

THE POWERHOUSE NASHVILLE & ONCE A DREAM FOUNDATION PRESENT...



We W.I.N. Festival

...We Worship In Nashville

www.WEWINFEST.com



2022 Sponsorship Opportunities



POWERHOUSE
NASHVILLE

The Powerhouse Nashville is purposed to communicate the Gospel of the Lord Jesus Christ to the city of Nashville and surrounding areas. Through various forms of media, they can reach people throughout the world. In commitment to helping others through worship and instructional classes that inform and encourage fellowship through Christ, Powerhouse Nashville connects leaders, organizations, and citizens in the community by networking to create a peaceful and productive environment. In addition, they compose programs that will develop God's people spiritually, economically, socially and intellectually.

Ken Chambers, Pastor of Powerhouse Nashville
LaTonya Chambers, First Lady of Powerhouse Nashville
www.PowerhouseNashville.org
615.944.5074

We W.I.N. - A Partnership Event



The Once A Dream Foundation (OADF) is a non-profit 501(c)(3) organization that focuses on the importance of education, goal setting, and dream building. Their mission is to provide educational resources and opportunities to underprivileged youth, while encouraging strong relationships with Christ. This is achieved by planning and developing community events, hosting school supply drives, offering tutoring and mentoring programs, awarding college-bound scholarships, and implementing entrepreneurial, athletic, and arts programs.

LaRue Ramey, Founder and Executive Director
www.OnceADream.org
302.724.0007

Please feel free to contact us if you would like to develop a We W.I.N. sponsorship opportunity that best suits your needs!



The *We W.I.N. (Worship in Nashville) Festival* is a free public event that brings the community together through gospel music, on site vendors, fellowship, outreach, and fun activities. This event services community members by distributing complimentary items and services such as: school supplies to students, college scholarships, haircuts for students, and other family fun activities.

This 2nd annual event will take place on August 27, 2022 at Hadley Park in the heart of historic North Nashville, TN, between Fisk and Tennessee State University. The primary goal of the festival is to revitalize the city by bringing everyone together regardless of cultural backgrounds. It is also designed to give back to students and families through educational resources and opportunities. We W.I.N. is purposed to worship God on one accord, while bridging together people of all ages through family friendly entertainment.

This event will attract up to 5,000 attendees.

Pictured: Cersle, Blair Whitlow, Ron Rawls
2021 We W.I.N. Fest

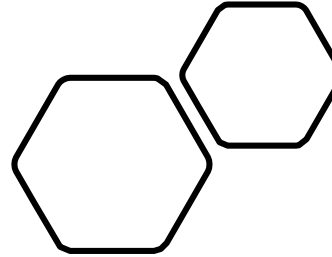




2021 Sponsor, Storyville Gardens

Presenting Sponsor - \$6,000

(Only one available)



- Presenting Sponsor will receive stage time to address the audience immediately before the live entertainment begins.
- On stage recognition of the Presenting Sponsor by the musician's during their performance and throughout the event.
- “Event Presenting Sponsor” on stage banner hung in the most prominent position on the Hadley Park stage at the event.
- Press release announcing the event and your company as the Presenting Sponsor.
- Complimentary Bottled Water with Presenting Sponsor Company logo printed on the labels distributed during the event.
- Prominent logo placement and link on the Once A Dream Foundation and Powerhouse Nashville websites.
- Promoted social media posts including your organization’s name, and linking to social media accounts via Instagram, Facebook, and Twitter.
- Complimentary vendor booth/table space at the event to greet attendees providing opportunities for experiential marketing.
- Prominent logo placement, Company name, and link on dedicated event site landing page.
- Company name or logo included on all electronic marketing (web ads, promotions, etc.)
- Company logo on all printed material, and all printed advertisements and promotions.
- Company name mention in social media posts.
- Four Complimentary event T-Shirts with Company name and logo incorporated on the front as the main sponsor.

Community Partner - \$3,500

- Company logo on all printed material, and all printed advertisements and promotions listed as a community partner of the event.
- Company logo printed on banners on stage.
- Prominent logo placement, Company name, and link on dedicated event site landing page.
- Event organizers will thank your organization from the stage during the event.
- Promoted social media posts including your organization's name, and linking to social media accounts via Instagram, Facebook, and Twitter, making it clear to artists and fans that your organization is one of the main reasons the event has come to Nashville.
- Logo with a link on the Once A Dream Foundation and Powerhouse Nashville website.
- Complimentary vendor/table space at the event to greet attendees, providing opportunities for experiential marketing.
- Two complimentary event T-Shirts with company logo printed on the back.
- On stage recognition as the community sponsor throughout the event.

Gold Level - \$2,500

- Company logo on all printed materials, and on banners around the main stage.
- Promoted social media posts from event organizers utilizing multiple platforms to thank your organization for supporting the event and helping to bring it to Nashville.
- Complimentary vendor space providing opportunities for experiential marketing.
- Logo and link on Once A Dream Foundation and Powerhouse Nashville website.
- Two complimentary event T-Shirts with company logo printed on the back.
- On stage recognition as the gold level sponsor throughout the event.



Master Barber, Ken, and KG Cutz Barber Extraordinaire, providing free haircuts during the 2021 We W.I.N. Fest.



Silver Level Sponsor- \$1,000

- Company name on all printed materials and banners around stage.
- Social media posts from event organizers utilizing multiple platforms to thank your organization for supporting the event and helping to bring We W.I.N. to Nashville.
- Complimentary vendor space providing opportunities for experiential marketing.
- Logo on the Once A Dream Foundation and Powerhouse Nashville website.
- On stage sponsor recognition throughout the event.

W.I.N. Fest Friends - \$500

- Company name on all printed materials except on banners on stage during the event.
- One social media post across multiple platforms thanking your organization for being a part in bringing the We W.I.N. Festival to Nashville.
- On stage sponsor recognition throughout the event.



	PRESENTING SPONSOR	COMMUNITY PARTNER	GOLD LEVEL SPONSOR	SILVER LEVEL SPONSOR	W.I.N. FEST FRIENDS
Stage time to address crowd	●				
Logo or link on all electronic marketing	●				
Company logo on bottled water	●				
Press release announcing sponsor	●				
Logo and link on event landing page	●	●			
Logo included in banners on stage	●	●			
Logo and link on organizers website	●	●	●		
Promoted posts on FB/Twitter/Instagram	●	●	●		
Event T-Shirts with company logo	●	●	●		
Complimentary vendor space	●	●	●	●	
Logo and/or company name included on all printed material	●	●	●	●	●
Company mention on social media posts	●	●	●	●	●
On stage recognition throughout event	●	●	●	●	●

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That Best Suits Your Needs!

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