



# 2021-2036 AV Strategic Plan

Updated: 9/27/2021



# 2021-2036 Palmdale Strategic Plan Overview

## The GOAL:

Bring together Volunteers, Business, 501 (c) 3 Organizations, State & Local Community Leaders, for the sole purpose of creating safe places for our community to grow, learn & play.

## CDCUSA Commitment to this 15-year plan includes:

- CDCUSA Initial Investment \$100,000.00 for study and program development. May 2021 - Dec. 31, 2021.
- Expand CDCUSA Budgets & General Liabilities Plan to include Palmdale, Lancaster, Greater AV, Acton Aqua-dulce areas - Insurance / cost of doing business May-Dec. 2021.
- Form AV Leadership Taskforce to formulate plan / May-June 2021.
- Identify location that supports the Strategic Plan and can support all planned-future programing. May-July 2021.
- Develop Strategic Plan that includes participation from Residents & Community Leaders. June-July 2021.
- Identify plan funding sources to purchase properties: City, State, Federal, Local Grants. Community Fundraising June-Dec. 2021
- Build Volunteer Committees that support regional activities & programing. June-Dec. 2021
- Build a Capital Campaign Budget to include Purchase, property development, 1st year operational budget. Aug. 2021
- Build annual budgets that support a net gain, making this Strategic Plan Self-Sustaining by 2<sup>nd</sup> year of operation. Aug.-Sept. 2021 NOTE: Surplus would drive down future cost for participants / further the reinvestment into programing /operations budgets.
- Working with Volunteers & City of Palmdale decide if CDCUSA moves forward with a Capital Campaign to raise \$1.8 Million for purchase of property & 1st year operating budget. Sept-Oct. 15, 2021

# 2021-2036 Palmdale Strategic Plan Overview Cont.

## **The GOAL:**

Bring together Volunteers, Business, 501 (c) 3 Organizations, State & Local Community Leaders, for the sole purpose of creating safe places for our community to grow, learn & play.

## **CDCUSA Commitment to this 15-year plan includes Cont:**

Build programming areas, promote, hire, train the BDCE Team (Day Camp Plan) Jan-May 2022

Work with AV High School District on Leadership Development Programs that include:

- Volunteer opportunities
- Job Skills
- Lifeguarding
- First Aid, CPR Programs
- Mental Health for youth & Other Leadership Programs
- Provide Safe, Positive places with music, food for Teens to get out of the house and socialize. (Sat. nights)

Open BEST DAY CAMP EVER June 1<sup>st</sup>, 2022

In areas needed...begin Fall beginner sports programming Sep 2022

- Soccer
- T-Ball
- Flag Football

Begin Year-round. Outdoor Education Programs Sept. 2022 @ UNA LAKE

Summer 2023 Open for weekend / family outings / Campouts / overnights

# 2021-2036 Palmdale Strategic Plan Overview Cont.

## **The GOAL:**

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## **CDCUSA Commitment to this 15-year plan includes Cont:**

### **Working with LA County Sherriff:**

- Work to include VIDA Programs at UNA Lake & other programing
- Engage Explore Programing into Leadership Building with other teens
- Create - Implement Youth Diversion Program that's supports the needs of troubled teens with above groups.
- Build Youth support groups for better MENTAL HEALTH for our youth in need.

### **Year-round Desert Dumping Task Force Clean up:**

- Calendarize an annual plan to combat the Illegal Dumping
- Incorporate the Palmdale Illegal Dumping Action Plan into our Program Planning
- Work with Community to identify areas needing attention
- Continue strong relationship with Waste Management and their efforts to help
- Provide online Communication Page

# 2021-2036 Palmdale Strategic Plan Overview Cont.

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## CDCUSA Commitment to this 15-year plan includes Cont:

### Veterans Programs:

- Provide Safe place for Veterans to engage - Teach Youth Programs
- Working with other groups provide more outlets for Veterans Metal Health
- Provide activities to help Vets stay engaged with community.
- Work with existing Veterans Programs with proven track record.
- Provide the space for programing as needed.
- Begin Year-round. Outdoor Education Programs Sept. 2022 With Vets Leadership

### Work with Charter schools and Families-Youth that Home School Sept.-Dec. 2021

- Field trips
- Local meeting spot for group engagement
- Sports PE programs
- Basic afterschool (Park activities / Lake programing)
- Provide Online communication page



2021-2031 BEST DAYCAMP EVER  
@ UNA LAKE OR other Location

Updated: 9/21/2021



## **CDCUSA – BEST DAY CAMP EVER EDUCATION PROGRAMS**

**WORKING TOGETHER FOR THE SOLE PURPOSE OF ACHIEVING THEIR FULLEST POTENTIAL**

**Teaching Values, Building Self-Esteem & Self Confidence in Fun Learning Environments**



# Educational Support (Schools, Camps, Day Camps, Families)

CDCUSA Provides Trained Leadership to the outdoor education program:

## **Outdoor Science Education** -

- Students work in school Classroom on provided science sheets with Teachers before arriving to camp.
- When they arrive at camp, they bring their papers for the in-person discovery and get to learn in a safe fun environment.
- Students also will gain knowledge of the environment they live while participating in the different activities in Local Indigenous People History, Natural Habitats (Birds, Turtles, Snakes, Fish, Plants, Trees, Water, Fault lines & more)
- Students will be placed in Leadership Teams and Teachers will be able to walk from Team to observe and participate. Each team will have a certified team leader that leads the activities while at camp. All leaders are Fingerprinted, and background checks are performed through the Department of Justice.
- Teams will work together in Activities that are fun, educational, and motivating



# Educational Support & Long-term Development 10 Year Plan

## Strategies in the 10-year plan are:

### Working with the City of Palmdale on a 5-phase plan

1. Help to Secure Property with Grants, Community Support & Local 501 (C) 3's etc.
2. Future for outdoor space (parks)
3. Future for weekend Family overnights
4. Future Veteran Programming
5. Mental Health Services

### Working with Palmdale & High School Districts

1. Bringing outdoor education / Science camp into our local school as a year-round program that provides outdoor education. 1<sup>st</sup> -12<sup>th</sup> grades
2. Work with both School Districts on a year-round bases and provide opportunities for students to learn in a fun safe environment

### Working with AV College

1. Maintain the involvement of 18–24-year-old in education and employment, while at the camp & attending AVC.

# Educational Support & Long-term Development 10 Year Plan

## Strategies in the BDCE 10-year plan are cont.:

Working with Other Non-Profits to share in the Una Lake Project.

1. Each one of the NP organizations has a specialty that can bridge a gap. Foster Children, Families, Community, Animals, Mental Health & Environment programs could be represented at the camp.
2. Bring other Nonprofits together to work on common goals, Horse & animal programs that save lives, Teen programs that offer volunteer clean up projects, Employment Programs that teach older youth about live saving and family preservation.

Following these steps over the 10 plan, we will begin to see growth in community ownership as we are teaching Palmdale and the great AV students, teens, & families the importance of illegal dumping, local environment issues, caring for others and their needs all in one special place. Will it solve everything... No, but it is a great start.

# CDCUSA Programing & Activities Could Include

## Adventure Course

**Peanut Butter / Lava Pit** – This is a team activity where participants must work together to get entire team over pit utilizing a rope swing without falling into pit. Develops problem solving skills as well as personal self-confidence.

**Spiders Web:** This is a team activity where participants must work together to pass entire team through web without touching the web. Involves lifting and supporting of participants which helps develop trust among participants.



## Adventure Course Cont.

**Flying “V”** - Two participant activity involving teamwork, balance, dexterity and trust in others. Participants must rely on partner to traverse “tight wire” utilizing common sliding rope as only point or source of balance and support.

**All for one platform** - Team activity where entire group must work together to stand on a 30” x 30” wood platform. Involves teamwork, balance and dexterity. Usually, team members can only place a single foot on platform, which teaches them that they must rely on other team members to keep entire team on platform.



## Adventure Course Cont.

**Human Knot** - Team activity where participants interlock hands creating a human knot, which must then be untangled without releasing grip on fellow participants. Teaches teamwork and problem-solving skills.



# Archery

Traditional activity developing hand-eye coordination, listening skills and patience. Also teaches the importance and responsibility involved in learning and following range rules and procedures for the benefit and safety of all participants.

Traditional bow and arrow limited access range. 5 station shooting range. Equipment is available for participants of all ages and abilities. 15-20 Participants max. per activity period.



# Arts and Crafts

Traditional activity allowing participants to express personal creativeness. Program can also be used as a group activity developing teamwork to design and fabricate projects for the cabin group reinforcing the need to learn to work together to accomplish a task.

Activity held outside at picnic tables around the Arts and crafts building. Stocked with basic supplies. 25-30 participants max. per activity period.

Examples: lanyards, tie-dye, nature projects, popsicle sticks, painting, group projects, etc.



# Lakefront/ Canoeing / Kayaking

At Una Lake campers can canoe in our fleet of Canoes or Kayaks. Participants are given a brief safety orientation on canoeing procedures. All participants must wear approved PFD. Program is supervised by our lakefront lifeguard who is usually on the water in a kayak to respond quickly if needed.

Requires counselors' participation as spotters and to supervise other shore activities like Strict supervision is a must at the Lake.





# Aerospace, Astronomy, Science Camp

Explore how the Earth's seasons, tides, and weather are affected by our neighbors, the moon and sun. Discover your roll in our galactic neighborhood.

Together we will see distant stars up close and personal. Space exploration, Nature, Weather, Earthquakes, Water. All play a role at this camp.



Children in the AV reaching for the Stars!

# Pool / Swimming Program

At Una Lake campers can swim in the above ground pool located on the property. Participants are given a brief safety orientation on the pool rules & procedures. All participants that are non-swimmers must wear approved PFD. Program is supervised by our Certified Lifeguards. Requires counselors' participation as spotters and to supervise



# Fishing

Exposes participants to wonders of nature. Reinforces team effort in fishing & canoeing.

Fishing develops patience, as well as hand eye coordination in knot tying and other fishing techniques. Together teaching how to secure food in the wild if/when needed



## Possible Rock-Climbing Wall (To be built in time)

20 foot high, 2-sided wood wall with bolt on rock holds. One side is set at a 9-degree angle to enable most participants to climb the wall with limited difficulty. The other side is completely vertical. Both sides have different “paths” for climbers of different abilities. Lead by trained instructors. Equipped with all safety gear. 15 – 20 participants. Promotes trust in instructor and spotters. Develops self-confidence through performance and improvement.



# Nature

Program addition is for all seasons, it will be focused on short hikes exploring the ecosystem around camp. 15-20 participants. Exposes participants to different eco-systems and how different parts of the systems rely on each other for sustenance. Also teaches respect for the environment while exposing children to beauty and wonders of nature, natural fault lines, animals and more. Class work sheets play a role here.



# Hike Day

Hikes leave around 9:30am with a sack lunch. Campers hike to a destination... where they eat lunch and spend time participating in group activities. Usually there are 2 hikes, one easier than the other. Hikes usually return to camp in the early afternoon.



- Visit Abraham Lincoln Railroad

# Mountain Bike Rides

- Mountain Trail riding. Riding test performed before departure of ride. All safety equipment provided, helmets etc. Building self-esteem and new riding skills.
- Campers that do not ride can opt-out and do another activity



# Homestead

- This group activity focuses on how you lived in the west... Skill development in outdoor cooking, building a Log Cabin, Basket weaving etc.
- This program area will also build self-esteem & self-confidence while learning survival skills while in the great outdoors & Lean about the Historical Trails





# Devotionals

Daily activity in which counselors take time to talk with participants on lessons learned through activities and experiences. Sometimes stories are used to express important themes and messages to participants followed by discussion between the participants to encourage expression of feelings and the message of the story.



# Campfire / Circle Time

Encourages personal participation through singing songs or participation in group skits or songs. Encourages participants to lose inhibitions and gain self-confidence by performing such songs or skits in front of large group.



# **Future Program Areas Could Include**

**Horse Rescue Location & Recovery**

**FEMA – Preparedness Programing**

**Animal Rescue Location – Petting Zoo**

**American Red Cross – Certification**

**Astronomy / Mapping the Stars  
Programs / Space**

**Urban Gardens**

**Aero Space Science activates**

**Church – Retreats**

**Save the Turtle Habitats**

**Veteran Programs / Mental Health**

**Afterschool Programing**

# CDCUSA – Possible Future Partnerships

## Other Agencies & 501 (c) 3 Non-Profits that could benefit

American Red Cross

NewColorsProject

SPARTA – Palmdale

County of Los Angeles

Boy Scouts of America

Local Explores - Fire, Sherriff, US Forest

Girl Scouts

URBAN Community Gardens

CERT – Palmdale – Lancaster

Local and National Businesses

VFW – Veteran Programs / Mental Health

Churches & other organizations for retreats

DCFS & Youth Court Programs

Marksactnow.com

# Program Goals

## **1. Instill Values**

Constantly putting character development into practice (Trustworthiness, Respect, Responsibility, Caring, Fairness and Citizenship). Set a positive example to your group and the camp. Using these words as much as possible!

## **2. Develop Group Membership Skills**

Unify the group. Secret handshake, group cheer, logo in front of group, etc. Make each person feel that they are an equal and important part of the group. This too builds Self Confidence in public speaking, sharing ideas all teach membership skills.

## **3. Develop Group Leadership Skills**

Give everyone a chance to lead something. Everyone gets buy in to the group. Teaching the importance of other opinions, listening skills, and how to be a leader.

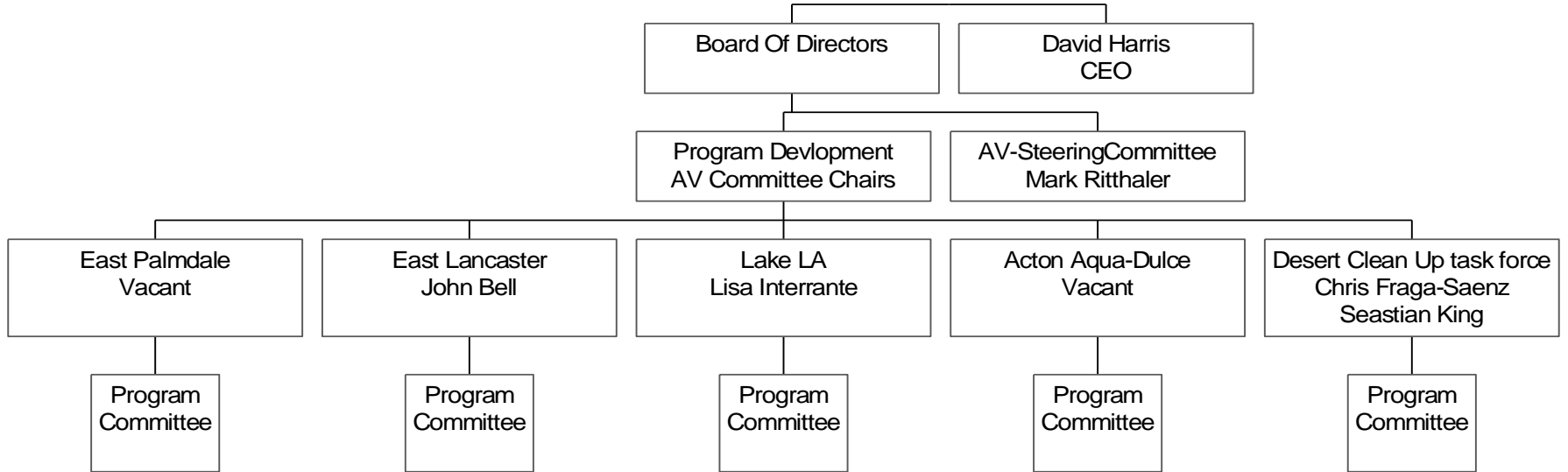
## **4. Promote Self Esteem**

(Self-respect) - Recognize everyone for who they are (on the inside!) Individuality *is* okay. Providing positive feedback when we can. Helping each person understand that they matter... and their input is valued... making the individual feel good about who they are.

## **5. Promote Self Confidence**

(self-trust) - Recognize everyone for what they do. To some, recognizing an attempt to water-ski (even without getting up) is enough to build up someone's confidence. Promoting Self confidence showing we can do more if we try.

# Community Development Center USA Greater AV Program Development Committees



# CDCUSA Day Camps / Giving back through life-changing experiences.

## Program Areas & Activities

Adventure Course @ all levels

Archery

Aerospace, Astronomy, Science Camp

Arts and Crafts

Lakefront/Canoeing/Kayaking

Fishing

Rock Climbing / Exporing

Nature

Hike Day / Swimming / Water Saftey

Homestead / Urban Gardens

Mountain Bike Riding

Devotionals s & Campfires / Stories / Songs / FUN

## Program Areas & Activities Teach

Instill Positive Values

Develop Group Membership Skills

Develop Group Leadership Skills

Promote Self-Esteem

Promote Self-Confidence

# Thank you for your support!

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