



2021 We W.I.N. Festival
Sponsorship Opportunities

www.WeWINFest.com



POWERHOUSE
NASHVILLE

The Powerhouse Nashville is purposed to communicate the Gospel of the Lord Jesus Christ to the city of Nashville and surrounding areas. Through various forms of media, they can reach people throughout the world. In commitment to helping others through worship and instructional classes that inform and encourage fellowship through Christ, Powerhouse Nashville connects leaders, organizations, and citizens in the community by networking to create a peaceful and productive environment. In addition, they compose programs that will develop God's people spiritually, economically, socially and intellectually.

Ken Chambers, Pastor of Powerhouse Nashville
LaTonya Chambers, First Lady of Powerhouse Nashville
www.PowerhouseNashville.org
615.944.5074

We W.I.N. - A Partnership Event



The Once A Dream Foundation (OADF) is a non-profit 501(c)(3) organization that focuses on the importance of education, goal setting, and dream building. Their mission is to provide educational resources and opportunities to underprivileged youth, while encouraging strong relationships with Christ. This is achieved by planning and developing community events, hosting school supply drives, offering tutoring and mentoring programs, awarding college-bound scholarships, and implementing entrepreneurial, athletic, and arts programs.

LaRue Ramey, Founder and Executive Director
www.OnceADream.org
302.724.0007

Please feel free to contact us if you would like to develop a We W.I.N. sponsorship opportunity that best suits your needs!

*We W.I.N.
Festival*

*...We Worship
in Nashville*

The ***We W.I.N. (Worship in Nashville) Festival*** is a free public event designed to bring the community together through gospel music, live entertainment, on site vendors, fellowship, outreach, and fun activities. This event will service community members by distributing complimentary items and services such as: backpacks full of school supplies to students, bottled water, haircuts for students, and other family fun activities.

The event will take place on August 28, 2021 at Hadley Park in the heart of historic North Nashville, TN, between Fisk and Tennessee State University. The primary goal of the event is to revitalize the city by bringing everyone together regardless of cultural backgrounds. It is also designed to give back to students and families through educational resources and opportunities. We W.I.N. is purposed to worship God on one accord, while bridging together people of all ages through family friendly entertainment.

This event will attract up to 5,000 attendees.



Example of “Presenting Sponsor” Company Logo Banner Placement

The We W.I.N. Festival offers a variety of benefits to organizations that would like to support this event and surrounding communities. Please see the following slides for the 2021 We W.I.N. sponsorship opportunities. Included are standard options; however, custom sponsorship packages can be created to best serve your organization!

Once A Dream Foundation & Powerhouse Nashville Introduce...



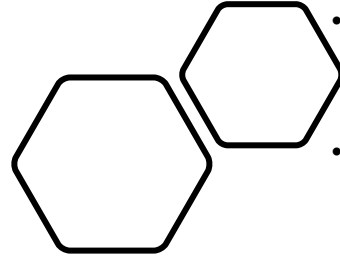
PRESENTED BY



**Purpose & Pizza is a program of the Once A Dream Foundation and was included in this presentation only to provide an example of how your company logo would be advertised in connection with this event.*

Presenting Sponsor - \$6,000

(Only one available)



- Presenting Sponsor will receive stage time to address the audience immediately before the live entertainment begins.
- On stage recognition of the Presenting Sponsor by the musician's during their performance and throughout the event.
- Company/Logo featured as “Presenting Sponsor” incorporated on the main banner hung in the most prominent position of the Hadley Park stage.
- Press release announcing the event and your company as the Presenting Sponsor.
- Complimentary bottled water with Presenting Sponsor Company Logo printed on the labels distributed during the event.
- Prominent logo placement and link on the Once A Dream Foundation and Powerhouse Nashville websites.
- Promoted social media posts including your organization’s name and link to social media accounts via Instagram, Facebook, and Twitter.
- Complimentary vendor booth/table space at the event to greet attendees providing opportunities for experiential marketing.
- Prominent logo placement, company name, and link on dedicated event site landing page.
- Company name or logo included on all electronic marketing (web ads, promotions, etc.)
- Company logo on all printed material, and all printed advertisements and promotions.
- Company name mention in social media posts.
- Four Complimentary event T-Shirts with company name and logo incorporated on the front as the main sponsor.

Community Partner - \$3,500

- Company logo on all printed material, and all printed advertisements and promotions listed as a community partner of the event.
- Company logo printed on banners on stage.
- Prominent logo placement, company name, and link on dedicated event site landing page.
- Event organizers will thank your organization from the stage during the event.
- Promoted social media posts including your organization's name, and link to social media accounts via Instagram, Facebook, and Twitter; making it clear to artists and fans that your organization is one of the main reasons the event has come to Nashville.
- Company logo and link on the Once A Dream Foundation and Powerhouse Nashville websites.
- Complimentary vendor/table space at the event to greet attendees, providing opportunities for experiential marketing.
- Two complimentary event T-Shirts with company logo printed on the back.
- On stage recognition as the community sponsor throughout the event.

Gold Level Sponsor - \$2,500

- Company logo on all printed materials, and on banners around the main stage.
- Promoted social media posts from event organizers utilizing multiple platforms to thank your organization for supporting the event and helping to bring it to Nashville.
- Complimentary vendor space providing opportunities for experiential marketing.
- Company logo and link on Once A Dream Foundation and Powerhouse Nashville websites.
- Two complimentary event T-Shirts with company logo printed on the back.
- On stage recognition as the gold level sponsor throughout the event.



Silver Level Sponsor - \$1,000

- Company name on all printed materials and banners around stage.
- Social media posts from event organizers utilizing multiple platforms to thank your organization for supporting the event and helping to bring We W.I.N. to Nashville.
- Complimentary vendor space providing opportunities for experiential marketing.
- Company logo on the Once A Dream Foundation and Powerhouse Nashville website.
- Two complimentary event T-Shirts with company logo printed on the back.
- On stage sponsor recognition throughout the event.

W.I.N. Fest Friends - \$500

- Company name on all printed materials except on banners on and around the stage during the event.
- Organization listed as a sponsor on Once A Dream Foundation and Powerhouse Nashville's website and Facebook event
- One social media post across multiple platforms thanking your organization for being a part in bringing the We W.I.N. Festival to Nashville.
- On stage sponsor recognition throughout the event.





	PRESENTING SPONSOR	COMMUNITY PARTNER	GOLD LEVEL SPONSOR	SILVER LEVEL SPONSOR	W.I.N. FEST FRIENDS
Stage time to address crowd	•				
Logo or link on all electronic marketing	•				
Company logo on bottled water	•				
Press release announcing sponsor	•				
Logo and link on event landing page	•	•			
Logo included in banners on stage	•	•			
Logo and link on organizers website	•	•	•		
Promoted posts on FB/Twitter/Instagram	•	•	•		
Event T-Shirts with company logo	•	•	•	•	
Complimentary vendor space	•	•	•	•	
Logo and/or company name included on all printed material	•	•	•	•	•
Company mention on social media posts	•	•	•	•	•
On stage recognition throughout event	•	•	•	•	•

**Please Feel Free to Contact Us if
You Would Like to Develop a
We W.I.N. Fest Sponsorship Opportunity
That Best Suits Your Needs!**

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To learn more about Powerhouse Nashville
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We W.I.N. Fest Website:
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