



PJR Memorial Ride 2022

CDCUSA In partnership with Studio 7 Ranch:

Ridding together & helping kids with Leukemia



COMMUNITY
DEVELOPMENT
CENTER USA



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**NOTE: This is a DRAFT Document
Updates to follow 6/16/2021**

Snap Shot of 2022 Ride Details:

Attendance expectation 400-500 + People at event

Tickets to be sold

Event sponsors

Kick of ride in Santa Clarita ending at the Park

Venue – TBA - Possible Marie-Kerr Park Amphitheater / Park as destination West Palmdale CA
Possible Pavilion at City Hall Park

Food booth, and other booths will be available for purchase with Venders

MORE TO COME...



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Pedro " Javi" Roman was diagnosed with acute lymphoblastic leukemia in 2019. Nobody was prepared for the 2-year journey that lay ahead.

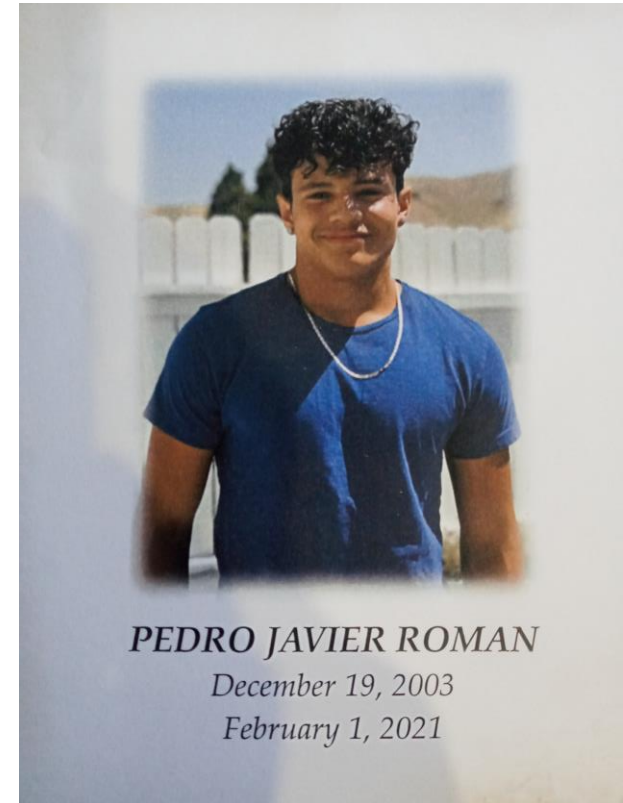
Football teammates shaved their heads in support of him undergoing chemotherapy, and the student section at Valencia High School honored him with banners and T-shirts showing his name during one of their football games. Dozens showed up at a community blood drive in honor of their classmate.

A meal train was set up and a GoFundMe page so that his family could focus on him and his treatment.

And when his cancer returned and Roman succumbed to his cancer Feb. 1, hundreds of his classmates, teammates and supporters in the community appeared at his vigil.

Those that attended brought purple glow sticks — a tribute to his school colors and his time as No. 21 while playing Viking football.

It has become our mission to continue to help families with children diagnosed with this horrible disease. Help them with gift cards for gas, food, or whatever bill comes up! Parents should be able to focus on their child and not the stress of Finances during their fight! We will also be focusing on the long-term effect and mental health of a family that has suffered a loss.



In 2021 over 200,000 children will be affected by Leukemia... So many Kids stories to tell.... CDCUSA - NEEDS YOUR HELP... Ride or SPONSOR THEM TODAY- cdcusa.org



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★ Leukemia in Children ★

Symptoms <<<

Symptoms can be difficult as they often resemble other illnesses. If you suspect your child is displaying symptoms, talk to your doctor right away. Early diagnosis is essential!

- Frequent bruising
- Frequent colds
- Fatigue
- Stomachaches
- Headaches

Diagnosing leukemia is often simpler than recognizing symptoms. A doctor will question medical history and symptoms and then conduct a physical exam, scans and blood tests.

>>> Treatments

- Inpatient chemotherapy
- Radiotherapy
- Other treatments to kill cancer cells
- Occasionally, bone marrow transplant

Once children are declared cancer-free, they can usually expect to live a normal and healthy life!

Leukemia is cancer of the blood and develops in the

bone marrow.

It is the most common form of cancer in children.





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2022 – Ride Sponsors and giving levels

| | | | |
|---------------------|-------------|---------------------|----------|
| Presenting Sponsor: | \$50,000.00 | Vender Spaces: | \$ 50.00 |
| Ride Sponsor: | \$35,000.00 | Food Venders: | \$100.00 |
| Stage Sponsor: | \$25,000.00 | Single Riders | \$ 25.00 |
| Park Sponsor: | \$15,000.00 | Double Riders | \$ 40.00 |
| Poker Run Sponsor: | \$10,000.00 | Walk in (public) | \$ 25.00 |
| Other: | \$ 5,000.00 | Family of 4 & under | \$ 75.00 |
| General Sponsors: | \$ 1,000.00 | Children 10 & under | FREE |



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THANK YOU FOR YOUR SUPPORT!



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