500 sq ft) - \$250



Drone Photography AND Video

- \$300

Along with aerial photography, this includes a 2-3-minute video of the property. For all other drone photography work, don't hesitate to contact me to work out an estimate based on logistics.

Bundled Items Package #1

Package Includes the following:

*Interior & *Exterior Photography
*Interior Walk-Through Video

Note: Additional charge for residences over 3.5k sq ft

---<u>\$360.00</u> ---

Bundled Items Package #2

Package Includes the following:

*Interior & *Exterior Photography
*Interior Walk-Through Video
*Exterior Video featuring drone footage
*Drone Images

Note: Additional charge for residences over 3.5k sq ft

--- <u>\$500.00</u> ---

Other fees

- *Photography Rush Editing: Pictures can be processed, edited, and returned to the client on the same day for an additional \$60. For a rush on pictures and video, the charge is \$100.
- *Home Prep Fee: \$60 will be added to the invoice if the photographer needs to assist with home staging or move excess items after arriving to take photos at the scheduled time.
- *Travel Fee: Whenever traveling over an hour to the location or making return trips, a \$40 fee will be incurred. This fee may go up with an excess distance. I currently do not travel outside VA.
- *Re-shoot Fee: \$100 To return to a location for updated pictures when weather or photographer error is not the reason. Up to 15 new photos before the total price is evaluated.
- *Large Property: Occasionally, a home sits on a substantial plot of land, and additional photos may be needed to cover all the acres. An extra charge will be added to cover the extra time and photos in certain situations. (price varies)

Matterport

BC Harrop Photography LLC proudly offers Matterport services, including 3D Virtual Tours and floor plans. Prices start at \$0.07 per square foot when bundling with photography and \$0.10 per square foot when requesting a stand-alone Matterport capture. Floor plans are available for \$15 when ordered with a Matterport scan.

Additional Notes:

The average turnaround time for photos is 1-3 days depending on the time of year and workload. Same-day processing is available for an additional fee. The video productions are delivered within 2-3 days.

Please have the home ready at the scheduled appointment time. This includes having cars removed from driveways, property cleaned and de-cluttered, all lights on, windows shades open, fans off, etc.

Payments:

For new clients, payment is due in full when photos are taken unless otherwise agreed upon in advance. Established clients will have additional time to pay invoices. Credit cards, cash, and checks are all accepted forms of payment.

Photo Rights and Usage:

- All materials produced for the client may be used by that Agent/Homeowner for all marketing associated with the property.
- Please note that the photographer will copyright the photos. A license will be granted only to the Agent/Homeowner, their MLS, and NOT any other party. Any usage of the images by a third party, including but not limited to: other real estate agents, architects, builders, stagers, designers, sellers, or buyers, is prohibited unless approved in writing by Brandon Harrop.
- Clients may not resell or share copyrighted materials with other agents at any point in the future.
- Brandon Harrop reserves the right to use photos and videos for future marketing purposes.



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